



Going head over heels with Swim to Survive®



LIFESAVING SOCIETY MANITOBA 2014 Annual Report



LIFESAVING SOCIETY SOCIÉTÉ DE SAUVETAGE

The Lifeguarding Experts

Les experts en surveillance aquatique

Lifesaving Society

The Lifesaving Society builds leadership capacity in every community where Canadians young and old learn to make safe choices, gain valuable first aid and lifesaving skills and live active lifestyles. Society members, government and the public look to the Lifesaving Society to establish industry custom and practice to help make Manitoba the safest place to live, work and play.

OUR MANDATE:

- The Lifesaving Society has a public health and safety mandate for drowning and injury prevention and active living and fitness
- The Lifesaving Society provides valuable education and training ensuring Canadians have access to safe, fun and healthy living experiences.
- The Lifesaving Society is the standard setting certifying body for public aquatic safety and Canada's lifeguards.
- The Lifesaving Society is the sport organization for lifesaving, providing sport for life and long term athlete development opportunities.

The Lifesaving Society is a national charity working to prevent drowning and water-related injuries. Lifesaving training programs, Water Smart® public education, water incident research, safety management services and lifesaving sport are just some of the ways we save lives and prevent personal injury.



Board of Directors Chair - *Michael Limerick*

On behalf of the Lifesaving Society Manitoba Branch I would like to extend an enormous thank-you to our volunteers and the Branch staff who by working together have made 2014 another successful year. I am proud to be part of this organization that continues to build our capacity and extend our programs with the goal of enhancing community and individual abilities at overcoming drowning and water-related injuries. It has been another great year of engaging people in lifesaving training and water safety education.

Much of this was achieved through the dedication of our staff. Their daily task sees them immersed in all matters aquatic. When combined with the expertise of many experienced Society volunteers and the knowledge of our Affiliate members, it's what qualifies this organization as the experts in drowning prevention. As we grow we realize that more work needs to be done to identify new strategies and achieve the sustainable resources which support our array of programs. We must focus on developing more local expertise and providing them with the skills that will eventually lead to a reduction in drowning and injury, be it in private backyard pools, public pools or in our vast areas of open water anywhere in this province.

Chief Executive Officer - *Carl Shier*

Annual reports are a look back at the year that was; in this case 2014. Interesting events began just two weeks into January when our landlord, Allied Properties advised us that our lease wouldn't be renewed come July. (All leases in the building were being terminated and the building sold.) After twenty years at 138 Portage Avenue East it was now time to find a new place to call home. Within weeks I found a location just a short distance east of downtown. It was centrally located, had the necessary square footage, it was modern with an adaptable floor plan, was easily accessible from anywhere in the city and came at an affordable lease rate. I accepted the lease agreement and plans began to relocate.

The entire staff began preparing their offices for this move. We kept up with day-to-day operations, all the while trying to pack boxes, totes and files, which substantially reduced the cost of our move. With a complex move of our telephone and computer systems being relocated, we were only down 2 days and again fully operational May 1st. If you haven't visited us, please come by #100-383 Provencher Blvd. at Des Meurons. With a location backing onto the Seine River, this is a natural setting for a water safety organization. I've already enjoyed conducting media interviews from the river footbridge out our back door. This is truly the perfect spot and I believe it will serve the Society's operational and administrative requirements and meet the Affiliates' and members needs long into the future. We have bright, modern offices with both a Board and training room, two storage areas, ample parking and a highly visible site for our street signs. It's a giant step forward from what we once occupied and I believe it indicates the direction this Branch is headed.

I'll move on to other matters. On May 15th the Branch launched *Safe Boating Awareness Week*. We hosted a large media event at The Forks with guests Healthy Living and Seniors Minister Sharon Blady reading a Provincial Proc-

Despite our best efforts, data collected indicates water - related fatalities increased slightly in the most recent five year period. Drowning remains a relevant issue for Manitobans, particularly those living in northern remote communities where water travel is a mainstay of daily life. Pivotal to all of this is a strong drowning prevention strategy alongside the need to make the public better informed and aware of the wide array of drowning prevention initiatives available to them. The Society plays an integral part in setting the standard for aquatic safety and with the combined efforts of everyone who shares our values we can achieve the results we so desperately seek; a drowning free Manitoba. Until then we will continue to deliver our best efforts with training programs, Water Smart® and Winter Smart public education, informative awareness and injury prevention messaging, promoting lifesaving sport and the continued certification of Canada's world-class National Lifeguards.

Sincerely,
Michael Limerick



lamation of this week. Dr. Gordon Giesbrecht (Professor Popsicle) demonstrating the devastating effects of cold water shock, while staff displayed everything necessary for safe boating. The week always commences each Victoria Day long weekend, the traditional start of boating season in Canada. While we couldn't put anyone into the river (it being too high and with a strong current) a rented dunk tank was substituted. Northern Program Instructors (Devin) dropped into the cold water and along with an immaculately clean, fully equipped boat (thanks to Dave) it gave the television media everything they wanted for coverage. The event got lots of airtime. My thanks go to everyone on staff who pitched in to make this a successful day for the *Canadian Safe Boating Council* event.

While on that topic of media events, we followed this up 8 weeks later with more "on the water" interviews. Dave Lyon's launched his boat in Lake Shirley (a MB Ski & Wakeboard Association site) for a full 3 hours of CTV Morning Live. It promoted both safe boating and we spoke about general water safety practices. It was just the right time to promote our National Drowning Prevention Week July 18-26.

With the support of government funding through the Manitoba Coalition for Safer Waters (MCSW) we've created water safety advertising messages which have been aired approximately 2000 times. They covered five critically important safety topics; the safety provided by PFD wear while boating; the dangers of distractions when watching children near water; the value and importance of going beyond swim lessons - i.e. taking lifesaving courses; ice safety & Sled Smart® practices; and child safety concern surrounding bathtub use. Water safety messaging wasn't left to radio alone. We produced advertising specially designed for each publica-



Chief Executive Officer - *Carl Shier*

tion and their distribution date including; The Cottager magazine, Hooked on Fishing & the Great Outdoors, First Nations Voice newspaper and the City of Winnipeg Leisure Guide. The month of July also featured advertising on nearly every CTV (CKY) newscasts from early morning CTV Live, thru the noon hour, on evening and late night broadcasts. We simply reinforced the message of water safety “*Around Water—Protect Your Melon*”, simply wear a lifejacket. That message was seen by thousands when broadcast in 72 ad spots.

Following several months of meetings and discussions, a formal “Service Purchase Agreement” was reached in July between this Branch, with three provincial government departments. We have been very heavily involved in this work (the PFD Loaner Program, Community Water Safety Grants, Public Education, the Northern and Winter Smart programs and the EAL water safety education involving newcomers to Canada) for several years now. The new formal agreement spelled out the funding that government would provide for each program and outlines our tasks and reporting obligations. The biggest hurdle has been its mid-year implementation. It’s unique in that we have to match it to a different year end (March 31) for government and MCSW programs, while all the fundamental leadership and training programs we’ve conducted for years is based on the calendar year-end of December 31. It may cause us to re-think our year-end accounting date in future.

This Branch also acts as Secretariat and I chair the Manitoba Coalition for Safer Waters. Two other important tasks we have undertaken are the distribution of lifejackets to remote communities under the PFD Loaner Program and the coordination of the community water safety grants.

In 2014, 18 communities requested PFD’s to run their local programs. The lifejackets, which are purchased from the

North West Company, are shipped by them to designated locations throughout Manitoba. Currently 85 communities are actively participating in the PFD Loaner Program. We know lifejacket use saves lives. The most difficult thing we have to do is quantify the where and when. We seldom if ever hear from those who benefited by wearing one. Instead only those who weren’t wearing one are determined, tragically in our research with the Medical Examiner office coroner’s reports.

The Community Water Safety Grants has seen constant growth and increased demand for the dollars the Coalition was able to provide. In 2014 two rounds of funding grants were called for. In early January \$ 79,970.00 was distributed to 39 communities, while as an added bonus, using some surplus funds accumulated from cost savings in the PFD Program the Coalition distributed an additional \$ 55,387.00 to 26 communities. The assortment of projects that are approved include numerous request to support swimming lessons for school aged children, lifeguard training in smaller municipalities, various water-front safety enhancements, new signage and safety barriers. It’s become a lengthy list of work given the 10 years of community support with these grants. The nice part of this is communities determine their own needs. Grants have a \$2,500.00 maximum. I enjoy signing every cheque and the letters that goes out. I’ve also seen the good work and positive effect this has garnered for water safety.

Yes, 2014 was a productive year indeed and somewhat of a milestone year for our Branch. We strive to make every year better than the one before. Now if we can only get some of those pools to complete their repair and reopen. I know there will be people walking thru their doors. And while we can talk about water safety forever, real learning begins in the water!



Balance Sheet (and 2013 comparison) December 31, 2014

ASSETS		
	<u>2014</u>	<u>2013</u>
Current		
Cash	\$482,237	\$223,271
Short term deposits	\$82,216	\$81,747
Accounts receivable	\$9,412	\$30,360
Inventory	\$14,212	\$16,306
Inventory	<u>\$2,960</u>	<u>-</u>
	\$591,037	\$351,684
Capital assets	<u>\$3,857</u>	<u>\$5,255</u>
	<u>\$594,894</u>	<u>\$356,939</u>
LIABILITIES		
Current		
Accounts payable	\$26,569	\$17,411
Government remittances payable	\$4,231	\$4,186
Unearned grants & assistance	<u>\$188,900</u>	<u>\$40,000</u>
	<u>\$219,700</u>	<u>\$61,597</u>
NET ASSETS		
Net assets invested in capital assets	\$3,857	\$5,255
Unrestricted net assets	\$371,337	\$290,087
Net assets	<u>\$375,194</u>	<u>\$295,342</u>
	<u>\$594,894</u>	<u>\$356,939</u>

Statement of Operations for the year ending December 31, 2014

	<u>2014</u>	<u>2013</u>
Revenue		
Test fees & merchandise sales	\$247,017	\$268,702
Less cost of goods sold	<u>(\$54,515)</u>	<u>(\$60,391)</u>
	\$192,502	\$208,311
Fundraising	\$14,622	\$16,517
Grants & assistance	<u>\$375,045</u>	<u>\$326,160</u>
	<u>\$582,169</u>	<u>\$550,988</u>
Operating Expenditures		
Advertising & promotion	\$42,997	\$28,855
Amortization	\$1,398	\$1,932
Audit fees	\$3,633	\$3,028
Fundraising	\$122	\$363
Insurance	\$1,960	\$1,721
Lifeguard competition	\$2,384	-
Meetings	\$4,852	\$5,342
Office supplies	\$24,215	\$18,563
Postage	\$4,849	\$4,608
Program development	\$179,076	\$179,857
Relocation costs	\$6,998	-
Rent	\$46,134	\$37,791
Repairs & maintenance	\$5,827	\$6,974
Telephone	\$2,086	\$3,724
Wages & benefits	<u>\$175,786</u>	<u>\$157,332</u>
	<u>\$502,317</u>	<u>\$450,090</u>
Excess (deficiency) of revenues over expenses	\$79,852	\$100,898
Net assets, beginning of year	<u>\$295,342</u>	<u>\$194,444</u>
Net assets, end of year	<u>\$375,194</u>	<u>\$295,342</u>

ACKNOWLEDGEMENTS

The Society gratefully acknowledges the program support and financial contributions provided by:

- Health Canada
- The Province of Manitoba Departments of :
 - Aboriginal & Northern Affairs
 - Conservation & Water Stewardship
 - Health, Healthy Living & Seniors
- And our business and individual donors who so generously support the Society's vision & mission.

This Financial Report was prepared by:

S. H. J. Bernacki C.A.

The Lifesaving Society — Manitoba is a registered non-profit organization whose existence depends on the generous donations of the public. Every contribution is important to us and tax deductible receipts will be issued upon receiving a donation. Registered Charity No. 119129047 RR0001

Branch Awards and Certifications

First Aid		Water Rescue Award cont'd		Leadership Awards cont'd	
Lifesaving AED	6	Lifesaving Fitness - Bronze	4	Bronze Cross Examiner	150
Aquatic Emergency Care & CPR C	137	Lifesaving Fitness - Silver	2	BC Examiner Reappointment	219
AEC & CPR C Recert	49	National Lifeguard - Pool	382	Distinction Examiner	149
CPR Level C	372	National Lifeguard - Pool Recert	582	Distinction Examiner Reappointment	219
CPR-C Recert	28	National Lifeguard - Waterfront	26	National Lifeguard Pool Examiner	6
CPR - A	9	NLW Recert	24	NLP Examiner - Reappointment	52
CPR - B	1	Boat Rescue for First Responders	16	National Lifeguard Waterfront Examiner	1
CPR-HCP	52	Water Rescue Award Total:	2952	NLW Examiner Reappointment	6
CPR-HCP Recert	33	Leadership Awards		National Lifeguard Water Park Examiner Reappointment	3
Emergency First Aid & CPR A	821	Lifesaving & First Aid Instructor	148	Assistant Instructor Trainer	8
EFA & CPR A Recert	30	LS & FA Instructor Recert	220	AIT Reappointment	8
Standard First Aid & CPR C	661	First Aid Instructor	150	Instructor Trainer - First Aid	4
SFA & CPR C Recert	233	First Aid Instructor Recert	218	FA IT Reappointment	46
Lifesaving Oxygen Admin	12	Swim for Life Instructor	157	Instructor Trainer - Lifesaving & First Aid	3
First Aid Total:	2444	Swim for Life Instructor Recert	223	LS & FA IT Reappointment	49
Water Rescue Award		Aquatic Emergency Care Instructor	13	Swim for Life® IT	4
Boat Operator Accredited Training	265	AEC Instructor Recertification	50	SFL IT Reappointment	49
Canadian Swim Patrol - Rookie	60	National Lifeguard Instructor Pool	11	National Lifeguard Pool IT	1
Canadian Swim Patrol - Ranger	60	NLI Pool Recert	53	NLP IT Reappointment	12
Canadian Swim Patrol - Star	50	National Lifeguard Instructor Waterfront	1	NLW IT Reappointment	5
Bronze Star & CPR A	175	NLI Waterfront Recert	6	NLWP IT Reappointment	1
Bronze Medallion & CPR A	720	NLI - Water Park Recert	3	B.O.A.T. IT Reappointment	1
Bronze Cross & CPR C	569	Boat Rescue Instructor Recert	1	Branch Trainer Appointment	1
Bronze Cross & C CPR Recert	23	B.O.A.T. - Instructor/Examiner	5	Branch Trainer Reappointment	9
Distinction	3	B.O.A.T. - Instructor/Examiner Recert	4	Leadership Award Total:	2269

Program Coordinator - *Kathy Plett*

2014 has been an exciting and productive year! The long anticipated revisions to Leadership Training were approved nationally. We now have a training system that is founded in the current best fundamentals and methods for training instructors, examiners and instructor trainers. The revisions incorporate a strength based approach that gives instructors and examiners the competencies and tools they need to be successful. Resource support materials (including award guides) have been created for the leadership training programs and all Instructor Trainers attended revisions clinics in the fall of 2014. A huge thank you to Jon Sorokowski for the web resources development and to all of the branch trainers for your help with piloting the content and developing resource materials. With out your help this couldn't have happened.

April 11th - 13th, I travelled to Swan River - our newest Swim for Life® facility - to run a Swim for Life® Instructor Course. The candidates were great and I enjoyed my visit (except for the April snow storm). Swan River has an awesome facility and great staff to be proud of. August 22nd I was back at



Swan River - Richardson Recreation & Wellness Centre Grand Opening



*Peter Whittington & Kathy Plett
Commonwealth Rescue & Honour awards*

Swan River for the grand opening of their new facility - Swan River Richardson Recreation and Wellness Center. Among the many dignitaries there was our Premier, the Honourable Greg Selinger .

2014 marked the 50th anniversary for National Lifeguard. In 1964 the National Lifeguard Service was officially launched. Today, Manitoba communities are protected by over 1,115 individuals who hold National Lifeguard Certifications.

National Lifeguards are Canada's unsung heroes. Lifeguards prevent the vast majority of incidents from happening in the first place. When they do respond, they're just doing their job. National Lifeguards train hard for something they hope will never happen. We know this training pays off in supervised aquatic facilities. Our drowning statistics prove it. But the training pays off beyond the pool deck or supervised waterfront. In communities throughout Manitoba and the country, Canada's National Lifeguards are making a difference everywhere, every day.



Water Smart® Coordinator – *Pam Gramiak*

Sarah Dyck was the Water Smart Coordinator until September 2014. Between January and March she travelled to Lac Brochet, God's Lake Narrows, Skownan and York Landing to conduct Emergency First Aid, Sled Smart™ and Winter Smart training. Sarah worked on updating our resources and translating presentations so that some Sled Smart™ material could be delivered in French.

In May and June 62 EAL Presentations were given by the Northern Instructors to a total of 1781 people. Sarah participated in media events with Radio Canada (CBC French Network) and CTV Morning Live. In July and August Sarah supervised the 7 instructors for the Northern Water Smart® program. This summer was so busy that Sarah had to participate in some of the community visits so that all of the community requests could be granted. Sarah ensured the Society was represented at the YMCA-YWCA Healthy Kids Day, Riding Mountain National Park Safety Day and the Costco Safety Day. In September Sarah left us for her new job with the YMCA-YWCA of Winnipeg

I joined the Lifesaving Society team as the Water Smart® Coordinator in the middle of September. The first month was spent learning about the LSS-MB mandate and familiarizing myself with the Water Smart® public education programs and the Water Smart® messages.

In October, I partnered with Chris Love to co-ordinate plans and messaging for public education programming in northern and remote communities. Chris and I attended the inaugural Winnipeg Police Service Safety Expo, held at the Portage Place Courtyard. The expo brought together Winnipeg's leading safety organizations, with the goal of increasing aware-

ness of the partnerships involved in helping to create a "culture of safety" in Winnipeg. The expo was an amazing opportunity to engage with a dynamic public about the importance of water safety in, on, and around water, as well as the Within Arms' Reach™ message as it applies to caregivers and parents, and as it relates to the drowning risks in and around the home.

I also maintain our social media presence on Facebook and Twitter. The campaign increased the Facebook audience by five per cent and the Twitter audience by more than 25 per cent. With special emphasis on the broader LSS mandate messages, audience reach expanded to include parents of children in our swimming and lifesaving programs, as well as many affiliates and members from outside of Winnipeg. Audience engagement increased locally, nationally, and internationally. The campaign has created many opportunities to interact with our LSS partners and like-minded organizations, companies, and professionals around the world, to share knowledge and information about water safety.

In the weeks leading up to the Christmas break, much effort was directed at planning messaging and presentations for the new year. I also had the opportunity to join the staff and volunteers at Ka Ni Kanichihk (those who lead) in their Christmas celebration, and delivered an Ice Smart presentation to a youth group that included students heading to their home communities in northern and remote parts of the province for the holidays. The students were grateful for the message, and many expressed their eagerness to share their new-found safety knowledge with their families and communities.



The Northern Water Smart® Program - *Carl Shier (for Sarah Dyck)*

The Lifesaving Society has proudly completed another successful summer. This is our 10th year of operating the Northern Water Smart® Program. This year 954 young children and youth learned valuable lifesaving skills in Swim to Survive® swimming lessons. 334 adults received Emergency First Aid, CPR and AED certification classes, while a further 261 adults graduated from our Boat Operator Accredited Training (BOAT®) course to earn their Transport Canada Pleasure Craft Operator certificate.

Over 16 weeks, from May 12th to August 31st we employed seven instructors to deliver all facets of the program. Three instructors, Rachel Klassen, Weston Walker, and Jolene Janzen returned to us, having worked with this program last year. Devin Kinley, Laura Kinley, Caitlyn Stevens and Michelle Wehrle were the new instructors this year. Sarah Dyck, the branch Water Smart® Coordinator, provided the day-to-day supervision for the Northern Program. Sarah provided leadership, training and her experiences having worked as part of the Northern Winter Smart program earlier this year. In a ten week period from the end of June to the end of August, this group would travel to communities all across this province.

This year the Northern Water Smart® Program was delivered in 37 communities, which brings the total number of communities visited since the start of the program in 2005 to 107. Some have been seen repeatedly, while a few are new each year. New communities for 2014 included first time trips to Bird Tail Sioux First Nation, Peguis First Nation, Rolling River First Nation and Hollow Water First Nation.

Winter Smart® Coordinator - *Chris Love*

I took up the position of Winter Smart Coordinator the first week of October and hit the ground running as programs needed to be set up and delivered starting in November. Most of the rest of that first month was spent communicating with communities interested in our programs and preparing the resources to deliver those programs out in the field. Several shopping trips were required so that we had enough supplies to demonstrate proper winter safety techniques and to allow participants to practice some of the skill that could save their own lives.

With all that said, however, program delivery still had to take place as the Society receives requests for courses and presentations year round. Throughout October I attended events both in Winnipeg and out in the province to deliver the Society's safety messages. Two new educational opportunities presented themselves during the month, resulting in a visit to the Ebb & Flow First Nation for their third annual Health Fair and attendance at the first ever Winnipeg Police Service Safety Day in Portage Place Mall. Between the two events over 500 Manitobans received Water Smart and Winter Smart information to help keep them safe.

November and December were spent finalizing visit arrangements and actually getting out to the communities. Berens River, Garden Hill and Sherridon all received visits before the end of the year. People in the communities were quite eager to have us visit and provide safety information. Courses and

Flights on Calm Air, Northway Aviation and Perimeter Aviation were the weekly norm. Only one trip this year was by Via Rail, that being from Thompson to Pikwitonei. Throughout the summer instructors alternated their air travel with some very long-haul road trips. Two vehicles were used to get them to the "no airport" locations. Our instructors each year have become seasoned travelers and generally adjust to this living from a suitcase routine (i.e. hockey bag) and lifestyle. They have all been positively affected by their work experience and left positive impressions wherever they go. These individuals are an integral part of this program. It will also be quite the addition to place on their resumes upon university graduation.

Our instructors travelled from Buffalo Point in the south east corner of Manitoba to Lac Brochet and Brochet in the far northern regions of this province. Occasionally plans had to change, but flexibility has come to be expected of them.

The Lifesaving Society's Northern Water Smart® Program would not be feasible if not for the ongoing support and grant funding received from the Manitoba Department of Aboriginal & Northern Affairs and Health Canada (BF/BHC). Each year we've found new, better or more cost effective ways to do this project. We've continually met the goals that we set each year. We are most thankful that these partnerships between the Society, the various government departments and these communities and residents therein may prove to be a legacy of injury prevention and drowning occurrence reduction long into the future. We are already making plans for 2015



2014 Northern Water Smart® Program Instructors (May 12 - Aug. 31)



Sarah Dych
Coordinator



Jolene Janzen



Devin Kinley



Laura Kinley



Rachel Klassen



Caitlyn Stevens



Weston Walker



Michelle Wehrle

37 Communities Visited in 2014			
Community	Participants	Community	Participants
Bird Tail Sioux	17	Oxford House	59
Bisset	33	Pauingassi	20
Bloodvein	46	Peguis	42
Brochet	28	Pikwitonei	21
Brokenhead	23	Poplar River	8
Buffalo Point	8	Pukatawagan	44
Cormorant	27	Rolling River	41
Crane River	29	Sagkeeng	32
Easterville	37	Seymourville	18
Ebb and Flow	48	Skownan	28
Garden Hill	23	Snow Lake	42
God's Lake Narrows	65	South Indian Lake	60
God's River	76	St. Laurent	26
Grand Rapids	71	St. Theresa Point	151
Hollow Water	33	Wabowden	14
Lac Brochet	36	Wasagamack	57
Lake Manitoba FN	39	Whitemouth	14
Little Black River	19	York Landing	45
Norway House	96		
Total Participants:		1476	



PFD Loaner Program 2006 - 2014

Community	Total	Community	Total	Community	Total
* Barren Island	24	Jackhead (Kinonjeoshtegon)	72	* Sagkeeng	54
* Barrows	56	Lac Brochet (Northlands)	102	Sandy Bay	108
Berens River	114	Lake Manitoba First Nations	66	Sapotaweyak Cree Nation	30
Birch River First Nation (Wuskwisiphk)	24	* Leaf Rapids	6	Sayisi Dene First Nation	30
Birdtail Sioux First Nation	24	Little Black River First Nation	24	Scanterbury (Brokenhead)	54
* Black River First Nation	60	Little Grand Rapids	30	Seymourville	60
Bloodvein	54	* Little Saskatchewan	36	Shamattawa	30
Brochet	24	* Lynn Lake	138	Sherridon	24
* Camp Wannakumbac	68	Mallard	54	Shortdale (Tootinaowazibeeng)	60
Camperville	72	* Mathais Colomb	34	Skownan First Nation	66
Churchill	72	Matheson Island	138	Snow Lake	60
Cormorant	90	Meadow Portage Council Office	24	* South Indian Lake	146
* Cranberry Portage	132	* Moose Lake (Mosakahiken)	114	Spence Lake	24
Crane River	54	Nelson House (Nisichawayasihk)	114	St. Laurent	60
Cross Lake	102	Norway House Cree Nation	110	St. Theresa Point First Nation	102
Dauphin River F.N	36	Opaskwayak	30	Tadoule Lake	36
Duck Bay	72	* O-pipon-na-piwin Cree Nation	30	The Pas	36
Easterville	102	Oxford House	72	* Thicket Portage	126
Ebb and Flow F.N	90	Pauingassi	66	* Town of Grand Rapids	54
Fisher River	70	Pelican Rapids (Sapotaweyak)	90	Town of Leaf Rapids	111
Fox Lake	66	Pikwitonei	96	Village of Winnipegosis	36
* Garden Hill	208	* Pinaymootang First Nation	84	Wabowden	102
* Gillam	78	Pine Creek First Nations	102	Wanipigow	30
God's Lake Narrows First Nation	102	Pine Dock	18	War Lake (Ilford)	78
God's River	24	Pine Falls	36	Wasagamack	128
Grand Rapids First Nation	54	Poplar River	138	Waterhen	60
Granville Lake	30	Pukatawagan	106	York Landing	120
Gypsumville (Pinaymootang)	30	Red Sucker Lake	36	Totals	5795
Homewood Colony	36	Rolling River	36		

Note: Communities with an * received PFDs in 2014

Application forms for the PFD LOANER Program are available from the Lifesaving Society or on the Manitoba Coalition For Safer Waters Website:
www.mbsaferwaters.ca



Manitoba Community Water safety Grants Program 2014

January	November
Arborg: Arborg Bifrost Parks and Recreation Commission	Birtle: Valley Recreation District
Balmoral: Lightly School	Carberry: Carberry Plains Community Centre and Recreation Board
Belmont: Prairie Lakes Recreation District	Churchill: Wapamek Swim Club
Belmont: RM of Strathcona	Cranberry Portage: Local Urban District of Cranberry Portage
Birtle: Valley Recreation District	Eriksdale: Lakeshore Recreation Commission
Brandon: Brandon's Community Sportsplex	Fairford: Pinaymootang First Nation Health
Carberry: Carberry Plains Community Centre and Recreation Board	Gladstone: Gladstone Parent Advisory Council
Dominion City: Roseau Crossing Heritage Park and Pool Committee,	Gladstone: Glad-West Recreation Commission
Dugald: Parkside Pool	Grandview: Grandview and District Recreation Commission
Gladstone: Gladstone Parent Advisory Council	Ilford: War Lake First Nation
Gladstone: Glad-West Recreation Commission	Inwood: Inwood Community Swim Program
Hadashville: Reynolds Elementary School,	Lac du Bonnet: Winnipeg River Recreation District
Hamiota: Hamiota Aquatic Centre	MacGregor: Valley View Bible Camp
Hartney: Fern Valley Recreation Commission	Moosehorn: RM of Grahamdale
Ile des Chenes: Ecole Ile des Chenes School,	Ninette: Ninette Pelican Lake Development Corporation
Inwood: Inwood Community Swim Club,	Norway House: Norway House Cree Nation
Lake of the Woods: Manitoba Pioneer Camp	Portage la Prairie: North Memorial School
MacGregor: Valley View Bible Camp,	Rorketon: Lawrence Recreation Commission
Matheson Island: Matheson Island Community Council	Roseau River: Roseau River Bible Camp
McCreary: McCreary Swimming Pool	Russell: Russell Swimming Pool
Morris: Morris Area Recreation Commission	Thicket Portage: Thicket Portage Community Council
Notre-Dame-de Lourdes: Ecole Elementaire Notre Dame School,	Town of Emerson
Portage la Prairie: Norquay Colony School	Town of Morris
Rorketon: Lawrence Recreation Commission	Town of Virden
Sandy Bay: Isaac Beaulieu Memorial School,	Treherne: Treherne Aquatic Centre
Snow Lake: Joseph H. Kerr School	Winkler: City of Winkler Parks and Recreation Department
Souris: Souris Valley Recreation Commission	Total Funds Distributed: \$55,387.00
St Claude: Ecole Communautaire Gilbert-Rosset School,	
St. Agathe: Crystal Springs Colony School	
Starbuck: Peace Valley School	
Steinbach: Eastman Immigrant Services	
Steinbach: Elmdale School	
Strathclair: Salt Lake Water Safety Program	
Town of Emerson	
Town of Lynn Lake	
Town of Neepawa	
Treherne: Treherne Aquatic Centre (also serves Rathwell, Holland, Notre Dame de Lourdes, and Somerset	
Wawanesa: Souris River Recreation Commission	
Winnipeg: Making Waves Winnipeg	
Winnipeg: River East Transcona School Division	
Total Funds Distributed: \$79,970.00	



2014 Rescue Awards Ceremony - held February 10th, 2015 at Government House

Each year the Lifesaving Society honours those who have risked their own life to save another. The Rescue Awards ceremony is an opportunity for our branch to commend our fellow Manitobans for their quick thinking and selfless response in a water related incident. This year we were very pleased to once again have this ceremony hosted by the Lieutenant Governor of Manitoba the The Honourable Philip S. Lee, C.M., O.M., Lieutenant Governor of Manitoba and Her Honour Mrs. Anita Lee at Government House. We recognized the following individuals with the 2014 Rescue Commendation Award.

The Rescue Commendation Award

recognizes an outstanding rescue by individuals who have not received formal training through the Lifesaving Society. This years recipients are: *Colin Robert Cheys, Roxanne Couture-Michard, Tyler Bruce Curle, Brianna Michaud, Colton Spraggs, Joel Derek Vertone, Brianna Workman*

The M.G. Griffiths Award recognizes Lifesaving Society Trained individuals, who although not on duty applied their skills and knowledge in attempting, conducting or saving a life in a water-related rescue. This years recipients are: *Audrey Hicks, Della Brynne Shore, Mathieu Michaud*

ALERT - Lifeguard Recognition is presented to National Lifeguard certified lifeguards and to aquatic staff with Lifesaving Society certifications who while working at their facility show exemplary qualities in the performance of their duties. This years recipients are: *Jacques de Moissac, Veronique Mowbray, Christopher Pastula, Cassandra Wiebe*

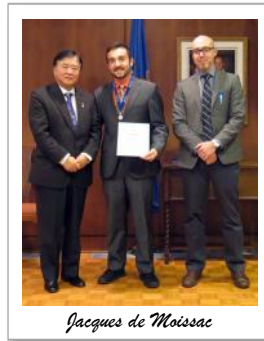
The Rescue Awards were presented by: the Lieutenant Governor of Manitoba the **Honourable Philip S. Lee, C.M., O.M.** along with the Lifesaving Society Manitoba Chair **Mr. Michael Limerick**



*Tyler Bruce Curle, Colton Spraggs,
Brianna Workman*



Cassandra Wiebe



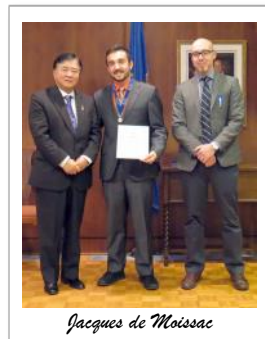
Jacques de Moissac



*Roxanne Couture-Michard,
Mathieu Michaud, Brianna Michaud*



*Joel Derek Vertone,
Colin Robert Cheys*



Jacques de Moissac



Audrey Hicks, Della Brynne Shore



Christopher Pastula

Whom So Ever You See In Distress - Recognize In Them A Fellow Man

2014 Volunteer Recognition Awards presented at Government House

The Lifesaving Society is fortunate to have many volunteers who contribute their time, energy and expertise to the fulfillment of the Society's mission. The many hours our volunteers contribute do not go unnoticed. Annually the Society is honoured to recognize these outstanding individuals for their contributions in assisting with the promotion of water safety in Manitoba.

Certificate of Thanks is presented to individuals, clubs, organizations or businesses, who have made a significant contribution to the Society over the year. This years recipients are: *Stephanie Kereliuk, Elizabeth Plett, Susan Plueschow*



Stephanie Kereliuk



Elizabeth Plett



Lloyd Plueschow accepting for Susan Plueschow

Service Commendation honours those volunteers who have made a significant contribution over 2 years.

Service Medal honours volunteers who have performed noteworthy service for four or more years. This years recipients: *Anne Love, Keith Love*



Sarah Painter



Peter Whittington



Douglas Froemel

Bar to Service Medal honours volunteers, who have performed another four years of noteworthy service since receiving their Service Medal. This years recipient: *Peter Whittington*

Service Cross honours volunteers who have performed 12 or more years of meritorious service. This years recipient: *Douglas Froemel*

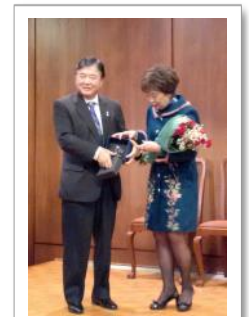
Bar to Service Cross honours volunteers, who have performed another four years of noteworthy service after receiving their Service Cross. This years recipients: *Rob Hewitt, Sarah Painter*



Rob Hewitt

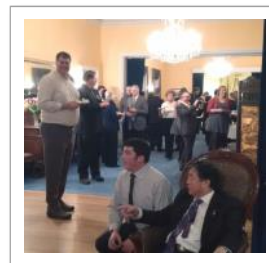


Anne Love & Keith Love



Our gift of thanks

Honourary Commonwealth Life Member is reserved for individuals who have performed outstanding and meritorious service to the society for more than 25 years. This award can only be conferred by the Commonwealth Council upon the recommendation of the national council.





MANITOBA BRANCH BOARD OF DIRECTORS

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SUPPORT

- Dr. Kelvin Williamson - Medical Advisor
- Mr. Keith Labossiere - Legal Counsel
- Staff Sgt. Robert Riffel - Winnipeg Police Service

The year wouldn't be complete without recognizing our secretariat role with the:

Manitoba Coalition for Safer Waters



And our partnerships with:

Health Canada (First Nations & Inuit Health)



Manitoba Conservation and Water Stewardship



Manitoba Department of Health, Healthy Living and Seniors



Manitoba Department of Aboriginal and Northern Affairs

