



125 YEARS OF
**COMMONWEALTH
DROWNING
PREVENTION**

LIFESAVING SOCIETY MANITOBA

2016 Annual Report



LIFESAVING SOCIETY SOCIÉTÉ DE SAUVETAGE

*The Lifeguarding Experts
Les experts en surveillance aquatique*

Lifesaving Society

The Lifesaving Society builds leadership capacity in every community where Canadians young and old learn to make safe choices, gain valuable first aid and lifesaving skills and live active lifestyles. Society members, government and the public look to the Lifesaving Society to establish industry custom and practice to help make Manitoba the safest place to live, work and play.

OUR MANDATE:

- The Lifesaving Society has a public health and safety mandate for drowning and injury prevention and active living and fitness
- The Lifesaving Society provides valuable education and training ensuring Canadians have access to safe, fun and healthy living experiences.
- The Lifesaving Society is the standard setting certifying body for public aquatic safety and Canada's lifeguards.
- The Lifesaving Society is the sport organization for lifesaving, providing sport for life and long term athlete development opportunities.

The Lifesaving Society is a national charity working to prevent drowning and water-related injuries. Lifesaving training programs, Water Smart public education, water incident research, safety management services and lifesaving sport are just some of the ways we save lives and prevent personal injury.



Swim to Survive Program



2016 Rescue & Honour Awards—Government House 2017



Safe Boating Week 2016 Launch



National Lifeguard Instructor Course - Winnipeg



2016 Manitoba Lifeguard Championships

Board of Directors Chair - Elizabeth Proskurnik

Throughout the years I have had the tremendous opportunity to hold a number different roles within the Manitoba Branch. I worked for many years as a lifeguard, beach patrol and instructor before eventually becoming a Branch Trainer. I worked for the Society as the Water Smart Coordinator and after leaving that position I joined the Provincial Board and the National Board. Finally, this past year, I had the honour of becoming the Chair of the Lifesaving Society- Manitoba Branch Board of Directors. The transition to Chair was made easy thanks to the dedicated and hard-working staff, and volunteers. I feel fortunate to work along so many people who are equally passionate about the mission of the Society.

There were so many successfully events and accomplishments for our Branch this past year. The National Safe Boating Awareness Week launch at the Forks was once again well received, a team from Manitoba made us all very proud and had a very successful competition at the Canadian Lifeguard Emergency Response Championships in Surrey BC. National Drowning Prevention Week was well coordinated, even more new Canadians were reached than ever before, and it was another fantastic year for the Northern Water Smart and Winter Smart programs, which ensure all Manitobans have access to swimming lessons, first aid and water safety education. More recently, the Board and Branch staff took part in developing a strategic plan to direct our work over the coming years and this marks an exciting time for us all. Just earlier this month Lieutenant Governor, Her Honour Janice Filmon, hosted us at Government House for our Rescue and Honour Awards and I had the great privilege of standing alongside her in recognizing all of the deserving individuals that received awards for either their part in rescues of people in distress in aquatic settings or for their significant contribution to the Lifesaving Society. It was also only this past weekend that volunteers and competitors came together for the Provincial Lifeguard Competition at 17 Wing

Chief Executive Officer - Carl Shier

How will I remember 2016? Like so many other years in my past, it had its highs and lows. As an organization, we have grown. This Branch has done more for our customer, both the public and our Branch affiliates. We have modernized many services to “on-line shopping” and acquired the high quality pieces of technology to produce livestreaming videos. We have communicated with our followers through intensive use of social media. We are omnipresent on Facebook, Twitter, Instagram and YouTube. The Branch website is kept current and linked to like-minded organizations such as the Canadian Safe Boating Council (CSBC) and the Manitoba Coalition for Safer Waters (MCSW). So, if you don't know what's going on with water safety in Manitoba, you're just not connected to us.

It was exciting to see a school trustee (Winnipeg School Division #1) who championed the call for Swim to Survive classes to become part of the elementary school curriculum. It will be interesting to see if it comes to fruition. Our Branch will do the utmost to make it happen. We continue to have the support of government for our Swim to Survive efforts delivered as part of the Northern Program. Now in its twelfth year, the program has instructed thousands of children, who could not have otherwise obtained this training and it has made a positive difference in their lives.

In August, two separate and very tragic incidents took the lives of three young people. Those drownings occurred within Provincial parks. In one day alone, I conducted 13 separate

Pool. This is always one of my favourite events of the year filled with so much preparation, hard work and excitement.

Unfortunately, the past year was not without tragedy and reminds us of why we do the important work we do, in an attempt to achieve our vision of a Canada free from drowning and water-related injury. While initiatives like the Northern Water Smart, Winter Smart, education for New Canadians and PFD Loaner programs have all made an impact on our Manitoba statistics, we must strive to do more, individually and as an organization to share water safety messages and education throughout the province. The funding from both the provincial and federal governments has given us the ability to continue and grow these programs to reach even more Manitobans, but we must look for innovations to widen our impact and ensure the sustainability of our programs. We need to continue to grow our swim program, increase enrollment in both Swim Patrol and Bronze Medals so that more Manitobans have the skills to keep themselves and others safe in, on and around water. Finally, we need to promote National Lifeguard, as we are the Lifeguarding Experts and set the standard for safe aquatic supervision.

I look forward to this coming year and our continued growth and successes. I urge you to find new ways to support the work of the Society, as it could be as simple as sharing the social media posts on Facebook or Twitter in order to reach a broader audience with drowning prevention messages. I want to thank each and every one of you who have made a commitment to the Lifesaving Society and I look forward to working with you as we strive to prevent drowning and reduce water-related injury in Manitoba.



media interviews, as everyone was looking for answers. It was a gut check for us all. What will be done to prevent similar incidents in future? I think we all, and I do mean from the top levels of government to various organizations, agencies and as individual, we all bear a responsibility to remember drowning is preventable. I know in the coming year, we will do our part to educate the public about water safety practices. I believe many others will too.

I had my own traumatic incident occur in November. I was admitted to hospital for what could have been a fatal brain injury. Thanks to great medical care at both the St. Boniface and Health Sciences Centre, I'm alive to tell of it. With the support of my wife, family and the Branch staff, they collectively kept everything on track in my absence. I've been able to recover and return to work, which I still enjoy. So commonly and casually said, in 2016 I've learned first hand, never take life for granted. May 2017 be a blessing to us all!

Operations Manager - Kevin Tordiffe

2016 was a busy year in which we spent time trying new approaches and testing new concepts. Our hope is to improve our processes and approaches to providing quality drowning prevention initiatives in Manitoba. We have begun utilizing a grant reporting a writing database called Foundation Search, which assists in finding and applying for grants from foundations across the country. This proved useful in the acquisition of a grant from the Winnipeg Foundation, which allowed us to upgrade our in-house computer infrastructure.

National Lifeguard Professional Insurance was also launched in 2016. We had some hiccups in delivery as after 3 months of sales, we were forced to migrate to a new underwriter and sales only came back online in 2017. The Manitoba Branch facilitates this business opportunity for the Lifesaving Society Canada.

We established a rebate program for affiliates. This program offered a 10% rebate on future purchases for affiliates that were able to grow their program delivery by 15%. The rebate program saw a 3% of affiliate revenues returned in the form of a rebate, built against a 19.2% growth of rebate recipients.

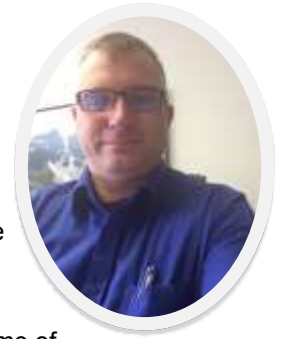
We also launched Live Streaming video operations through YouTube and later in the year through Facebook. These services allowed us to deliver a completely online process for first aid instructor updates in 2016. We were able to generate nearly \$7,500.00 in sales in 2016 against this investment, and staff resources were only committed to a 4-hour production of the live video. We received a lot of positive feedback from instructors and affiliates and we were able to increase

the number of current instructors through this process.

The Lifesaving Society also launched our Shopify payment portal that allowed for online course registration, email sales, website sales, and credit card sales. This system has proven valuable for the Lifesaving Society, streamlining some of our processes and giving us more flexibility for affiliates and instructors.

Social media advertising increased in 2016 helping us to improve our market position, as well as increase registration for courses and market both messages and events. We primarily utilize Facebook for paid advertising although later in the year we included Instagram, due to the duality of their marketing systems. This was also supplemented with the Google AdWords Grant we are receiving, which offers us \$10,000.00 / month in free advertising for Google searches. This program has helped us support our local interests as well as the nationallifeguard.ca website, the promotion of National Lifeguard Insurance, and various market place positions. Based on our activity, we were able to generate nearly \$20,000.00 in advertising grants from Google from May 1st, 2016 to December 31st, 2016.

I look forward to 2017 and the opportunity to expand, grow and experiment with new approaches to support our mission of Drowning Prevention.



Safety Management Services – Christopher Love

The Safety Management Services portfolio went through a building phase in 2016. While the Society has always been about increasing safety in, on and around water, we have placed an increased emphasis on helping affiliates, facilities and municipalities maintain safe aquatic facility operations at all times.

In February we hosted Michael Shane and Cheryl Sibany from the Ontario Branch as guest speakers for the 2016 Recreation Connections Manitoba Conference. While in the province Cheryl ran a session on “Are You Ready” about the impact of serious incidents on facility operations and staff for the City of Winnipeg. Michael also supported the Branch by running a Supervision Evaluation & Enhancement (SEE) Auditor course for our members.

In the last half of the year we focussed on building a partnership with Recreation Connections Manitoba to deliver Aquatic Management Training, Aquatic Supervisor Training and SEE Auditor Training across the province. Greater access to safety management training for all of the province’s public aquatic

facilities (pool, waterfronts, waterparks, etc.) is an important part of maintaining safe aquatic services for all Manitobans. It is also key to any long term plan to reduce the total number of drownings in the province and the country.

While these projects were being worked on I also maintained my work with the national Safety Standards Commission. I sat in on monthly conference calls for the commission, making sure that the Society’s safety advice to pool operators and the public is research-based and up to date. Our national working group has representation from coast to coast, with a wide variety of skills and experiences available to tackle the topics we review.

In closing, I say thank you to the following safety management committee members who volunteered their time to review draft safety standards during the year: Sharon Blanchard, Sarah Dyck, Lloyd Plueschow and Marie Sorlie.



Safe Boating Week 2016 Launch

Public Education Events	
Presentation Type	Participants
Water Smart® Program for EAL Students	1943
Winter Smart Ice Safety for EAL Students	138
Public Displays & Events	1012
Water Smart® for Schools	326
Farm Safety Days	466
Within Arms' Reach	155
Total Participation 4040	

Program Coordinator - **Kathy Plett**

In 2016, we continued to develop and refine our online resources and learning tools for affiliates, instructors and instructor trainers. Live webinars for parts of our advanced leadership training programs are now an integral part of the training for our advanced leadership courses along with the self directed e-learning presentations we have developed.

This year was a revisions year for CPR & First Aid. For this update, we produced a video and developed an online recertification process that allowed instructors and instructor trainers to complete at a time convenient for them; eliminating the need for them to find an update course. The CPR & First Aid update was launched on October 24, 2016. The launch of the CPR & First Aid update was a huge success with almost half of the instructors completing the process between the start of the update and the end of December. All of the Lifesaving Society manuals and award guides have been updated to the 2015 CPR Revisions and are available for purchase.

In the fall of 2016, all National Lifeguard instructors / examiners and all Instructor Trainers attended recertification clinics. These are always energetic, exciting clinics with lots of idea sharing, problem solving, networking and professional development happening. It is always a great experience when we run these clinics.



National Lifeguard Instructor Course - April 2016

Water Smart® Coordinator – **Christopher Love**

It was another year of growth for the Water Smart® portfolio in 2016. We have continued to reach out to Manitobans in as many ways as possible in order to reduce the toll of drowning in the province. Attendance at our general public education events increased by over 1000 people as compared to 2015. As you will see from the Northern Water Smart® and Winter Smart program reports, participant numbers have remained steady in these major projects as well. All told we know that over 6000 individuals received direct exposure to the Society's Water Smart® drowning prevention messages, and this is not counting the thousands more who are reached by training programs run by our affiliates and the brochures and other handouts we distribute across the province through partner agencies.

We continued to expand our social media activity during 2016 as another way to reach Manitobans with water safety messaging. Our Facebook page, Instagram account, and Twitter feeds all picked up followers throughout the year. We added a second Instagram account during the summer so that our Northern Water Smart instructors could provide snippets about their travels around the province. The Branch's regular social media feeds are listed at the back of this report and the Northern Water Smart program feed can be followed @northernwatersmart on Instagram. Of course, we always want to spread our messages further, so let your friends know about our channels and follow them yourself.

We maintained a full schedule of event attendance during 2016, starting with the first ever full aquatics stream at the 2016 Recreation Connections Manitoba Provincial Conference. We hosted Michael Shane and Cheryl Sibany from the Ontario Branch as they presented several sessions. While it was a great deal of work, we enjoyed having Michael and Cheryl visiting us, and the conference went well. So well, in

This last summer the Society began the review of the Bronze Family programs. We are looking at all areas of these programs. Stay tuned for more information about the revisions to these programs as the review and revisions process continues.

Lifesaving Society Instructors, Examiners and Instructor Trainers have taken hundreds of hours of training and professional development to obtain these certifications. They have been trained with the best practices for teaching swimming, lifesaving, lifeguarding and first aid. They have been instructed and evaluated in the competencies they need to ensure their candidates receive the best possible instruction.

I would like to take this opportunity to thank all of the Branch Trainers. Their dedication to the Lifesaving Society is invaluable. They volunteer countless hours helping to develop resources, deliver program, provide expertise in areas ranging from web technology and support to educational resource development and any other projects or tasks I ask of them. They are always ready to help where ever they are needed.



fact, that we immediately began planning for running a full aquatics stream at the 2017 conference.

As is standard every spring staff from the Society made over 60 presentations to English as an Additional Language (EAL) students on drowning prevention and water safety topics between April and August. Most of these presentations were delivered by our Northern Water Smart® program instructors in May and June before they started their summer travels. Additional events that the Society attended in order to educate the public during 2016 included Costco Safety Day, several Farm Safety Days, and the River City Dragon Boat Festival. In October I attended the Manitoba Physical Education Teacher's Association stream of the Manitoba Teacher's Association Professional Development Day to make two presentations on behalf of the Branch, and Kevin Tordiffe joined me to staff our booth at the trade show. We also set up a booth at the Association of Manitoba Municipalities Annual General Meeting in November to provide contact with municipal officials from across the province. Both of these events let us meet individuals who can be key in getting our drowning prevention messages out to the wider public.

The year closed out with preparation for 2017 well underway. It looks to be as busy and promising a year as 2016 did at the start.



Safe Boating Week 2016 Launch

The Northern Water Smart® Program - *Christopher Love*

In 2016 the Society ran the Northern Water Smart® program for the 12th time. During the summer our staff visited a total of 38 communities across Manitoba. We had 768 youth participate in the Swim to Survive swimming lessons, 411 individuals participated in Emergency First Aid & CPR-A courses to learn valuable first aid and CPR skills, and 201 adults received their Pleasure Craft Operator (PCO) cards by participating in our Boat Operator Accredited Training (BOAT) program. For a second year we ran two additional course offerings for communities that wanted to access them, with the Within Arms' Reach and Water Smart for Kids programs attracting an additional 42 participants.

As is the case every summer season, the Northern Water Smart® program is always at the mercy of the weather. In 2016 we had to cancel one visit, to Chemawawin Cree Nation, due to the threat from local forest fires. Variable weather meant that the number of children swimming in some of the communities we visited was limited by colder water conditions. Severe storms in some localities led to swimming sessions being cancelled on a few days as part of our concern for student safety. Deaths in some communities, as well as staff changes in our contact organizations also created challenges for our instructors. With the program experience we have at this point, however, all of these disruptions can be taken in stride and our instructors adapted well to the schedule changes.

As always, our Northern Water Smart® program would not be a success without the direct contact and hands on training provided by our dedicated staff of northern instructors. This

year we had three staff returning from 2015; Melissa (Sookram) Anderson, Rachel Klassen and Weston Walker. They were joined by four new staff for the season; Alexandra Baker, Melissandre Berthelot-Dilk, Jamil Cruz-Kan and Jayonne Morris. As in previous years the summer season was blocked out for 16 weeks. The instructors spent the first seven weeks in the office getting ready for their visits during the summer. They received refresher training on all of their teaching awards, and also undertook EAL presentations to practice working in front of larger crowds. They made lots of phone calls and sent many faxes and e-mails to their community contacts to make sure every detail was taken care of before arrival. And then, of course, they actually headed out into the field and made visits happen. Their hard work made the program successful again for another season.

It is also important for us to recognize the support we receive from government agencies to allow this program to continue. Both the **Government of Manitoba Department of Indigenous and Municipal Relations** and **Health Canada – First Nations and Inuit Health Branch** (BF/BHC Programs) provide yearly funding for the Northern Water Smart program. Without their ongoing support the Society would not be able to sustain such a large outreach program. We extend a very large thank you to both the Federal and Provincial governments, their departmental ministers and staff whose assistance allows us to extend this lifesaving work across the province.



2016 Northern Water Smart® Program (May 12 - Aug. 31)



Back Row: Jayonne Morris, Weston Walker, Alexandra Baker, Melissa (Sookram) Anderson
 Front Row: Jamil Cruz-Kan, Melissandre Berthelot-Dilk, Rachel Klassen



Communities Visited in 2016			
Community	Participants	Community	Participants
Black River	44	O-Chi-Chak-Ko-Sipi	34
Bloodvein	63	Oxford House	48
Brochet/Barren Lands	31	Pauingassi	23
Brokenhead	37	Peguis	48
Buffalo Point	38	Poplar River	28
Camperville	11	Rolling River	52
Canupawakpa	42	Roseau River	20
Cormorant	13	Sagkeeng	61
Ebb & Flow	28	Shamattawa	31
Fairford	35	Sherridon	16
Fox Lake	47	Snow Lake	8
Garden Hill	17	South Indian Lake	15
Hollow Water	30	Split Lake	40
Ilford/War Lake	36	St. Theresa Point	66
Keeseekoowenin	23	Thicket Portage	28
Lac Brochet	20	Wabowden	44
Little Saskatchewan	33	Wasagamack	44
Nelson House	100	Waterhen	27
Norway House	121	York Landing	29
Total Participants: 1431			



Winter Smart - Christopher Love

The Lifesaving Society has completed another successful year for the Winter Smart program. During 2016 visits were made to 10 communities across Manitoba. During these visits a total of 1,274 Manitobans participated in at least one of the programs offered under the Winter Smart umbrella. As part of the program we offer communities options for BOAT Operator Training (PCO Card certification), Emergency First Aid & CPR-A training, Standard First Aid & CPR-C training, Winter Smart Ice Safety Clinics for the Public and Winter Smart Ice Safety Clinics for Schools.

An early and slow melt in 2016 meant that program visits were completed by the middle of March as our northern partner communities were already looking forward to spring and summer activities. Visits for winter programming resumed in November to finish off the year, and there was some wild weather for us to navigate. Fog in the Winnipeg area (a rare event) made planning for trips difficult as we were never sure if planes would be able to take off. Heavy snowfall from the first blizzard of the season in December resulted in a cancelled program visit to Hollow Water First Nation. Further blizzards over the holiday season meant that we finished the

year looking at contingency plans for early 2017 visits if the wild weather continued.

As always we extend our thanks to our funding partners for the Winter Smart program. Without the support of the **Government of Manitoba Department of Indigenous and Municipal Relations** we would not be able to get to as many communities as we did. We look forward to continuing the program through 2017 and into 2018.



Winter Smart Communities Visited			
Community	Participants	Community	Participants
Cormorant	80	Oxford House	257
Cranberry Portage	116	Poplar River	99
Garden Hill	209	Pukatawagan	372
Grand Rapids	10	Snow Lake	86
Opaskwayak	39	South Indian Lake	6
			Total Participants: 1274

2016 Manitoba Lifeguard Championships (March 18 & 19, 2016) St. James Assiniboia Centennial Pool



2016 Manitoba Lifeguard Champions: Allie and the Pelzkugein
Back Row: Arash Fazel Darbandi, Alexandra Derwin,
Front Row: Sulaye Thakrar, Daniel Dickson



PFD Loaner Program 2006 - 2016 (6851 PFDs in program to date)

Community	Total	Community	Total	Community	Total
Barren Lands (Brochet)	48	Hamiota	24	Riverton*	24
Barrows	56	Homewood Colony*	60	Rolling River	36
Berens River*	138	Jackhead (Kinsonjeoshtegon)	72	Sagkeeng	54
Birch River First Nation (Wuskwisiphk)	48	Lac Brochet (Northlands)*	126	Sandy Bay	108
Birdtail Sioux First Nation	48	Lake Manitoba First Nations	66	Sapotaweyak Cree Nation	54
Black River First Nation	60	Leaf Rapids	12	Sayisi Dene (Tadoule Lake)	90
Bloodvein*	78	Little Black River First Nation	48	Scanterbury (Brokenhead)*	78
Camp Wannakumbac	68	Little Grand Rapids	54	Seymourville	84
Camperville	72	Little Saskatchewan	36	Shamattawa	30
Carman	30	Lynn Lake	138	Sherridon	36
Churchill	72	Mallard	54	Shortdale (Tootinaowazibeeng)*	84
Cormorant	90	Mathais Colomb (Pukatawagan)	154	Skownan First Nation*	90
Cranberry Portage	132	Matheson Island	138	Snow Lake*	80
Crane River*	78	Meadow Portage	24	Spence Lake	24
Cross Lake	102	Moose Lake (Mosakahiken)	114	St. Laurent*	89
Dauphin River F.N	60	Nelson House (Nisichawayasihk)*	162	St. Theresa Point First Nation*	138
Duck Bay*	96	Norway House Cree Nation*	134	Stonewall*	24
Easterville*	126	Opaskwayak (The Pas)	90	Thicket Portage	126
Ebb and Flow F.N*	114	O-pipon-na-piwin Cree Nation	156	Town of Grand Rapids	54
Fisher River	70	Oxford House	72	Town of Leaf Rapids	111
Fox Lake	66	Panuingassi	66	Village of Winnipegosis	57
Garden Hill*	244	Pelican Rapids (Sapotaweyak)	90	Wabowden	102
Gillam	78	Pikwitonei*	120	Hollow Water F.N. (Wanipigow)	30
Gillam (Junior Canadian Rangers)	20	Pinaymootang First Nation	84	War Lake (Ilford)*	102
God's Lake Narrows First Nation	102	Pine Creek First Nations*	126	Wasagamack	152
God's River (Manto Sipi Cree)	55	Pine Dock	28	Waterhen	84
Grand Rapids (Misipawistik Cree)*	78	Pine Falls	36	York Landing*	139
Granville Lake	30	Poplar River	138		
Gypsumville (Pinaymootang)	30	Red Sucker Lake	60		
				Grand Total	6851

In 2016 we distributed 596 PFDs to 24 communities as noted by an asterisk *.

Thank you to Manitoba Department of Health, Seniors and Active Living and the North West Company, who continue to provide great support for this program.

“CHOOSE IT USE IT, WEAR A LIFEJACKET”

Application forms for the PFD LOANER Program are available from the Lifesaving Society or on the Manitoba Coalition For Safer Waters Website: www.mbsaferwaters.ca



Manitoba Community Water Safety Grants Program 2008 - 2016

Communities that have received grants from 2008 to 2016		
Altona (Town of)	Ilford (Momenta)*	Lac du Bonnet (Town of)
Arborg (Bifrost Parks and Rec Commission)	Immigrant and Refugee Community	Snow Lake
Austin	Inwood (Community Swim Program)*	Snow Lake (Joseph H Kerr School)
Balmoral (Lightly School Hutterite Colony)	Lac du Bonnet (Springwell School)	Souris (Souris Valley Rec Commission)
Belmont (Prairie Lakes Rec District)	Lac Du Bonnet (Winnipeg River Recr. District)	South Indian Lake
Belmont (RM of Strathcona)	Lake of the Woods (Manitoba Pioneer Camp)	Sperling (Silver Winds Colony)
Binscarth	Langruth	St. Agathe (Crystal Springs Colony School)
Birch River (Wuskwi Siphk School Fundraising)	Leaf Rapids	St. Andrews (RM of St Andrews)
Birch River Recreation Commission*	Lynn Lake (Town of)	St. Claude (Ecole Communautaire Gilbert-Rosset School)*
Birtle (Valley Recreation District)	MacGregor (Municipality of North Norfolk)	St. Eustache (Ecole St. Eustache)
Brandon (Brandon School Division)*	MacGregor (Valley View Bible Camp)*	St. Laurent (RM of St. Laurent)
Brandon (Community Sportsplex)*	Mathais Colomb Cree Nation	St. Malo (Saint Malo Catholic Camps)
Brandon (Westman Immigration Services)*	Matheson Island (Community of)	St. Pierre-Jolys (Ecole Communautaire Real.)
Camperville	McCreary	St. Theresa Point
Carberry (Carberry Plains Community Centre)	Melita	Starbuck (Peace Valley School)
(Carberry (RM of North Cypress—Langford)*)	Minnedosa	Steinbach (Eastman Immigrant Services)
Churchill	Moosehorn (RM of Grahamdale)	Steinbach (Elmdale School)
Cormorant	Morden (City of)	Steinbach (Southwood School)
Cranberry Portage (Local Urban District of C. P.)	Morris (Town of)*	Steinbach (Woodlawn School)
Dauphin (Dauphin Bible Camp)*	Neepawa (Town of)*	Strathclair (Salt Lake Water Safety Program)
Delorane (Lake Metigoshe Swimming Lessons Committee)*	Newton (Sunnyside Colony)	Swan River (Swan Valley Credit Union Aquatic Centre)
Dominion City (Roseau Crossing Heritage Park and Pool)	Ninette (Ninette Pelican Lake Development Corp.)	The Pas (Kelsey Recreation Commission)
Dugald (Parkside Pool)	Norway House	Thicket Portage
Dugald (Ridgeland Hutterite Colony)	Notre-Dame-de-Lourdes (Ecole Elementaire N. D.)	Treherne (Aquatic Centre)*
Easterville (Chemawawin Cree Nation)	Opaskwayak (Health Authority)	Treherne (Lourders, and Somerset)
Eile (Rosedale Colony)*	Oxford House (Bunibonibee Cree Nation)	Vassar
Elphinstone (Keeseekoowenin Ojibway)	Peguis (Band Education Authority)	Vermillion Colony School
Emerson (Town of)*	Pelican Rapids (Neil Dennis Kematch School)	Victoria Beach
Eriksdale (Lakeshore)	Pikwitonei	Virden
Fairford (Pinaymootang First Nation Health)	Pilot Mound (Louise Recreation)	Wabowden
Fairholme Colony	Pinawa (Local Government District of Pinawa)	War Lake First Nation
Flin Flon (City of)	Portage la Prairie (Ecole Arthur Meighen School)	Warren (Keystone Colony)
Garden Hill Public Health Program	Portage la Prairie (Norquay School)	Waterhen, Waterhen Comm. Council*
Gillam (Town of)	Portage la Prairie (North Memorial School)*	Wawanesa
Gimli (Gimli Recreation Centre)	PowerView	Wawanesa (Souris River Recreation Commission)*
Gladstone (Glad-West Recreation Commission)*	Richer	West Hawk Lake (S/E Whiteshell Fire)
Gladstone (Parent Adv.)	Roblin (Roblin Recreation Commission)	Winkler (City of Winkler Parks and Rec.)
Grand Beach (Grand Beach Cottage Owners Association)*	Rorketon (Lawrence Rec Commission)*	Winnipeg (Canadian Muslim Women)
Grandview*	Roseau River (Roseau River Bible Camp)	Winnipeg (Immigrant and Refugee Community Origination of Winnipeg)
Grunthal	Rosburn Recreation Commission*	Winnipeg (Leap Winnipeg)*
Gypsumville (Dauphin River)	Russell	Winnipeg (Making Waves)*
Hadishville (Reynolds Elelmentry School)	Sandy Bay (Isaac Beaulieu Memorial School)	Winnipeg (Point Douglas Residents Committee)
Hamiota (Aquatic Centre)	Selkirk Pool*	Winnipeg (St. George School) *
Hartney	Seymourville	Woodlands (Woodlands Elementary School)*
Hartney (Fern Valley Recreation Commission)	Sherridon	
Iles des Chenes (Ecole Iles des Chenes)	Shoal Lake (Leisure Services)	

In 2016: 25 Communities - as noted by an asterisk * - shared \$53,421 in funds, averaging \$2,136 each.

Application forms for the Community Water Safety Grant are available from the Lifesaving Society or on the Manitoba Coalition For Safer Waters Website: www.mbsaferwaters.ca

2016 Rescue Awards - March 9, 2017 at Government House

Each year the Lifesaving Society honours those who have risked their own life to save another. The Rescue Awards ceremony is an opportunity for our branch to commend our fellow Manitobans for their quick thinking and selfless response in a water related incident. This year we were very pleased to have this ceremony hosted by the Lieutenant Governor of Manitoba The Honourable Janice C. Filmon, C.M, O.M . We recognized the following individuals with Rescue Commendation Awards.

The Rescue Commendation Award

Recognizes outstanding individuals, who placed themselves at risk while attempting, conducting or saving a life in a water - related rescue.

- Dursameen Alfa Bashir
- Kamran Bashir
- Raghees Ahmed Bashir
- Katherina Cole
- Dr. Angelle Downey
- Timothy Downey
- Adam Harrower
- Curtis Johnson
- Paul Martin
- Steven Preteau
- Tatum Preteau
- John Rempel
- Jeff Sawyer
- Mark Sinclair
- Damon Stewart
- Tom Thomas
- Darren Wojcik
- Eva Wolfe



Dr. Angelle Downey



Liz & Lou Jubinville on behalf of Curtis Johnson



Adam Harrower



Tom Thomas, Mark Sinclair

ALERT - Lifeguard Recognition

Presented to National Lifeguard certified lifeguards and to aquatic staff with Lifesaving Society certifications who while working at their facility show exemplary qualities in the performance of their duties.

- Cassidy Davis

The Rescue Awards were presented by: the Lieutenant Governor of Manitoba the Honourable Janice C. Filmon, C.M, O.M along with the Lifesaving Society Manitoba Board Chair Ms. Elizabeth Proskurnik



Kamran Bashir, Raghees Ahmed Bashir, Dursameen Alfa Bashir



John Rempel, Eva Wolfe, Katherina Cole



Cassidy Davis, Steven Preteau, Tatum Preteau



Paul Martin, Jeff Sawyer, Darren Wojcik



Her Honour & Our President

"Whom So Ever You See In Distress - Recognize In Them A Fellow Man"

2016 Volunteer Recognition Awards presented at Government House

The Lifesaving Society is fortunate to have many volunteers who contribute their time, energy and expertise to the fulfillment of the Society's mission. The many hours our volunteers contribute do not go unnoticed. Annually the Society is honoured to recognize these outstanding individuals for their contributions in assisting with the promotion of water safety in Manitoba.

Certificate of Thanks is presented to individuals, clubs, organizations or businesses, who have made a significant contribution to the Society over the year. This years recipients:

- *Darren Berg*
- *Monica Chorney*
- *Glen Dickson*
- *Rishona Hyman*
- *Corrina Loewen*
- *Ashley Walus*



Darren Berg



Ashley Walus

Service Commendation honours those volunteers who have made a significant contribution over more than two years. This years recipient:

- *Raeanne Donaldson*



Monica Chorney

Service Medal honours volunteers who have performed noteworthy service for four or more years. There are no recipients this year

Bar to Service Medal honours volunteers, who have performed another four years of noteworthy service since receiving their Service Medal. There are no recipients this year

Service Cross honours volunteers who have performed 12 or more years of meritorious service. There are no recipients this year

Bar to Service Cross honours volunteers, who have performed another four years of noteworthy service after receiving their Service Cross. This years recipient:

- *Lloyd Plueschow*

Commonwealth Honourary Life Member is reserved for individuals who have performed outstanding and meritorious service to the society for at least 24 years. This award can only be conferred by the Commonwealth Council upon the recommendation of the national council.

Commonwealth President's Award
Presented to organizations, clubs, schools, etc. who have provided exceptional service or contributions to the operations of the Royal Life Saving Society.



Glen Dickson



Rishona Hyman



Lloyd Plueschow



Balance Sheet (and 2015 comparison) December 31, 2016

ASSETS		
	<u>2016</u>	<u>2015</u>
Current		
Cash	\$355,672	\$370,670
Short term deposits	\$83,271	\$82,503
Accounts receivable	\$1,544	\$15,387
Grant receivable	-	\$12,500
Inventory	\$19,744	\$19,411
Prepaid rent	<u>\$11,480</u>	<u>\$2,960</u>
	\$471,711	\$503,431
Capital assets	<u>\$9,968</u>	<u>\$4,316</u>
	<u>\$481,679</u>	<u>\$507,747</u>
LIABILITIES		
Current		
Accounts payable	\$29,239	\$35,210
Government remittances payable	<u>\$9,245</u>	<u>\$9,966</u>
	<u>\$38,484</u>	<u>\$45,176</u>
NET ASSETS		
Net assets invested in capital assets	\$9,968	\$4,316
Unrestricted net assets	<u>\$433,227</u>	<u>\$485,255</u>
Net assets	<u>\$443,679</u>	<u>\$462,571</u>
	<u>\$481,679</u>	<u>\$507,747</u>

ACKNOWLEDGEMENTS

The Society gratefully acknowledges the program support and financial contributions provided by:

- Health Canada
- The Province of Manitoba Departments of :
 - Manitoba Indigenous and Municipal Relations
 - Manitoba Sustainable Development
 - Manitoba Health, Seniors and Active Living
- And our business and individual donors who so generously support the Society's vision & mission.

This Financial Report was prepared by:
S. H. J. Bernacki C.A.

Statement of Operations for the year ending December 31, 2016

	<u>2016</u>	<u>2015</u>
Revenue		
Test fees & merchandise sales	\$318,147	\$296,038
Less cost of goods sold	(\$80,813)	(\$62,641)
	\$237,334	\$233,397
Fundraising	\$2,976	\$3,849
Grants & assistance	<u>\$449,134</u>	<u>\$505,600</u>
	<u>\$689,444</u>	<u>\$742,846</u>
Operating Expenditures		
Advertising & promotion	\$55,940	\$35,955
Amortization	\$2,386	\$1,274
Audit fees	\$3,784	\$3,784
Fundraising	-	\$94
Insurance	\$4,159	\$1,947
Lifeguard competition	\$6,114	\$3,640
Meetings	\$7,224	\$8,090
Office supplies	\$22,536	\$19,387
Postage	\$7,175	\$5,094
Professional Fees	\$6,089	-
Program development	\$292,588	\$304,128
Rent	\$42,600	\$42,973
Repairs & maintenance	\$9,057	\$7,036
Telephone	\$2,211	\$2,195
Wages & benefits	<u>\$246,957</u>	<u>\$219,872</u>
	<u>\$708,820</u>	<u>\$655,469</u>
Excess (deficiency) of revenues over expenses	(\$19,376)	\$87,377
Net assets, beginning of year	<u>\$462,571</u>	<u>\$375,194</u>
Net assets, end of year	<u>\$443,195</u>	<u>\$462,571</u>

The Lifesaving Society — Manitoba is a registered non-profit organization whose existence depends on the generous donations of the public. Every contribution is important to us and tax deductible receipts will be issued upon receiving a donation. Registered Charity No. 119129047 RR0001

Branch Awards and Certifications

First Aid		Water Rescue Award cont'd		Leadership Awards cont'd	
Lifesaving AED	8	National Lifeguard - Pool Recert	580	Boat Rescuer for First Responders Instructor Trainer Reappointment	1
Aquatic Emergency Care	103	National Lifeguard - Waterfront	36	Boat Rescue Instructor Trainer Reappointment	1
AEC & CPR C Recert	38	NLW Recert	32	Bronze Cross Examiner	128
CPR Level C	1179	Boat Rescue for First Responders	31	BC Examiner Reappointment	232
CPR-C Recert	13	SEE Auditor	14	Distinction Examiner	122
CPR - A	1	Water Rescue Award Total:	2867	Distinction Examiner Reappointment	236
CPR-HCP	672	Leadership Awards		National Lifeguard Pool Examiner	5
CPR-HCP Recert	5	Lifesaving & First Aid Instructor	116	NLP Examiner Reappointment	50
Emergency First Aid	1490	LS & FA Instructor Recert	245	NLWP Examiner Reappointment	1
Emergency First Aid Recert	4	First Aid Instructor	121	NLW Examiner Reappointment	8
Standard First Aid	1237	First Aid Instructor Recert	240	Assistant Instructor Trainer	4
Standard First Aid Recert	112	Swim for Life Instructor	124	Assistant Instructor Trainer Recert	6
Lifesaving Oxygen Admin	8	Swim for Life Instructor Recert	245	First Aid Instructor Trainer	1
First Aid Total:	4870	Aquatic Emergency Care Instructor	5	Lifesaving & First Aid IT	1
Water Rescue Award		AEC Instructor Recertification	60	Swim for Life IT	1
Boat Operator Accredited Training	219	CPR Instructor	1	First Aid Instructor Trainer Reappointment	33
Canadian Swim Patrol - Rookie	50	CPR Instructor Recert	1	Lifesaving & First Aid IT Reappointment	35
Canadian Swim Patrol - Ranger	40	HCP Instructor	3	Swim for Life IT Reappointment	34
Canadian Swim Patrol - Star	40	HCP Instructor Recert	2	NLP IT Reappointment	5
Bronze Star & CPR A	196	NL Pool Instructor	4	NL Waterfront IT Reappointment	4
Bronze Medallion & CPR A	738	NLI Pool Recert	60	AEC Instructor Trainer	
Bronze Cross & CPR C	640	NL Waterfront Instructor	4	AEC IT Reappointment	5
Bronze Cross & C CPR Recert	26	NLI Waterfront Recert	9	SEE Auditor Trainer	4
Distinction	6	NLI Water Park Recert	1	Branch Trainer Appointment	1
Lifesaving Fitness - Bronze	2	B.O.A.T. - Instructor/Examiner	4	Branch Trainer Reappointment	10
National Lifeguard - Pool	341	B.O.A.T. - Instructor/Examiner Recert	2	Leadership Award Total:	2179



 Insurance provide by HUB for National Lifeguards only at nationallifeguard.ca.

MANITOBA BRANCH BOARD OF DIRECTORS

- Elizabeth Proskurnik - Board Chair (National Active Member)
- Mikaela Garfinkel- Treasurer
- Monica Chorney - Director
- Rishona Hyman - Director
- Sarah Painter - Director
- Jon Sorokowski- Director (National Board Member)
- Wendy Yates - Director

BRANCH STAFF

- Carl Shier - Chief Executive Officer
- Dorothy Melnychuk - Administrative Assistant
- Kathy Plett - Program Coordinator
- Chris Love - Water Smart & Safety Mgmt. Coordinator
- Kevin Tordiffe - Operations Manager
- David Lyons - Drowning Research & MCSW Programs

SUPPORT

- Jon Sorokowski—Web site development & support
- Dr. Kelvin Williamson - Medical Advisor
- Mr. Keith Labossiere - Legal Counsel
- Staff Sgt. Robert Riffel - Winnipeg Police Service

PROGRAM SUPPORT PROVIDED BY:

Manitoba Coalition for Safer Waters



Health Canada (First Nations & Inuit Health)



Manitoba Sustainable Development



Manitoba Department of Health, Seniors and Active Living



Manitoba Department of Indigenous and Municipal Relations



The North West Company



The Winnipeg Foundation



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