



**LIFESAVING SOCIETY MANITOBA
2012 ANNUAL REPORT**



LIFESAVING SOCIETY SOCIÉTÉ DE SAUVETAGE

*The Lifeguarding Experts
Les experts en surveillance aquatique*



Lifesaving Society

The Lifesaving Society builds leadership capacity in every community where Canadians young and old learn to make safe choices, gain valuable first aid and lifesaving skills and live active lifestyles. Society members, government and the public look to the Lifesaving Society to establish industry custom and practice to help make Manitoba the safest place to live, work and play.

OUR MANDATE:

- The Lifesaving Society has a public health and safety mandate for drowning and injury prevention and active living and fitness
- The Lifesaving Society provides valuable education and training ensuring Canadians have access to safe, fun and healthy living experiences.
- The Lifesaving Society is the standard setting certifying body for public aquatic safety and Canada's lifeguards.
- The Lifesaving Society is the sport organization for lifesaving, providing sport for life and long term athlete development opportunities.

The Lifesaving Society is a national charity working to prevent drowning and water-related injuries. Lifesaving training programs, Water Smart® public education, water incident research, safety management services and lifesaving sport are just some of the ways we save lives and prevent personal injury.

Board of Directors Chair - *Chris Love*

Fellow Lifesavers,

As I sit down to reflect on the Manitoba Branch's 2012 fiscal year there is a great deal to be proud of. On February 29th, the Branch was bestowed the prestigious President's Outstanding Achievement Award from *Rec Connections Manitoba*. The award was presented in recognition of our many years working in the north, providing aquatic injury prevention services through our Northern Water Smart® Program. In May we hosted both the National Annual General Meeting and business meetings of the Royal Life Saving Society Canada. We also hosted the Canadian Lifeguard Emergency Response Championships. These two events brought us delegates and competitors from all across the country to Winnipeg. We did not disappoint them when it came to hospitality or our organizational abilities. While there were many tasks to be completed by both staff and volunteers, everything came together for a very memorable week. The Branch closed out its celebration of 100 years in operation and staged a Centennial Gala dinner as part of the weekend festivities. We also helped launch National Lifeguard's recent program revisions. It was my honour and a privilege to represent the Branch at all of these great events.

Financially, the Branch continues to operate on a sound footing. Reflecting back to 1994 when I started my first term on the Board of Directors the annual total budget of the Society back then was approximately \$80,000.00. Today our operating budget is in excess of \$500,000.00. We certainly have grown. This is not to say, however, that we do not face challenges. Changes in demographics mean we cannot depend forever on always having a steady influx of children and teenagers into our training programs. New immigrants to the province often require different approaches in order to become educated in water safety practices. The challenges facing our affiliates in terms of maintaining facilities that are accessible and usable by the public will have effects on the Society as well. These challenges are not insurmountable, but the Society will need to continue to adapt to a changing world so that

Chief Executive Officer - *Carl Shier*

In this communications crazy world we live in, where we follow another's every move via twitter or see and read a friend's everyday events on Facebook, it is hard to fathom that we only officially report on our Branch activities once a year. While I don't believe I will be Tweeting anytime soon, I know I check our Branch Facebook page daily to see what's up with Lifesaving. This report however is important in that it provides a twelve month summary, a recap of what has been undertaken and accomplished by our overall operations. It's also an accountability mechanism for any not-for-profit, charitable organizations. I hope you'll take time to discover who, what, when, where, why and how well we've performed in 2012. To the best extent possible, limited only by printing constraints, I know by reading this you will gain a new perspective on how well this not-for-profit can stretch a dollar to get great results.

our mission of preventing drowning and other water-related injuries is maintained. Indeed, we cannot afford to be complacent because when public education and training efforts waver, we traditionally see an increase in drowning occurrences.

As Chair of your Board I ask for your support in taking up my challenge. Over the next twelve months I'm asking each and every one of you to move one step beyond what you are already doing in support of the Society's mission. That can be teaching an extra lifesaving course, helping with a National Drowning Prevention Week public event, becoming involved in the Lifeguard Championships or by making a charitable donation in support of the Society. Every action taken outside of our normal lifesaving routine means we will open up possibilities for further reducing the toll of drowning and water-related injuries in Manitoba.

In closing, I extend my thanks to all of my fellow directors and the hard-working staff in the MB Branch office. Without their efforts we wouldn't operate as effectively as we currently are today. Only through our unified efforts can we continue working towards a drowning free Canada.



It's also important to remember that some of our success is not as easily measurable. Our year-end Award and Certification numbers listed on page 15 only summarizes them. They don't tell the whole story. When it comes to water safety work, it was also performed by all of our private and corporate Affiliates, by our volunteers and by the Branch staff as well. Be it via power-point presentations, handouts, posters, at trade shows or disseminated via Facebook and Internet, these numbers go largely untold. Neither is that huge outreach gained through our TV, radio, transit, billboard and mall poster media campaigns. I am certain however that I can say more individuals each year have acquired some good ideas about their personal water safety from work done by people within this Branch.

Chief Executive Officer - *Carl Shier - continued from page 3*

On another positive note, the recently revised National Lifeguard training syllabus and new symbol was launched at our National Board & Business meetings, which were in hosted in Winnipeg, May 24-27. Everyone here was excited by the final reveal of what has been a three year, evidence-based, nationally tested revision process.

Hosting one national event wasn't our sole accomplishment. Conducted simultaneous to the national meetings, our Branch hosted the Canadian Lifeguard Emergency Response Championships (CLERC). This was one-half of the National Lifeguard Championship events. Part 2, the pool swim comp events were held in Edmonton, AB. This event had not been hosted by our Branch for 15 years. Both events were conducted here to highlight and conclude the 100th Anniversary centennial of Manitoba Branch operations. The Inn at the Forks, our meeting site and the North Centennial Leisure and Recreation facility, the CLERC competition site provided us the perfect locations for these events. And throughout the five days of events, Branch volunteers and staff really went "above and beyond" ensuring all the business delegate as well as the CLERC competitors and officials would have an enjoyable, memorable visit in Winnipeg, "Heart of the Continent".

The new National Lifeguard logo, which was unveiled at the national meetings here last May, can be seen on this year's Annual Report front cover. It symbolizes a lifeguard standing vigilant over (blue) water, backed by the iconic Canadian maple leaf. When I see the words Lifesaving Society beneath it all, to me it's symbolic of our organization upholding all that being a lifeguard stands for. And for nearly 50 years the Lifesaving Society has championed National Lifeguard certification by constantly improving the training curriculum, providing it a national database and maintaining a national re-certification program. Proudly in partnership with our many affiliates, we graduate skilled individuals who are ready to work as professionals with any aquatics facility employer, anywhere in Canada.

This past year I've also enjoyed my participation in our national Safety Management committee. Working alongside knowledgeable representatives from across the country, our goal has been to provide aquatic facility staff, management, legislators and the public with research based standards and evidence based positions on aquatic safety. This will be an ongoing process. There will be countless more e-mails exchanged, conference calls made and meetings to be attended. It's done with the commitment to produce and circulate guidelines that will minimize the drowning and water-related injury occurrences.

I'm also the Chairperson for the **Manitoba Coalition for Safer Waters**. I represent the Society in our work alongside six other agencies that form the Coalition's core group. I can't begin to count all the hours of work on Community Water Safety grants, the provincial PFD Loaner Program and developing Public Education and Awareness

campaigns. Some of that time is recoverable through various Coalition grants, so jointly we are always working to make the most of our successes, working in partnership with other organizations and agency representatives.

Commencing in July 2010 and culminating in March 2013, Public Health Agency Canada funded a national "Open Water Wisdom" water safety education project. It was loosely modeled after Manitoba's own PFD Loaner Program. I am proud to say I participated in this projects initial development and took the opportunity to plant that seed, which culminated in this great project. Open Water Wisdom has supplied more than 25 Manitoba communities and seven Manitoba Provincial Park areas with water safety education kits and a supply of PFD's (lifejackets) for local community Loaner Programs. This will add to the 80 communities we've already established in the Provincial PFD Loaner Program, now in its' seventh year of operation. Nearly 300 new communities across Canada will have received a share of the thousands of PFD's acquired nationally, all originating from that a meeting and all meeting that same goal, drowning prevention.

2012 also saw us commence involvement with Canadian Tire and its "Jumpstart Program". They are interested in including safe water sports within their recommended, outlined list of child activities. Eventually Canadian Tire may supply the necessary support materials or become a source of funding. Water sports are currently not listed in their approved Activity Guide, but I know that will change.

In closing I would like to recognize my staff for another year of hard work, daily schedule flexibility and dedication to our cause. As small a group as we are, working together we've been able to do some great things.,

So again as you will see when pursuing this year's annual report, when it comes to water safety, turn to the experts. We are truly working to educate all Manitobans that drowning is preventable.

Carl Shier

Chief Executive Officer



Healthy Living Minister Jim Roudeau proclaims Safe Boating Week

Program Coordinator - *Kathy Plett*

The revisions to the National Lifeguard Standard were launched May 24 - 27, 2012 at the Lifesaving Society National Annual Meeting held this year in Winnipeg. It is fitting that the revisions were unveiled in Winnipeg as the first meeting of the National Lifeguard Revisions Committee was in Winnipeg in February 2009. The National Lifeguard Standard is based upon the important lifeguard competencies – judgment, knowledge, skill, fitness. The revisions are based on the following principles:

- demonstrated need
- research evidence
- consistency with regulations in Canada
- consistency with international standards (e.g., ILS, ILCOR)
- Lifesaving Society values

The result is a comprehensive, Canada-wide, professional lifeguard training standard. All National Lifeguard and recertification courses in Manitoba are using the 2012 revisions.

Many knowledgeable and thoughtful Canadians have helped shape and improve the National Lifeguard training program since its inception. The most recent revision builds on their outstanding legacy. All of the Branch Trainers, National Lifeguard Instructor Trainers, Instructors, Examiners, affiliates and lifeguards from Manitoba who participated in these revisions can be proud of the results. You have all helped to ensure National Lifeguard Standard continues to be the standard for professional lifeguards in Canada!

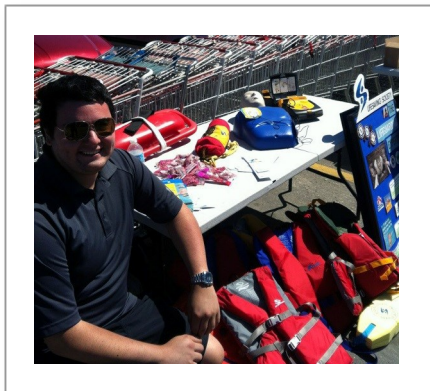
This past year also saw the implementation of the current CPR and first aid treatment protocols. As required by the Emergency Cardiac Care Committee of Canada, all Lifesaving Society Instructors attended in person update clinics covering these changes

The current phase of revisions is the Leadership Training System. The road to a more comprehensive training system based upon the latest and best research in training instructors, examiners and instructor trainers is proving to be exciting and rewarding! We are drawing upon the vast

expertise of the education professionals, branch trainers and instructor trainers from the Society. The content, training resources and delivery options being developed are based upon current data from the education field. The outcome will be a Leadership Training System that will be dynamic, flexible and able to meet the ever changing needs of our candidates - ensuring that Lifesaving Society instructors and examiners have the tools to continue to deliver high quality training to their students.

Lifeguards and Lifesaving Society Instructors are highly trained individuals dedicated to drowning prevention, aquatic risk management, teaching people how to save lives and helping people in distress. These professionals have done countless hours of training to ensure that they are prepared to provide all Manitobans with the best possible care and education. They deserve our respect and gratitude. What have you done lately to thank a Lifeguard or Lifesaving Society Instructor?

The Society could not meet its mandate to prevent drowning and water - related accidents for all Manitobans without all of you. I challenge you to think of ways that each day you can help educate Manitobans to have the tools to enjoy water related activities safely and to be able to help themselves or others should the need arise.



Water Smart® Coordinator – Jon Sorokowski

The Water Smart® Public Education Program had another strong year of water safety and drowning prevention education in Manitoba. Jon Sorokowski replaced Stephanie Zubriski in April, as Stephanie returned to her university studies.

Water Smart® Program for New Canadians

Our Water Smart® Program for New Canadians reached 1,045 people this year through 44 presentations. The presentation, designed for English as an Additional Language learners, covers drowning statistics, safety supervision for parents and caregivers, lifesaving equipment, and what to do in case of an emergency. Our instructors supplement the program with hands-on demonstrations of basic rescue techniques, using throwing and reaching aids and lifejackets and PFDs.

This year, we asked for detailed feedback from the participants and community contacts. Overall, the feedback was very positive, and the participants and contacts provided us with many great ideas, which we'll use to further improve the program.

Water Smart® Events

We spread the Water Smart® message at a number of events this year. We've participated in COSTCO's (St. James St. location) Safety Days for a number of years now. Talking personally to those that pass by the booth, handing out drowning prevention information to customers, parents, caregivers, and school groups that have been invited to visit the event; it's always a fun day in the sun. It is important that we are seen working alongside the many other organizations there all dedicated to injury prevention.

Instructors visited Progressive Agriculture Farm Safety Days in Vita, Gladstone, and Miami, MB. The Lifesaving Society station at these events taught hands on water safety lessons. The children practiced using throwing and reaching assists and actually tried on PFD's learning that the right size really matters.

The Water Smart® school program also visited two schools in Manitoba – one in Dominion City and the other in Winnipeg, at St. Ignatius School. This school program is another great opportunity for children to have fun learning about water safety and drowning prevention. We always provide gift bags to each participant so their learning experience would continue at home.

Two instructors took a special day trip to the Modern Child Care Centre to deliver a Within Arms' Reach presentation to the childcare staff. They were very appreciative of their of our learning session .

In early October Jon traveled to Thompson for the day to deliver the new *Within Arms' Reach Facilitator Course* to a group of foster parent workers from First Nations of Manitoba Child & Family Services Authority. The course prepared the facilitator candidates to deliver the Within Arms' Reach public education presentation to foster parents they work with and for the communities in which they're sta-

tioned. It was a very successful course, and the facilitator candidates provided great suggestions to improve our Within Arms' Reach presentation. At the end of the month, the Branch CEO also travelled to Thompson to conduct a "cold water safety" presentation to 60 Manitoba Hydro water safety officers.

National Boating Safety Awareness & National Drowning Prevention Weeks

Two separate weeks were dedicated to special water safety initiatives. May 19-26 was National Safe Boating Awareness Week. The Victoria Day holiday weekend is generally considered the start of Canada's boating season. The media campaign is done to bring the need for extra attention to safe boating practices in what is often very cold water around the country.

Two months later the Branch celebrated National Drowning Prevention Week, July 21 to 28. We increased our initiatives by providing every affiliate in Manitoba with a package to help them prepare to share Water Smart® messages in their community. The package included event tips, the *2012 Canadian Drowning Report*, and some educational handouts and stickers.

We consider ourselves fortunate in that the provincial government officially proclaimed both of these weeks, bringing more public attention to the importance of water safety. We appreciate the continued support from The Manitoba Department of Healthy Living, Seniors, and Consumer Affairs and its Minister Jim Rondeau.

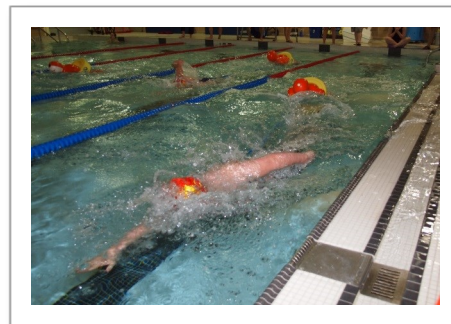
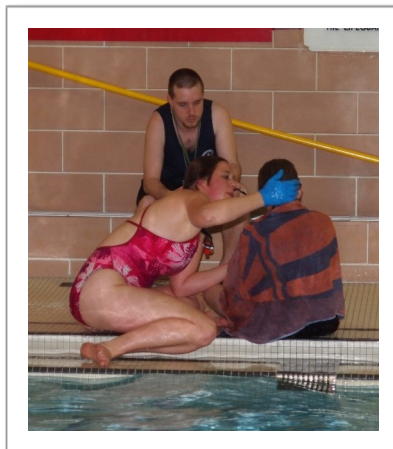
Kathy Plett and Jon Sorokowski travelled to Grand Beach where with the Parks Beach Safety Officers, they provided CTV with a feature news spot on National Drowning Prevention Throughout each of the 2 special weeks staff conducted a number of media interviews including Flin Flon Radio, CJOB, City TV, Portage La Prairie Radio, and CTV Morning Live. Everyone went above and beyond to get out our Water Smart® messages out to the public. While it is unofficial right now, we have not heard of a single drowning during National Drowning Prevention Week, which we hope continues in the years to come!

PFD Loaner Program with Manitoba Coalition for Safer Waters

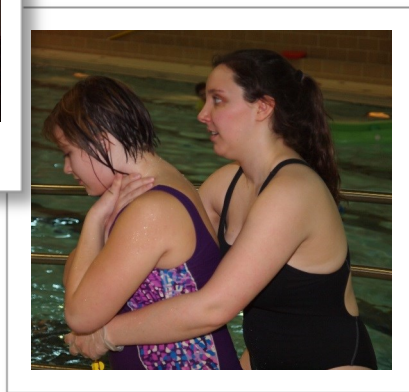
The Lifesaving Society is a member and acts as the Secretariat to the Manitoba Coalition for Safer Waters. Using our knowledge and contact person information gained from our experience with the Northern Water Smart® Program, we've again increased the PFD Loaner Program activity in 2012. Communities can apply to receive PFDs, which they then loan out. It's similar to a library book system. Feedback has been positive and we are proud to say that 1,104 PFDs were distributed, 474 more than the previous year! Moving forward, we'll continue contacting new communities that aren't running a PFD Loaner Program and we'll ensure communities that are engaged have sufficient numbers to sustain them.

Manitoba (Provincial) Lifeguard Championships

March 23-24, 2012 North Centennial Recreation & Leisure Facility



*2012 Manitoba Champions - 1st Place
Fast & Good Final Authority*



The Northern Water Smart® Program

2012 Northern Program Instructors:

Elizabeth Robson, Brandon Leverick, Drew Burstahler, Cassandra Webster, Matthew Parent and Lee Spence

The Northern Water Smart® Program has recorded yet another successful year! Returning instructors Elizabeth Robson, Drew Burstahler, and Brandon Leverick were joined by new recruits Cassandra Webster, Lee Spence, and Matthew Parent. 2012 saw this team engage 37 rural, remote and First Nations communities.

In total, 992 children and youth participated in Swim to Survive® lessons, learning valuable basic minimum swimming skill requirements that every Canadian should know. Rolling into deep water, treading water 60 seconds, and swimming 50 metres will give most children a survival skill for any unexpected deep water submersion. Our hope is these 992 children and youth not only remember the skills they've acquired but also share them with their friends, family members, and other loved ones.

Our first aid and CPR program was also a success. 419 people participated in our Emergency First Aid & CPR-A course and learned important lifesaving skills, including how to use an Automated External Defibrillator. Finally, 363 people passed the Transport Canada-accredited exam to earn their Pleasure Craft Operator Card through our Boat Operator Accredited Training (BOAT) program. Our numbers are fewer than previous years, but attributable to so many boaters already having acquired that certification.

Quotes

"Swim to Survive helped [the children] realize the potential to survive in the waters." – Lionel Daniels, Black River First Nation

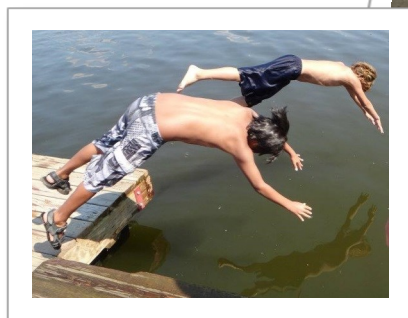
"I loved how willing [the instructors] were to play in the water, bond with the children, and adapt to their needs." – Melodie Bowtell, Brokenhead Ojibway Nation

"The participants were pretty impressed, especially with the instructors (so friendly and understanding), because English is NOT our first language. They made it so easy [to] understand in explaining during their teaching lessons." – Fiona Loonfoot, Garden Hill First Nation

"This program is very easy to organize and arrange for travel, accommodations, and classes. This is our second year hosting this training and each year the instructors have been incredible. Their knowledge and patience is outstanding. Great job!" – Nicole Lathlin, Opaskwayak Cree Nation



Elizabeth, Brandon, Drew, Cassandra, Matthew, Lee



Memories from the Northern Program of 2012:



Communities Visited in 2012			
Community	Participants	Community	Participants
Berens River	37	Oxford House	46
Birch River	34	Pelican Rapids	24
Bissett	36	Pine Creek	53
Bloodvein	19	Pine Dock	24
Brokenhead	33	Poplar River	45
Camperville	29	Sagkeeng	69
Cranberry Portage	37	Sandy Bay	47
Cross Lake	103	Seymourville	40
Easterville	83	Shamattawa	7
Fairford (Pinyamootang)	21	Sherridon	13
Garden Hill	98	Skownan	9
God's Lake Narrows	121	Snow Lake	32
Little Black River	23	South Indian Lake	49
Little Saskatchewan	38	St. Theresa Point	114
Mallard	12	Thicket Portage	36
Matheson Island	48	Wabowden	65
Nelson House	45	Ilford (War Lake)	11
Norway House	208	York Landing	25
Opaskwayak	57		
2012 Totals		1791	

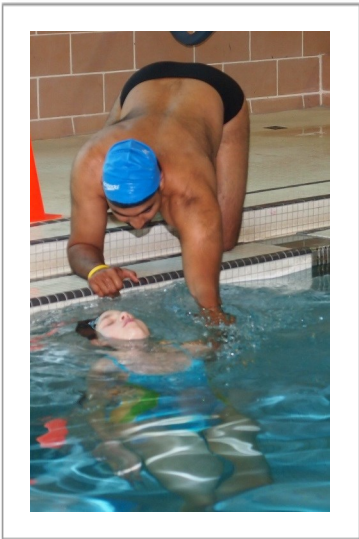
Lifesaving Society Manitoba's 100th Anniversary Gala & Banquet May 26, 2012 Inn at The Forks Hotel Winnipeg, MB

The Manitoba Branch celebrated its' centennial by hosting the Society's National Board and Business Manager sessions along with the national Annual General Meeting. At its conclusion event delegates, our Branch members and many CLERC competitors enjoyed a fun filled evening to remember. The event opened with some fanfare and music by the Winnipeg Police Pipe & Drum Band. Hospitality followed, then a great buffet dinner. Guests heard from our National and Provincial Board Chairs, the National Executive Director and our Branch CEO, all of whom congratulated those who done so much to make the entire week of events such a success. The live band played for four hours and most everyone was on the dance floor at some point throughout the night. These pictures are but a few of the fond memories we'll have to remember and celebrate what is now recorded as 101 years of continuous LS Manitoba Branch operations.

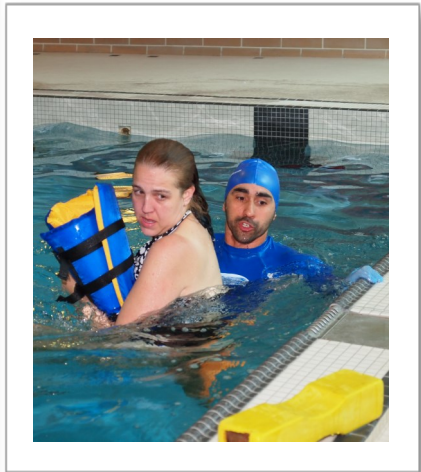


Canadian Lifeguard Emergency Response Championships (CLERC) May 26-27, 2012 North Centennial Recreation & Leisure Facility

The Manitoba Branch was honoured to host this event with teams travelling here from across Canada to compete. The competitors and officials were lodged at The Humphries Inn & Suites Hotel. All competitive events and the final medal presentations were conducted at the event site. Notable thanks go out to our CLERC organizing committee, led by Renee Barnabe. Our Branch received countless accolades for their efforts and the entire events resounding success. We appreciate the assistance of The City of Winnipeg Community Services & Recreation Branch and the staff at the North Centennial facility who were so accommodating in assisting us throughout this weekend. We couldn't have done it without you! New friendships were formed, old friendships renewed and everyone grew from the experience.



*2012 Canadian Lifeguard Emergency Response Champions
2.5 Souls from the Mississauga Lifeguard Club*



2012 Rescue Awards Ceremony - held January 31, 2013

Each year the Lifesaving Society honours individuals who have risked their own life to save another. The Rescue Awards and Investiture ceremony is an opportunity for our Branch to commend our fellow Manitobans for their quick thinking and selfless response in a water related incident. This year we were very pleased to once again be hosted by the Lieutenant Governor of Manitoba, The Honourable Philip S. Lee, C.M., O.M., Lieutenant Governor of Manitoba and Her Honour Mrs. Anita Lee at Government House in Winnipeg, MB. We recognized the following individuals with the Rescue Awards.



Sherridon Kentner

The Rescue Commendation Award recognizes an outstanding rescue by individuals who have not received formal training through the Lifesaving Society. This years recipients are: *Patrol Sergeant Ed Chalmers, Cst. Kevin Gibson, Kalvina Harper, Melody Harper, Leo Huibers, Sherridon Kentner, Jarrid St. Pierre, Andrew Sullivan, Marc Taggart, Angie Turner*



Patrol Sergeant Ed Chalmers



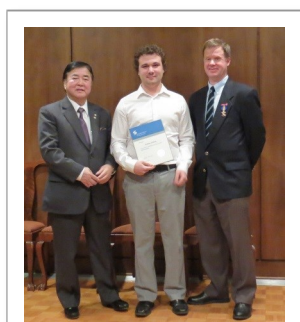
Samantha Semchyshyn

The M.G. Griffiths Award recognizes Lifesaving Society Trained individuals, who although not on duty applied their skills and knowledge in attempting, conducting or saving a life in a water-related rescue. This years recipients are: *Steve Anderson, RCMP Cst. Gilles Gravelle, Tim Sanderson, Samantha Semchyshyn*



Melody Harper, Kalvina Harper

ALERT - Lifeguard Recognition is presented to National Lifeguard certified lifeguards and to aquatic staff with Lifesaving Society certifications who while working at their facility show exemplary qualities in the performance of their duties. This years recipients are: *Aaron Beddome, Ashley Gagnon, Laurelle Guest, Joseph Liu, Kelly Moors, Richard Patrick, Katherine Potter*



Andrew Sullivan

The Rescue Awards were presented by: the Lieutenant Governor of Manitoba the **Honourable Philip S. Lee, C.M., O.M.** along with the Lifesaving Society Manitoba Chair Mr. Chris Love



RCMP Cst. Gilles Gravelle



*Katherine Potter, Joseph Liu,
Aaron Beddome*



Laurelle Guest



Steve Anderson



*Angie Turner, Jarrid St. Pierre, Leo Huibers,
Tim Sanderson*

2012 Volunteer Recognition Awards presented at Government House

The Lifesaving Society is fortunate to have volunteers who will selflessly contribute their time, energy and expertise to the fulfillment of the Lifesaving Society's mission. The time our volunteers contribute does not go unnoticed. Annually the Society is honoured to recognize these outstanding individuals for their contributions in assisting with the promotion of water safety in Manitoba. Done as part of our Rescue Awards service, it couldn't be at a better place or occasion.

Certificate of Thanks is presented to individuals, clubs, organizations or businesses, who have made a significant contribution to the Society over the year. This years recipient is: *Arash Fazel Darbandi*



Arash Fazel Darbandi

Service Commendation honours those volunteers who have made a significant contribution over 2 years.

Service Medal honours volunteers who have performed noteworthy service for four or more years.

Bar to Service Medal honours volunteers, who have performed another four years of noteworthy service since receiving their Service Medal. This years recipient are: *Richard Dreger, Wendy Yates*



Richard Dreger

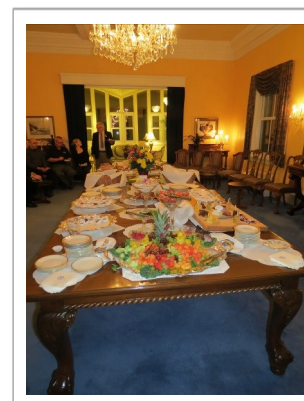
Service Cross honours volunteers who have performed 12 or more years of meritorious service. This years recipient is: *Paul Maguire*

Bar to Service Cross honours volunteers, who have performed another four years of noteworthy service after receiving their Service Cross.

Honourary Commonwealth Life Member is reserved for individuals who have performed outstanding and meritorious service to the society for more than 25 years. This award can only be conferred by the Commonwealth Council upon the recommendation of the national council.



Wendy Yates



Whom So Ever You See In Distress - Recognize In Them A Fellow Man

Balance Sheet (and comparison) December 31, 2012

ASSETS		
	<u>2012</u>	<u>2011</u>
Current		
Cash	\$155,177	\$58,556
Short term deposits	\$81,280	\$206,550
Accounts receivable	\$22,835	\$8,213
Inventory	<u>\$9,577</u>	<u>\$11,175</u>
	\$268,869	\$284,494
Capital assets	<u>\$7,187</u>	<u>\$9,868</u>
	<u>\$276,056</u>	<u>\$294,362</u>
LIABILITIES		
Current		
Accounts payable	\$17,593	\$17,533
Government remittances payable	\$4,019	\$6,085
Unearned grants & assistance	<u>\$60,000</u>	<u>\$95,000</u>
	<u>\$81,612</u>	<u>\$118,618</u>
NET ASSETS		
Net assets invested in capital assets	\$7,188	\$9,868
Unrestricted net assets	<u>\$187,256</u>	<u>\$165,876</u>
Net assets	<u>\$194,444</u>	<u>\$175,744</u>
	<u>\$276,056</u>	<u>\$294,362</u>

ACKNOWLEDGEMENTS

The Society gratefully acknowledges the program support and financial contributions provided by:

- Manitoba Department of Aboriginal & Northern Affairs
- Health Canada
- Manitoba Department of Conservation
- Manitoba Coalition for Safer Waters
- Service Canada HRSDC Summer Jobs Program
- Our business and individual donors who so generously support the Society's vision & mission.

The Lifesaving Society — Manitoba is a registered non-profit organization whose existence depends on the generous donations of the public. Every contribution is important to us and tax deductible receipts will be issued upon receiving a donation. Registered Charity No. 119129047 RR0001

Statement of Operations for the year ending December 31, 2012

	<u>2012</u>	<u>2011</u>
Revenue		
Test fees & merchandise sales	\$267,931	\$234,601
Less cost of goods sold	<u>(\$69,243)</u>	<u>(\$64,911)</u>
	\$198,688	\$169,690
Fundraising	\$15,169	\$15,994
Grants & assistance	<u>\$234,618</u>	<u>\$297,040</u>
	<u>\$448,475</u>	<u>\$482,724</u>
Operating Expenditures		
Advertising & promotion	\$18,170	\$13,066
Amortization	\$2,681	\$3,731
Audit fees	\$2,949	\$2,190
Fundraising	\$7,476	\$6,830
Insurance	\$1,464	\$1,464
Meetings	\$19,465	\$7,020
Office supplies	\$21,346	\$27,229
Postage	\$4,766	\$4,612
Program development	\$159,686	\$193,674
Rent	\$38,159	\$32,331
Repairs & maintenance	\$1,645	\$610
Telephone	\$2,912	\$3,426
Wages & benefits	<u>\$149,056</u>	<u>\$149,791</u>
	<u>\$429,775</u>	<u>\$445,974</u>
Excess (deficiency) of revenues over expenses	\$18,700	\$36,750
Net assets, beginning of year	<u>\$175,744</u>	<u>\$138,994</u>
Net assets, end of year	<u>\$194,444</u>	<u>\$175,744</u>

*This Financial Report was prepared by:
S. H. J. Bernacki C.A.*

Branch Awards and Certifications

First Aid		Water Rescue Award cont'd		Leadership Awards cont'd	
Lifesaving AED	25	Bronze Cross & C CPR Recertification	23	Instructor Trainer - Lifesaving	5
Lifesaving AED Recertification	12	Distinction	15	Instructor Trainer - Lifesaving Reappointment	3
Aquatic Emergency Care & CPR C	94	National Lifeguard - Pool	398	First Aid Updates 2011	656
Aquatic Emergency Care & CPR C Recertification	64	National Lifeguard - Pool Recertification	531	Swim to Survive Instructor	1
Lifesaving CPR Level C	261	National Lifeguard - Waterfront	19	Lifesaving Instructor & First Aid Instructor	175
Lifesaving CPR-C Recertification	79	National Lifeguard - Waterfront Recertification	47	Lifesaving Instructor & First Aid Instructor Recertification	209
Lifesaving CPR-HCP	86	Lifesaving Fitness - Bronze	1	Lifesaving Instructor Advanced	165
Lifesaving CPR-HCP Recertification	10	Water Rescue Award Total:	3541	Swim for Life Instructor	384
Lifesaving Emergency First Aid & CPR A	828	Leadership Awards		Swim for Life Instructor Recert	4
Lifesaving Emergency First Aid & CPR A Recertification	5	Assistant Instructor Trainer	6	Swim for Life Instructor Trainer	5
Lifesaving Standard First Aid & CPR C	429	Instructor Trainer Course	9	Swim for Life Instructor Trainer Reappointment	3
Lifesaving Standard First Aid & CPR C Recertification	243	Aquatic Emergency Care Instructor	1	National Lifeguard Instructor	4
Lifesaving Oxygen Administration	5	Aquatic Emergency Care Instructor Recert	55	National Lifeguard Instructor Recertification	57
First Aid Total:	2141	AEC Instructor Trainer Reappointment	10	NLS - Waterpark Instructor Recert	2
Water Rescue Award		Lifesaving Oxygen Admin Instructor	4	NLS - Waterfront Instructor Recert	9
Boat Operator Accredited Training	534	CPR - HCP Instructor	4	National Lifeguard Instructor Trainer Reappointment	10
Boat Rescue for First Responders	45	CPR-HCP Instructor Recertification	57	National Lifeguard Waterfront Instructor Trainer Reappointment	4
Boat Rescue for First Responders Recert	1	Lifesaving Oxygen Admin Instructor recert	57	National Lifeguard Waterpark Instructor Trainer Reappointment	1
Canadian Swim Patrol - Rookie	110	Lifesaving First Aid Instructor	182	Examiner - Bronze Cross/Distinction	180
Canadian Swim Patrol - Ranger	90	Lifesaving First Aid Instructor Recertification	206	Examiner- Bronze Cross/Distinction Reappointment	203
Canadian Swim Patrol - Star	100	Lifesaving First Aid Instructor Trainer Reappointment	3	Examiner - National Lifeguard	8
Bronze Star & CPR A	241	Lifesaving First Aid Instructor Trainer	6	Examiner National Lifeguard Reappointment	53
Bronze Medallion & CPR A	811	B.O.A.T. - Instructor/Examiner	3	Examiner National Lifeguard Waterfront Reappointment	5
Bronze Medallion & CPR A Recertification	3	B.O.A.T. - Instructor/Examiner Recertification	3	Examiner National Lifeguard Waterpark Reappointment	1
Bronze Cross & CPR C	572	Branch Trainer Reappointment	7	Leadership Award Total:	2760

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