



# **LIFESAVING SOCIETY MANITOBA**

## **2015 Annual Report**



# LIFESAVING SOCIETY SOCIÉTÉ DE SAUVETAGE

*The Lifeguarding Experts  
Les experts en surveillance aquatique*



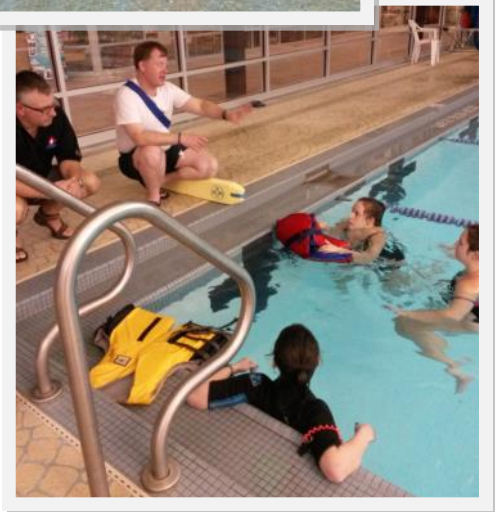
## Lifesaving Society

The Lifesaving Society builds leadership capacity in every community where Canadians young and old learn to make safe choices, gain valuable first aid and lifesaving skills and live active lifestyles. Society members, government and the public look to the Lifesaving Society to establish industry custom and practice to help make Manitoba the safest place to live, work and play.

### OUR MANDATE:

- The Lifesaving Society has a public health and safety mandate for drowning and injury prevention and active living and fitness
- The Lifesaving Society provides valuable education and training ensuring Canadians have access to safe, fun and healthy living experiences.
- The Lifesaving Society is the standard setting certifying body for public aquatic safety and Canada's lifeguards.
- The Lifesaving Society is the sport organization for lifesaving, providing sport for life and long term athlete development opportunities.

The Lifesaving Society is a national charity working to prevent drowning and water-related injuries. Lifesaving training programs, Water Smart public education, water incident research, safety management services and lifesaving sport are just some of the ways we save lives and prevent personal injury.



## Board of Directors Chair - *Michael Limerick*

On behalf of the Lifesaving Society Manitoba Branch I would like to extend my sincere gratitude to the dedicated branch staff, and passionate volunteers whom I have gotten to know over the last 20 years. As a past pool lifeguard and instructor, beach safety officer, competitive lifeguard and board member, I have been fortunate to be a part of a talented group of leaders, educators and advocates whose sole mission is to prevent drowning and water-related injuries. Great organizations create the future. Our members are our strength and as a team we uphold and develop our standards, drive our own innovation and improve our products and services. It has been our culture to use and create the tools, skills and knowledge needed to prevent drowning. As Canada's lifeguarding experts, you continue to teach Manitobans to save themselves and rescue others.

What does the provincial data tell us? Drowning rates have decreased marginally over the last 5 years. In Manitoba, approximately twenty people will die from preventable water related incidents this year. Vulnerable groups such as children less than 5 years of age and people living in rural and remote areas of the province are most affected. But the data also tells us that compared to national statistics; we are below the national average. Through initiatives such as the Northern Water Smart Program and PFD/Lifejacket Loaner Program, more and more communities receive the training and tools necessary to prevent drowning. This continues to be our mission. Proudly, we honoured more individuals this year who have risked their own life to save another's. Stand-

## Chief Executive Officer - *Carl Shier*

An Annual Report is something akin to a physical health check. One might get a little anxious before you go to the doctor for the tests, but only because you're not sure what the outcomes may reveal. Well in the case of the many tests that are conducted on our Branch operations, I'm pleased to say we've come out with another healthy prognosis. An audit of our systems and programs has given us a reading on the organization's wellbeing at a point in time, which in this case is the year end 2015. You can see those results within the pages of this report and I'd say the health of our Branch is very good indeed. But like life, we must continue to follow a healthy (diet) plan and exercise good judgement in what got us to where we are today.

Our lifesaving programs continue to be the heart of all that we do. They are the most vital part of our organization and are the core of why we exist. Swim, lifesaving, lifeguarding and first aid programs are teaching people healthy life skills and in doing so also generate a basis of revenue that sustains our branch operations. And all our other extremities exist to deliver derivatives of our core programs, which help meet our vision, mission and values. Along the way, these many "extra things that we do" have helped us grow as an organization. We've strengthened our (organization's) core and given us that healthy body which can do so much more.

So enough of the analogies, the reality is we have a good financial picture at year end. We've improved many of our programs, both in quality of service and quantity of participants. We've added staff with the Kevin Tordiffe joining us as our business operations and development manager. Based

ing alongside Lieutenant Governor Janice Filmon, it was again my privilege to commend Manitobans at our annual Rescue and Commonwealth Awards ceremony at Government House. These acts of bravery are a testament to the drowning risks in and around our province's vast amount of beaches, lakes and rivers. It is clear that drowning prevention education may be working, but we must remain vigilant for continued and targeted drowning prevention efforts.

As we grow we realize that more work needs to be done identifying new strategies in achieving sustainable resources to support our programs. At our Society's national meetings, the Manitoba Branch took initiative to present and facilitate innovative ways to help expand other Branches core business funding potential for both our branch and all others across Canada. We lead by example to move high priority issue forward such as outreach to new Canadians and other at risk populations. Much of the focus of this year's meetings were dedicated to identifying the core work of the Society and what has the potential to impact us as we move forward as an organization. We set the standard for aquatic safety and with the strong efforts of our meetings; we continue to work to set strategic goals to fulfill the Mission, Vision and Values of the Lifesaving Society.

Sincerely,  
Michael Limerick



on an in-depth assessment of our operational policies, the Branch was approved by government as one of only 50 not-for profit agencies eligible for a five year funding agreement with them. That alone helps in our long range planning and assures some stability in our program delivery and its related funding benefits. Without a doubt, this annual report has given the Manitoba Branch the prognosis of a healthy future.

In other news, we continue to advertise in every issue of the Leisure Guide, Hooked on Fishing & the Great Outdoors, and The Cottager magazine. While promoting our water safety messages is the main theme, a side benefit is positive Society exposure and hopefully more course enrollment. We strategically purchased 30 second ad spots on six different radio stations as well, often at the height of the "drowning season". Keeping those messages in the public's mind hopefully reminds them to think Water Smart®

And finally, after its' two year absence from activity, we re-generated enough interest for a 2015 Manitoba Lifeguard Championships. Thanks the volunteers and entry teams and to the City of Winnipeg, who allowed us use of the St. James - Assiniboia Pool facility. We hosted the medal presentations at Assiniboia Downs' Terrace dining room. Always a busy but fun weekend, more can be viewed on page # 8.

Carl Shier, CEO

## Operations Manager - *Kevin Tordiffe*

This year, I began working as the Operations Manager for the Lifesaving Society. For me, this was more of a return than anything else. Since August, I have been working on growth and development projects including grants, business opportunities, and client engagement. One of the big projects that I have been working on has been a grant with the Winnipeg Foundation. This grant is to assist us in upgrading computer services at the Lifesaving Society Office. Nothing fancy, but a modernization of our server was needed and this grant goes a long way to helping us roll out the project. Also, we have been working on a National Lifeguard Insurance project with our new partners, Marsh Insurance and Encon Canada. Together, we have developed an insurance option for National Lifeguards to protect them in the face of general and professional liability. This was an important step for the Lifesaving Society, as more and more, Lifeguards and Instructors are being asked to provide their own insurance, or have begun acting independently from an employer. We have also begun work on digital platforms and social media. Since August, our Facebook presence has nearly doubled, and with the help of some strategic ads, we have gained a strong market share that we continue to exploit. We have also recently sign on to a grant program by Google, which

gives us access to free AdWord advertising. This has just launched with less than 2 full weeks under our belt, but already we are seeing our ads place more than four hundred times a day within Manitoba. And as we look to another year, I look forward to continuing to work on these initiatives and more in support of the Lifesaving Society's drowning prevention mission.



*National Lifeguard Instructor Course -  
Rady Centre*



*Rec Connections Provincial Conference and  
Trade show*



*National Lifeguard Instructor Course - North End Centennial  
Recreation & Leisure Centre*



*Costco Safety Day*



*Safe Boating Week Launch*

Public Education Events	
Presentation Type	Participants
EAL Water Smart	1306
EAL Winter Smart Ice Safety	62
Public Displays & Events	1000
School Water Smart	587
Within Arms' Reach	34
<b>Total Participation</b>	<b>2989</b>

## Program Coordinator - *Kathy Plett*

This year has been devoted to continuing to ensure that all Manitobans have access to high quality swimming, first aid, lifesaving, lifeguarding and water safety education. We are constantly developing new content for the Toolkit. This online resource is available to all of our instructors 24/7. It contains invaluable information and tools for programing, teaching and evaluating all of our programs. We are able to add or update training tools and information as soon as they are developed - giving our Instructors, examiners and trainers immediate access to the most current information available. To sign up for a Toolkit account go to <http://lifesaving.mb.ca/toolkit/> and click on register now. You will need your Find-a-Member code (found on the bottom right hand corner of the blue portion of your Lifesaving Society certification card).

This past year Jon Sorokowski and I have been part of the national task force that is reviewing the re-writing of the Instructor Notes. This project is now back in the hands of the designers. Look for a Lifelines email, Facebook postings and information in the Toolkit when the Revised Instructor Notes are available.

In October of 2015 ILCOR announced its recommendations for first aid and CPR protocols and training. The ECC committee is meeting to finalize how these recommendations will be implemented in Canada. We will be notifying all of our Instructors when any changes are to be implemented.

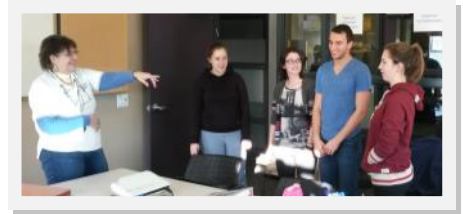
## Water Smart Coordinator – *Christopher Love*

From January to mid-May 2015, Pam Gramiak was the Water Smart Coordinator. She and I worked together on many different public education projects for the Branch, with me out in the field for the Winter Smart program, and Pam providing the back up in the office. Together we represented the Society at the 2015 Recreation Connections Conference held at the Victoria Inn, February 25 – 27, 2015. Pam also continued to work on our social media platforms, adding Instagram into the ways we communicate with the public. Its first use was at the 2015 Manitoba Lifeguard Championships in March. Pam conducted Within Arms' Reach training for foster parents through Southern Authority Child and Family Services and assisted with the development of a pilot version of an English as an Additional Language Winter Smart Ice Safety presentation. She departed the office in May 2015 to work at Winnipeg Beach for the summer and then moved out to B.C. to reunite with family.

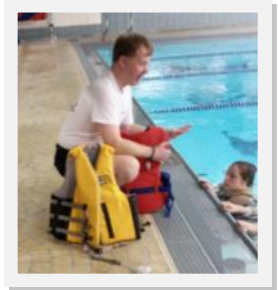
In May I took over the Water Smart Coordinator's position at the same time as we started the Northern Water Smart program. Work continued on a large number of projects that were ongoing in the Branch. Social media continued to be a big push to allow us to reach more people and make more Manitobans safe. Over the summer our Facebook page reached over 1000 likes, and both Twitter and Instagram added followers throughout the year. While we aim to educate locally we reach a global audience these days, with users from Australia, Russia, Sri Lanka and the United States amongst those seeking us out for information.

Our programs were very busy during 2015, as you will see from the attached Northern Water Smart and Winter Smart reports. In addition to those two flagship projects, we also

We are implementing a new program: Occupational Aquatic Safety and Training (OAST). This is a water rescue course designed for companies or organizations whose employees work in, on or around water. There are currently two modules. Each one is a mixture of class and water training that is based on step by step water rescue training and emphasizes rescuer safety and risk analysis. This program is made to be flexible to be able to deliver it to groups as diverse as daycare staff through to industrial workers. Contact us for further information on this program.



*Northern Instructors -  
BOAT Instructor training*



continued to engage Manitobans in any way we could to reduce the toll of drowning on the province. Attendance numbers for public education events are summarized in table form (below??), but some of the events we attended during 2015 included Costco Safety Day, Ebb & Flow Health Fair, Harstone Childcare Centre Daycamp, and the River City Dragon Boat Festival. English as an Additional Language Water Smart presentations were run by our summer staff in May and June prior to summer travel. In October, I attended the Manitoba Physical Education Teacher's Association stream of the Manitoba Teacher's Society Professional Development Day to make two presentations on behalf of the Branch. They were well received and within a week the Society had already received requests for more information on water safety information.

The year closed out with preparations for 2016 projects already underway. Although started back in January, our EAL Winter Smart Ice Safety presentation was further refined through to the end of the year. Requests for 2016 presentations were received starting in October. We were also preparing for the first ever full aquatic stream at the 2016 Recreation Connections Conference. Finally, and most importantly, the Branch undertook a pilot project to train first aid instructors from northern and remote communities so that vitally important First Aid and CPR courses can be run any time of year rather than only when one of our program instructors is able to visit. A total of four instructors from our partner communities were trained in December 2015 with the hope that in the future we will be able to add to this number.

## The Northern Water Smart Program - *Christopher Love*

In 2015 the Society marked the 11<sup>th</sup> year of the Northern Water Smart program. During the summer our staff visited a total of 33 communities across Manitoba. We had 723 youth participate in the Swim to Survive swimming lessons, 345 individuals participated in Emergency First Aid & CPR-A courses to learn valuable first aid and CPR skills, and 212 adults received their Pleasure Craft Operator (PCO) cards by participating in our Boat Operator Accredited Training (BOAT) program. In addition, we introduced two new programs to our Northern course offerings, with the Within Arms' Reach and Water Smart for Kids programs attracting over 200 participants.

The Northern Water Smart program is always at the mercy of the weather, and 2015 was no exception. The lingering effects of the very prolonged winter in early 2015 had a rebound effect on the program. The number of children swimming in some of the communities we visited was limited by the colder water conditions that a very cool spring and a moderate summer created. At the end of July and the start of August, severe storms moving across parts of the province also led to swimming sessions being cancelled on a few days as part of our concern for student safety. Weather is not the only factor that can change up our visits, however, as the death of a community elder in Fox Lake Cree Nation meant the community went into mourning and shut down right after our instructor arrived there to start a visit. After running the program for 11 years, however, all of these disruptions can be taken in stride and our instructors adapted well to the schedule changes.

As always, our Northern Water Smart program would not be a success without the direct contact and hands on training provided by our dedicated staff of northern instructors. This year we had five staff returning from 2014; Devin Kinley, Laura Kinley, Rachel Klassen, Weston Walker and Michelle Wehrle. They were joined by our one new hire in 2015, Melissa Sookram. The summer work block of 16 weeks always looks so long in advance, but it disappears very quickly. For six weeks the instructors were in the office getting ready for their visits during the summer. They received refresher training on all of their teaching awards, and also undertook EAL presentations to practice working in front of larger crowds. They made lots of phone calls and sent many faxes and e-mails to their community contacts to make sure every detail was taken care of before arrival. And then, of course, they actually headed out into the field and made visits happen. Their hard work made the program successful again for another season.

It is also important for us to recognize the support we receive from government agencies to allow this program to continue. Both the **Manitoba Department of Aboriginal and Northern Affairs** and **Health Canada – First Nations and Inuit Health Branch** (BF/BHC Programs) provide yearly funding for the Northern Water Smart program. Without their ongoing support the Society would not be able to sustain such a large outreach program. We extend a very large thank you to both the Federal and Provincial governments, their departmental ministers and staff whose assistance allows us to extend this lifesaving work across the province.



# 2015 Northern Water Smart Program (May 12 - Aug. 31)



*Our Instructor Team*  
 Top row: Weston, Laura, Devin  
 Bottom row: Melissa, Michelle, Rachel



Communities Visited in 2015			
Community	Participants	Community	Participants
Birdtail Sioux	36	Lake Manitoba	40
Bissett	16	Little Saskatchewan	44
Bloodvein	41	Nelson House	88
Brochet	19	Norway House	64
Brokenhead	42	Oxford House	84
Camperville	22	Peguis	97
Cranberry Portage	38	Pine Creek	9
Crane River	31	Poplar River	36
Duck Bay	18	Rolling River	47
Ebb & Flow	48	Sagkeeng	71
Fairford	32	Seymourville	2
Fox Lake	0	Skownan	26
Garden Hill	52	St. Theresa Point	75
God's Lake Narrows	145	Wabowden	17
Grand Rapids	42	Wasagamack	100
Hollow Water	26	York Landing	50
Keeseekoowenin	56		
<b>Total Participants:</b>			<b>1514</b>



## Winter Smart - *Christopher Love*

The Lifesaving Society has completed another successful year for the Winter Smart program. During 2015 visits were made to 12 communities across Manitoba. During these visits a total of 1,263 Manitobans participated in at least one of the programs offered under the Winter Smart umbrella.

Due to the long winter that started 2015 program visits ran until the end of April as the information on ice safety was considered valuable in our northern partner communities. This is not likely to be a standard feature of the program going forward, however, as we expect winter conditions to become much more variable with ongoing climate change. Visits for winter programming resumed in October to finish off the year, and the changeable weather conditions produced by a pronounced El Nino meant that fog and freezing rain were the order of the day in northern Manitoba throughout November and early December. Unfortunately this meant that two program visits had to be cancelled or rescheduled and travel delays were quite common until the end of the year.

I undertook most of the travelling for the Winter Smart program, but special thanks are extended to Melissa Sookram, one of our instructors from the Northern Water Smart summer program, who assisted by making a visit to Berens River that otherwise would not have happened. This flexibility from our summer staff and willingness to help out with other projects makes meeting the needs of our northern partner communities much easier.

As always we extend our thanks to our funding partners for the Winter Smart program. Without the support of the **Manitoba Department of Aboriginal and Northern Affairs** we

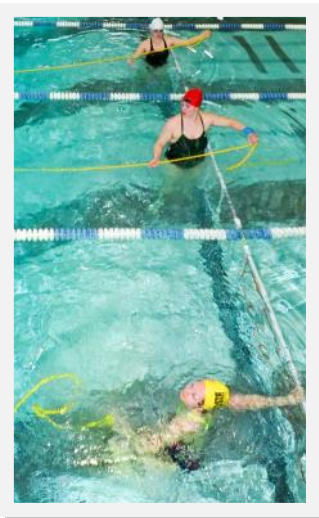
would not be able to get to as many communities as we did. We look forward to continuing the program through 2016 and into 2017.



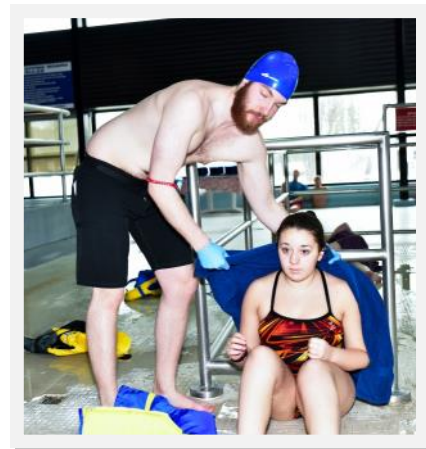
Winter Smart Communities Visited			
Community	Participants	Community	Participants
Berens River	14	Lac Brochet	143
Churchill	135	Norway House	85
Cross Lake	41	Peguis	339
Ebb & Flow	94	Poplar River	199
Fairford/ Pinaymootang	127	Sherridon	16
Ilford/War Lake	34	Thicket Portage	36
<b>Total Participants:</b>		<b>1263</b>	

# Manitoba Lifeguard Championships March 27 & 28, 2015

## St. James Assiniboia Centennial Pool



Provincial Champions: The FAM Guards  
 Arash Fazel Darbandi, Sarah Dyck, Sulaye Thakrar, Maziar Fazel Darbandi



	SERC	Physical	Total
Fam Guard	270	152	422
Which way to the pool?	300	88	388
The Water Wings	215	124	339
Number 2 in the pool	230	108	338
Fantastic 4	200	116	316

OVERALL	Physical	OVERALL
SERC	5	3
Which way to the pool?	4	4
Number 2 in the pool	3	5
The Water Wings	4	3

## PFD Loaner Program 2006 - 2015 (6255 PFDs in program to date)

Community	Total	Community	Total	Community	Total
Barren Lands (Brochet)	48	Hamiota	24	Rolling River	36
Barrows	56	Homewood Colony	36	Sagkeeng	54
Berens River	114	Jackhead (Kinsonjeoshtegon )	72	Sandy Bay	108
Birch River First Nation (Wuskwisiphk)*	48	Lac Brochet (Northlands)	102	Sapotaweyak Cree Nation*	54
Birdtail Sioux First Nation*	48	Lake Manitoba First Nations	66	Sayisi Dene (Tadoule Lake)*	90
Black River First Nation	60	Leaf Rapids*	12	Scanterbury (Brokenhead)	54
Bloodvein	54	Little Black River First Nation*	48	Seymourville*	84
Camp Wannakumbac	68	Little Grand Rapids	54	Shamattawa	30
Camperville	72	Little Saskatchewan	36	Sherridon*	36
Carman*	30	Lynn Lake	138	Shortdale (Tootinaowazibeeng)	60
Churchill	72	Mallard	54	Skownan First Nation	66
Cormorant	90	Mathais Colomb (Pukatawagan)*	154	Snow Lake	60
Cranberry Portage	132	Matheson Island	138	Spence Lake	24
Crane River	54	Meadow Portage	24	St. Laurent	60
Cross Lake	102	Moose Lake (Mosakahiken)	114	St. Theresa Point First Nation	102
Dauphin River F.N.*	60	Nelson House (Nisichawayasihk)*	138	Thicket Portage	126
Duck Bay	72	Norway House Cree Nation	110	Town of Grand Rapids	54
Easterville	102	Opaskwayak (The Pas)*	90	Town of Leaf Rapids	111
Ebb and Flow F.N	90	O-pipon-na-piwin Cree Nation	156	Village of Winnipegosis*	57
Fisher River	70	Oxford House	72	Wabowden	102
Fox Lake	66	Panuingassi	66	Hollow Water F.N. (Wanipigow)	30
Garden Hill	208	Pelican Rapids (Sapotaweyak)	90	War Lake (Ilford)	78
Gillam	78	Pikwitonei	96	Wasagamack*	152
Gillam (Junior Canadian Rangers)*	20	Pinaymootang First Nation	84	Waterhen*	84
God's Lake Narrows First Nation	102	Pine Creek First Nations	102	York Landing	120
God's River (Manto Sipi Cree)*	55	Pine Dock*	28		
Grand Rapids (Misipawistik Cree)	54	Pine Falls	36		
Granville Lake	30	Poplar River	138		
Gypsumville (Pinaymootang)*	30	Red Sucker Lake*	60		
				<b>Grand Total</b>	<b>6255</b>

In 2015 we purchased 700 PFDs (sizes child to XXXL) at a cost of \$20,792. 466 PFDs were distributed to 21 communities as noted by an asterisk \*.

Thank you to the North West Company who continues to provide great support for this program.

Application forms for the PFD LOANER Program are available from the Lifesaving Society or on the Manitoba Coalition For Safer Waters Website: [www.mbsaferwaters.ca](http://www.mbsaferwaters.ca)



# Manitoba Community Water Safety Grants Program 2008 - 2015

## Communities that have received grants from 2008 to 2015

Altona (Town of)*	Lac Du Bonnet (Winnipeg River Recr. District)	Snow Lake
Arborg (Bifrost Parks and Rec Commission)	Lake of the Woods (Manitoba Pioneer Camp)	Snow Lake (Joseph H Kerr School)
Austin	Langruth	Souris (Souris Valley Rec Commission)*
Balmoral (Lightly School Hutterite Colony)*	Leaf Rapids	South Indian Lake
Belmont (Prairie Lakes Rec District)	Lynn Lake (Town of)	Sperling (Silver Winds Colony)
Belmont (RM of Strathcona)	MacGregor (Municipality of North Norfolk)*	St. Agathe (Crystal Springs Colony School)
Binscarth	MacGregor (Valley View Bible Camp)	St. Andrews (RM of St Andrews)*
Birch River (Wuskwi Siphk School Fundraising)*	Mathais Colomb Cree Nation	St. Claude (Ecole Communautaire Gilbert-Rosset School)*
Birtle (Valley Recreation District)	Matheson Island (Community of)	St. Eustache (Ecole St. Eustache)
Brandon (Community Sportsplex)	McCreary	St. Laurent (RM of St. Laurent)*
Camperville	Melita	St. Malo (Saint Malo Catholic Camps)*
Carberry (Carberry Plains Community Centre)	Minnedosa	St. Pierre-Jolys (Ecole Communautaire Real.)
Churchill	Moosehorn (RM of Grahamdale)	St. Theresa Point
Cormorant	Morden (City of)*	Starbuck (Peace Valley School)
Cranberry Portage (Local Urban District of C. P.)	Morris (Town of)	Steinbach (Eastman Immigrant Services)
Dominion City (Roseau Crossing Heritage Park and Pool)*	Neepawa (Town of)	Steinbach (Elmdale School)*
Dugald (Parkside Pool)*	Newton (Sunnyside Colony)	Steinbach (Southwood School)
Dugald (Ridgeland Hutterite Colony)*	Ninette (Ninette Pelican Lake Development Corp.)*	Steinbach (Woodlawn School)
Easterville (Chemawawin Cree Nation)	Norway House	Strathclair (Salt Lake Water Safety Program)
Elphinstone (Keeseekoowenin Ojibway)	Notre-Dame-de-Lourdes (Ecole Elementaire N. D.)	Swan River (Swan Valley Credit Union Aquatic Centre)*
Emerson (Town of)	Opaskwayak (Health Authority)*	The Pas (Kelsey Recreation Commission)*
Eriksdale (Lakeshore)	Oxford House (Bunibonabee Cree Nation)	Thicket Portage
Fairford (Pinaymootang First Nation Health)	Peguis (Band Education Authority)	Treherne (Aquatic Centre)
Fairholme Colony	Pelican Rapids (Neil Dennis Kematch School)*	Treherne (Lourders, and Somerset)
Flin Flon (City of)*	Pikwitonei	Vassar
Garden Hill Public Health Program	Pilot Mound (Louise Recreation)*	Vermillion Colony School
Gillam (Town of)*	Pinawa (Local Government District of Pinawa)*	Victoria Beach
Gimli (Gimli Recreation Centre)*	Portage la Prairie (Ecole Arthur Meighen School)*	Virden
Gladstone (Glad-West Recreation Commission)	Portage la Prairie (Norquay School)	Wabowden
Gladstone (Parent Adv.)	Portage la Prairie (North Memorial School)	War Lake First Nation
Grandview	PowerView	Warren (Keystone Colony)
Grunthal	Richer	Waterhen, Waterhen Comm. Council*
Gypsumville (Dauphin River)	Roblin (Roblin Recreation Commission)*	Wawanesa
Hadishville (Reynolds Elelmentry School)	Rorketon (Lawrence Rec Commission)	Wawanesa (Souris River Recreation Commission)
Hamiota (Aquatic Centre)	Roseau River (Roseau River Bible Camp)	West Hawk Lake (S/E Whiteshell Fire)
Hartney	Rosburn Recreation Commision	Winkler (City of Winkler Parks and Rec.)
Hartney (Fern Valley Recreation Commission)*	Russell	Winnipeg (Canadian Muslim Women)
Iles des Chenes (Ecole Iles des Chenes)*	Sandy Bay (Isaac Beaulieu Memorial School)	Winnipeg (Immigrant and Refugee Community Origination of Winnipeg)*
Immigrant and Refugee Community	Selkirk Pool	Winnipeg (Making Waves)*
Inwood (Community Swim Program)	Seymourville	Winnipeg (Point Douglas Residents Committee)
Lac du Bonnet (Springwell School)	Sherridon	
Lac du Bonnet (Town of)	Shoal Lake (Leisure Services)*	

26 Communities - as noted by an asterisk \* - shared \$50,000 in funds, averaging \$2,000 each.

Application forms for the Community Water Safety Grant are available from the Lifesaving Society or on the Manitoba Coalition For Safer Waters Website: [www.mbsaferwaters.ca](http://www.mbsaferwaters.ca)

## 2015 Rescue Awards - March 10th, 2016 at Government House

Each year the Lifesaving Society honours those who have risked their own life to save another. The Rescue Awards ceremony is an opportunity for our branch to commend our fellow Manitobans for their quick thinking and selfless response in a water related incident. This year we were very pleased to have this ceremony hosted by the Lieutenant Governor of Manitoba The Honourable Janice C. Filmon, C.M, O.M . We recognized the following individuals with Rescue Commendation Awards.

### The Rescue Commendation Award

Recognizes outstanding individuals, who placed themselves at risk while attempting, conducting or saving a life in a water - related rescue.

*Dale Jersak*

*Pierce Marks Plikett*



*Pierce Marks Plikett*



*Dale Jersak*

### ALERT - Lifeguard Recognition

Presented to National Lifeguard certified lifeguards and to aquatic staff with Lifesaving Society certifications who while working at their facility show exemplary qualities in the performance of their duties.

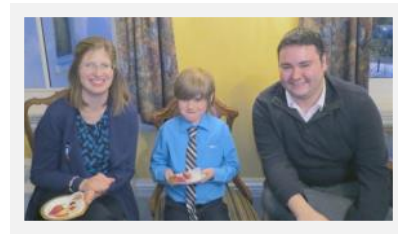
*Linda Fielder*

*Lynn Kolba*



*Lynn Kolba & Linda Fielder*

The Rescue Awards were presented by: the Lieutenant Governor of Manitoba the **Honourable** Janice C. Filmon, C.M, O.M along with the Lifesaving Society Manitoba Chair **Mr. Michael Limerick**



# Whom So Ever You See In Distress - Recognize In Them A Fellow Man

# 2015 Volunteer Recognition Awards presented at Government House

The Lifesaving Society is fortunate to have many volunteers who contribute their time, energy and expertise to the fulfillment of the Society's mission. The many hours our volunteers contribute do not go unnoticed. Annually the Society is honoured to recognize these outstanding individuals for their contributions in assisting with the promotion of water safety in Manitoba.

**Certificate of Thanks** is presented to individuals, clubs, organizations or businesses, who have made a significant contribution to the Society over the year. This years recipients are:

*Raeanne Donaldson  
Dr. Gordon Giesbrecht  
Jon Sorokowski*

**Service Commendation** honours those volunteers who have made a significant contribution over more than two years. This years recipients are:

*Arash Fazel Darbandi  
Guy William Plett*

**Service Medal** honours volunteers who have performed noteworthy service for four or more years. This years recipient:

*Jean Paul Barnabé*

**Bar to Service Medal** honours volunteers, who have performed another four years of noteworthy service since receiving their Service Medal. This years recipient:

*Michael Limerick*

**Service Cross** honours volunteers who have performed 12 or more years of meritorious service. There are no recipients this year

**Bar to Service Cross** honours volunteers, who have performed another four years of noteworthy service after receiving their Service Cross. There are no recipients this year

**Honourary Commonwealth Life Member** is reserved for individuals who have performed outstanding and meritorious service to the society for more than 25 years. This award can only be conferred by the Commonwealth Council upon the recommendation of the national council.

**Commonwealth President's Awards**  
Presented to organizations, clubs, schools, etc. who have provided exceptional service or contributions to the operations of the Royal Life Saving Society.  
*City of Winnipeg - Community Services Aquatics Division*

*Rose and Max Rady Jewish Community Centre*

*University of Manitoba - Faculty of Kinesiology & Recreation Management*



*Arash Fazel Darbandi*



*Michael Limerick*



*Jean Paul Barnabé*



*RoseAnne Mackinnon  
for the City of Winnipeg*



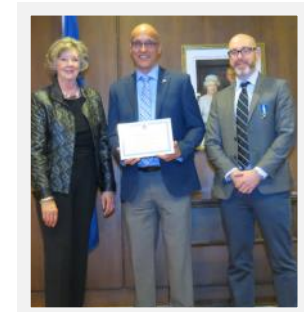
*Guy William Plett*



*Jon Sorokowski*



*Dr. Todd Duhamel for the  
University of Manitoba*



*Dr. Gordon Giesbrecht*

## Balance Sheet (and 2014 comparison) December 31, 2015

<b>ASSETS</b>		
	<u>2015</u>	<u>2014</u>
<b>Current</b>		
Cash	\$370,670	\$482,237
Short term deposits	\$82,503	\$82,216
Accounts receivable	\$15,387	\$9,412
Grant receivable	\$12,500	-
Inventory	\$19,411	\$14,212
Prepaid rent	<u>\$2,960</u>	<u>\$2,960</u>
	\$503,431	\$591,037
Capital assets	<u>\$4,316</u>	<u>\$3,857</u>
	<u>\$507,747</u>	<u>\$594,894</u>
<b>LIABILITIES</b>		
<b>Current</b>		
Accounts payable	\$35,210	\$26,569
Government remittances payable	\$9,966	\$4,231
Unearned grants and assistance	-	<u>\$188,900</u>
	<u>\$45,176</u>	<u>\$219,700</u>
<b>NET ASSETS</b>		
Net assets invested in capital assets	\$4,316	\$3,857
Unrestricted net assets	<u>\$485,255</u>	<u>\$371,337</u>
Net assets	<u>\$462,571</u>	<u>\$375,194</u>
	<u>\$507,747</u>	<u>\$594,894</u>

### ACKNOWLEDGEMENTS

The Society gratefully acknowledges the program support and financial contributions provided by:

- Health Canada
- The Province of Manitoba Departments of :
  - Aboriginal & Northern Affairs
  - Conservation & Water Stewardship
  - Health, Healthy Living & Seniors
- And our business and individual donors who so generously support the Society's vision & mission.

*This Financial Report was prepared by:*  
S. H. J. Bernacki C.A.

## Statement of Operations for the year ending December 31, 2015

	<u>2015</u>	<u>2014</u>
<b>Revenue</b>		
Test fees & merchandise sales	\$296,038	\$258,968
Less cost of goods sold	(\$62,641)	(\$54,515)
	\$233,397	\$204,435
Fundraising	\$3,849	\$2,671
Grants & assistance	<u>\$505,600</u>	<u>\$375,045</u>
	<u>\$742,846</u>	<u>\$582,169</u>
<b>Operating Expenditures</b>		
Advertising & promotion	\$35,955	\$42,997
Amortization	\$1,274	\$1,398
Audit fees	\$3,784	\$3,633
Fundraising	\$94	\$122
Insurance	\$1,947	\$1,960
Lifeguard competition	\$3,640	\$2,384
Meetings	\$8,090	\$4,852
Office supplies	\$19,387	\$24,215
Postage	\$5,094	\$4,849
Program development	\$304,128	\$179,076
Relocation costs	-	\$6,998
Rent	\$42,973	\$46,134
Repairs & maintenance	\$7,036	\$5,827
Telephone	\$2,195	\$2,086
Wages & benefits	<u>\$219,872</u>	<u>\$175,786</u>
	<u>\$655,469</u>	<u>\$502,317</u>
Excess (deficiency) of revenues over expenses	\$87,377	\$79,852
Net assets, beginning of year	<u>\$375,194</u>	<u>\$295,342</u>
Net assets, end of year	<u>\$462,571</u>	<u>\$375,194</u>

*The Lifesaving Society — Manitoba is a registered non-profit organization whose existence depends on the generous donations of the public. Every contribution is important to us and tax deductible receipts will be issued upon receiving a donation. Registered Charity No. 119129047 RR0001*

## Branch Awards and Certifications

First Aid		Water Rescue Award cont'd		Leadership Awards cont'd	
Lifesaving AED	6	Lifesaving Fitness - Silver	1	B.O.A.T. - Instructor/Examiner	2
Aquatic Emergency Care	87	National Lifeguard - Pool	367	B.O.A.T. - Instructor/Examiner Recert	6
AEC & CPR C Recert	74	National Lifeguard - Pool Recert	556	Boat Rescuer for First Responders Instructor	1
CPR Level C	353	National Lifeguard - Waterfront	28	Boat Rescuer for First Responders Instructor Recert	1
CPR-C Recert	39	NLW Recert	40	Bronze Cross Examiner	153
CPR - A	2	Boat Rescue for First Responders	14	BC Examiner Reappointment	245
CPR - B	2	Boat Rescue for First Responders Recert	26	Distinction Examiner	153
CPR-HCP	103	<b>Water Rescue Award Total: 2995</b>		Distinction Examiner Reappointment	244
CPR-HCP Recert	12	<b>Leadership Awards</b>		National Lifeguard Pool Examiner	8
Emergency First Aid	918	Lifesaving & First Aid Instructor	153	NLP Examiner Reappointment	3
Emergency First Aid Recert	29	LS & FA Instructor Recert	245	NLWP Examiner Reappointment	1
Standard First Aid	260	First Aid Instructor	160	NLW Examiner Reappointment	2
Standard First Aid Recert	624	First Aid Instructor Recert	245	Assistant Instructor Trainer	3
Lifesaving Oxygen Admin	6	Swim for Life Instructor	156	First Aid Instructor Trainer	5
<b>First Aid Total: 2515</b>		Swim for Life Instructor Recert	245	Lifesaving & First Aid IT	6
<b>Water Rescue Award</b>		Aquatic Emergency Care Instructor	15	Swim for Life IT	5
Boat Operator Accredited Training	228	AEC Instructor Recertification	3	National Lifeguard Pool IT	1
Canadian Swim Patrol - Rookie	40	CPR Instructor	1	NLP IT Reappointment	1
Canadian Swim Patrol - Ranger	30	HCP Instructor	1	NL Waterfront IT	1
Canadian Swim Patrol - Star	40	HCP Instructor Recert	4	AEC Instructor Trainer	1
Bronze Star & CPR A	200	NL Pool Instructor	13	AEC IT Reappointment	1
Bronze Medallion & CPR A	765	NLI Pool Recert	3	OAST Instructor	7
Bronze Cross & CPR C	658	NL Waterfront Instructor	1	OAST Instructor Trainer	3
Bronze Cross & C CPR Recert	36	NLI Waterfront Recert	2	Branch Trainer Appointment	1
Distinction	5	NLI Water Park Recert	1	<b>Leadership Award Total: 2107</b>	
Lifesaving Fitness - Bronze	1	BOAT Rescue Instructor Recert	1		



**MANITOBA BRANCH BOARD OF DIRECTORS**

- Michael Limerick - Board Chair and National Active Member rep.
- Jean Paul Barnabé C.A.- Treasurer
- Monica Chorney - Director
- Rishona Hyman - Director
- Sarah Painter - Director
- Elizabeth Proskurnik - Director and National Board rep.
- Wendy Yates - Director

**BRANCH STAFF**

- Carl Shier - Chief Executive Officer
- Dorothy Melnychuk - Administrative Assistant
- Kathy Plett - Program Coordinator
- Chris Love - Water Smart & Safety Mgmt. Coordinator
- Kevin Tordiffe - Operations Manager
- David Lyons - Drowning Research & MCSW Programs

**SUPPORT**

- Jon Sorokowski—Web site development & support
- Dr. Kelvin Williamson - Medical Advisor
- Mr. Keith Labossiere - Legal Counsel
- Staff Sgt. Robert Riffel - Winnipeg Police Service

**The year wouldn't be complete without recognizing our secretariat role with the:**

Manitoba Coalition for Safer Waters



**And our valued partnerships with:**

Health Canada (First Nations & Inuit Health)



Manitoba Conservation and Water Stewardship



Manitoba Department of Health, Healthy Living and Seniors



Manitoba Department of Aboriginal and Northern Affairs



The North West Company

