



**Bronze Medallion
1892 - 2017**

**125 Years of
Lifesaving Training
Excellence**



LIFESAVING SOCIETY MANITOBA

2017 Annual Report



LIFESAVING SOCIETY
SOCIÉTÉ DE SAUVETAGE

The Lifeguarding Experts
Les experts en surveillance aquatique



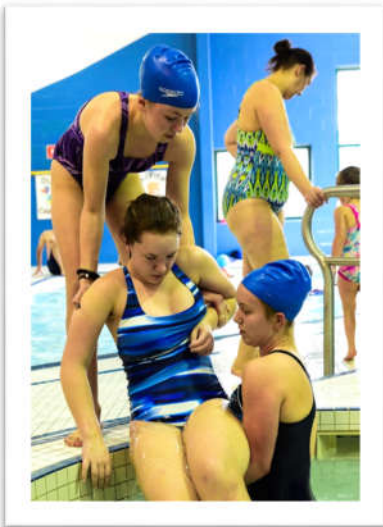
Rescue & Honour Awards—Government House March 9, 2017



Swim to Survive Program



Safe Boating Week 2017 Launch



2017 Manitoba Lifeguard Championships

Lifesaving Society

The Lifesaving Society builds leadership capacity in every community where Canadians young and old learn to make safe choices, gain valuable first aid and lifesaving skills and live active lifestyles. Society members, government and the public look to the Lifesaving Society to establish industry custom and practice to help make Manitoba the safest place to live, work and play.

OUR MANDATE:

- The Lifesaving Society has a public health and safety mandate for drowning and injury prevention and active living and fitness
- The Lifesaving Society provides valuable education and training ensuring Canadians have access to safe, fun and healthy living experiences.
- The Lifesaving Society is the standard setting certifying body for public aquatic safety and Canada's lifeguards.
- The Lifesaving Society is the sport organization for lifesaving, providing sport for life and long term athlete development opportunities.

The Lifesaving Society is a national charity working to prevent drowning and water-related injuries. Lifesaving training programs, Water Smart public education, water incident research, safety management services and lifesaving sport are just some of the ways we save lives and prevent personal injury.

Board of Directors Chair - *Elizabeth Proskurnik*



As this marks my second year as Chair of the Lifesaving Society, I feel a sense of honour to work beside such committed volunteers and staff. It is important to me to be involved with this organization, who's mission means so much to me, and I am fortunate to be able to work with individuals, businesses and communities to achieve the common goal of reducing drowning and water-related injuries.

This year has been quite an active year for our Board as we increased our meetings from quarterly to monthly in order to better serve the Branch staff in their work. The main focus has been to address the sustainability and accountability of the Society, which was one pillar of the strategic plan that was created last year. This work will be ongoing as we add new Board members at this Annual General Meeting. In June, we said goodbye to one of our Board members, Monica Chorney, as she relocated to Saskatchewan. Her absence was definitely felt at the meetings and today we will also have two other Board members leaving us, at the end of their terms. Wendy Yates and Rishona Hyman have been such active and engaged members of our Board and while it is difficult to let them go, they deserve much thanks for their commitment and time devoted to this Board.

Once again, 2017 was very successful for our Northern Water Smart® Program, Winter Smart and EAL programs for new Canadians. These programs would not be successful if the communities and groups that we worked with did not think of drowning prevention as a priority and extend the invitation to the Lifesaving Society. The continued funding from both the Provincial and Federal governments has been instrumental in allowing us to continue to grow these programs.

National Drowning Prevention week was a huge success, not only because there was a Provincial Proclamation by the Honourable Cathy Cox, Minister of Sustainable Development, but also because the participation of many affiliates and the media that worked to share the message. A special thanks also need to be extended to STARS® for joining us during the event. STARS® has been very supportive over the years, for not only events like this, but also for our Provincial Lifeguard Championships. We have been very fortunate that their organization has

been able to participate in these events and we cannot take for granted how special these opportunities are.

Moving forward, we will continue to work on implementing the strategic plan that was started this year. This will include such things as increasing public awareness of the Lifesaving Society, increasing the involvement in National Drowning Prevention Week, growing Junior Lifeguard Clubs and participation in the Manitoba Lifeguard Championships, improving our technology, and providing better customer service to our affiliates and members. From the data gleaned from the drowning reports, we will also focus efforts on groups that are at a higher risk for drowning. Through all of these activities we will seek to achieve the vision of a Canada free of drowning and water-related injuries.

I would like to remind you that your involvement in the Lifesaving Society, is vital to our ongoing success. This could be through volunteering, sharing social media posts, educating friends and family about safer behaviour around water, donations or perhaps even coming to work for the Society. There is a role for everyone when it comes to safety in, on or around water.



Elizabeth Proskurnik and the Lieutenant Governor of Manitoba - The Honourable Janice C. Filmon, C.M., O.M. at the Rescue and Honour Awards March 2017

Presidents/Board Chair List			
Year	President	Year	President
1931	R.D. Waugh	1977 – 1979	Andy Bagnall
1932	Mrs. G.A. Harrison	1979 – 1984	Donna Jacobson
1935 – 1939	Clive K. Tallin Q.C.	1984 – 1986	Dr. Tim Pethrick
1941	Leo Best	1986 – 1988	Phillip M. Hay
1943	Mrs. George Skuce	1988 – 1992	RoseAnn MacKinnon
1943 – 1947	Amy Fisher	1992 – 1994	Carol M. Hardy
1952 – 1957	Mrs. Dorothy C. Lloyd	1994 – 1997	Lana Stowe
1957 – 1958	Jim Dorrian	1997 – 2000	Linda Grossart
1962 – 1971	Jack Motyer	2000 – 2002	Gerri Hewitt
1972 – 1973	Mervyn Cavers	2002 – 2006	Marna Kenny
1973	Mervyn E.D. Fitz	2006 – 2010	Kevin Tordiffe
1974 – 1975	Don Rocan	2010 – 2014	Christopher Love
1975	Ian Fife	2014 – 2016	Michael Limerick
1975 – 1977	Greg Fraser	2016 - Present	Elizabeth Proskurnik

Acting CEO - Kevin Tordiffe

2017 has been a busy year that saw the Lifesaving Society Manitoba Branch work in what I would call an adaptive way. In May of 2017, Carl Shier our CEO fell ill, and I was asked to take on the responsibilities of Acting CEO. Carl remains on leave recuperating, and we wish him all the best in his health and healing process. Carl has been a fixture with the Lifesaving Society for over a decade, and has certainly helped us grow and evolve, and I know I am grateful for his efforts, and have recognized he is a tough act to follow.

The Branch did a lot of work in 2017 on media presence and advertising both in traditional media and social media venues and it has brought us in contact with a new market in Manitoba. Our messages of drowning prevention were heard or seen across the province, on TV, Radio, Print, and Social Media and this has been a very positive experience. Often, in the past when I would meet with a new organization or individual about the Lifesaving Society, I would ask if they had heard of us and the standard answer was no. This year, the answer often came back that they had heard or seen our messages. This is important to us as our message of drowning prevention is important and can help us leverage the public's identification of us into greater support for the Lifesaving Society as a registered charity. This is a direction we began to work on in 2017, but needs great improvement as is evident in our track record on charitable donations. In a scan of the past 5 years, I found our greatest year of donations barely broke \$500.00. With more Manitobans dying each year due to drowning than due to impaired driving, we believe great engagement with our community and increased donations can help us improve our messaging and our reach.

We also got a chance to see new partnerships in 2017. One of the most evident was the relationship we had an opportunity to grow with the Canadian Safe Boating Council. This collaboration saw increased grant funds being afforded to our Branch that allowed us to hire Lorne Edwards, a former radio personality, to improve connections and communications with media outlets for the summer months. The program was a

great success with Lorne connecting us to more media coverage on a vastly wide range of drowning prevention topics. I want to thank Lorne for all his efforts in 2017 and let everyone know his incredible work did not go unnoticed, as the Canadian Safe Boating Council has again partnered with our Branch to bring Lorne on board in 2018 for a greatly increased time table.

Sadly, in 2017 we saw the end of our National Lifeguard Insurance program. Although we feel there is an ever-increasing need for insurance coverage for individual Lifeguards in Canada, the program was unable to achieve sales targets on a National scale, and, as such, the program underwriter elected to terminate the program. Personally, I hope another opportunity will present itself, and I'll take a minute to remind Lifeguards to consider the liability they may be exposed to, be it in private business, or working for an employer, and to not be afraid to ask questions and find the answers you need when work as a Lifeguard or Instructor.

Our Shopify payment portal has continued to grow in 2017 and has been a great addition to the services the Lifesaving Society can provide. We saw the completion; well near completion anyway, of the National First Aid Update with over 650 instructors updating their certifications through this portal and our YouTube channel. It has been a great success that we plan on replicating in the future. We also leveraged Shopify to support Branch delivered programs such as the National Lifeguard Instructor and Instructor Trainer programs. We are looking forward to further development of the is portal in 2018 so stay tuned for more new services.

In a final thought I just want to remind everyone that drowning prevention is important to every Manitoban at every moment. When we work together on this goal we succeed. Keep up the good work, keep your head out of the water, never be afraid to be an advocate, and we will see you all in 2018.



Safety Management Services – Christopher Love

The Lifesaving Society's Safety Management Services portfolio continued to grow during 2017. While the Society has always been about increasing safety in, on and around water, we have placed an increased emphasis on helping affiliates, facilities and municipalities maintain safe aquatic facility operations at all times. Our continued outreach work is reaching more and more facilities in Manitoba.

During the year we continued to work with Recreation Connections Manitoba to promote training for the wider recreation community in drowning prevention and water safety issues. We ran two Aquatic Management Training courses with Recreation Connections, with a total of 15 recreation professionals from various locations across Manitoba participating. We also again provided assistance with an aquatics stream at the Recreation Connections Manitoba Conference. Presentations this year included cooperation with Manitoba Public Health on maintaining safety in pools, as well as a panel discussion on safety of staff in the aquatic workplace.

The Society conducted two comprehensive safety audits at facilities in Manitoba in 2017. The audits measure a facility against a list of standards the Society has developed from the results of inquests and inquiries into drowning fatalities, research into facility design, and reviews of legislation and regulations from across Canada and international jurisdic-

tions. The use of safety inspections and comprehensive safety audits is an important part of facility risk management planning. The increased interest in these services by facility operators in Manitoba is to be commended and something the Society will continue to support going forwards.

During 2017 I continued to work with the Lifesaving Society's National Safety Standards Commission. This included participating in monthly conference calls for the commission, as well as conducting and reviewing feedback and research on various safety standards and topics. As a group, we continued to make sure that the Society's safety advice to pool operators and the public was research-based and up to date.

In closing, I thank the following members of the Manitoba safety management committee who volunteered their time to review draft safety standards during the year: Sharon Blanchard, Sarah Dyck, Melanie Friesen, Lloyd Plueschow and Marie Sorlie.



Program Coordinator - *Kathy Plett*

In 2017 proposed content for the Bronze Family revisions was developed. Pilots to test these proposed revisions began in the summer of 2017. These pilots are being run across the country. In Manitoba, the YMCAs - YWCAs of Winnipeg and the City of Winnipeg Aquatics Branch volunteered to pilot the Bronze Family revisions. Pilot test sites were: City of Winnipeg Elmwood Kildonan Pool and St. James Centennial Pool & Recreation Complex; YMCA - YWCA Elmwood Kildonan Branch and South Family Branch. Thank you to the facilities and staff for running these pilots. Pilots are continuing to the end of March 2018. The results of these pilots will be reviewed at the next National Program meeting to be held in June 2018.

The 2016 First Aid update process was a huge success. Instructors and facilities appreciated the convenience of an online update. To date a total of 685 instructors, examiners and instructor trainers have successfully completed the online update. We are continually adding to our web based tools for instructors, examiners and instructor trainers. These resources are found on the Toolkit page on our web site.

The resource material for the leadership training system (that was implemented in 2015) has seen some major developments. The Leadership Reference Manual will be ready for use this fall along with training guides for Instructor Trainers. This strength based approach to developing instructors,

Water Smart® Coordinator – *Christopher Love*

The Water Smart® portfolio continued to be a busy one during 2017. Attendance at our public education events increased by roughly 600 people as compared to 2016, much of this being attributable to a very large increase in the number of English as an Additional Language students we were able to reach during the year. As you will see from the Northern Water Smart® and Winter Smart program reports, participant numbers have remained steady in these major projects as well. All told we know that over 7500 individuals received direct exposure to the Society's Water Smart® drowning prevention messages, and this is not counting the thousands more who are reached by training programs run by our affiliates and the brochures and other handouts we distribute across the province through partner agencies.

National Drowning Prevention Week is a big part of the work of my portfolio, and in 2017 it ran from July 16 – 22. Our goal for 2017 was to get more people involved in this annual event, and we succeeded. The Branch filmed an education video for the event that was distributed on our Facebook page and our YouTube Channel. Doug Speirs of the Winnipeg Free Press participated in the filming of this video and highlighted our work in his column in the paper. We know that many affiliates ran events during the week, I extend my thanks to every one of them for their work in supporting drowning prevention.

We continued to use our social media presence to spread safety messaging during 2017. Our second Instagram account is designed to showcase our Northern Water Smart® instructors as they travel around the province during July & August. We always want to spread our messages further, so please let your friends know about our channels and follow them yourself. See the back cover of this report for how to follow us.

Staff from the Society made over 80 safety presentations to English as an Additional Language (EAL) students between April and August. We set a new record for students reached

examiners, and instructor trainers is a flexible dynamic system. It continues to evolve to meet the needs of trainers, instructors and examiners. Instructor Trainers will receive the new manuals in their recertification clinics in the fall of 2018.

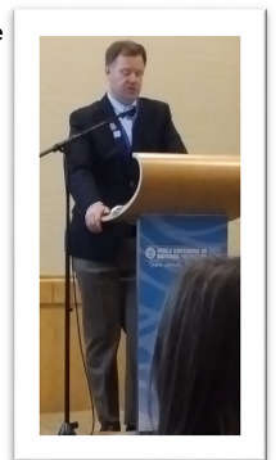
The British Columbia Branch of the Lifesaving Society hosted the World Conference on Drowning Prevention from October 17 - 19, 2017. I was privileged to attend this conference along with Kevin Tordiffe, Chris Love, Wendy Yates, and Dr. Kelvin Williamson. There were many other delegates from the aquatic community in Manitoba attending as well. The many challenges faced around the world in drowning prevention and lifesaving and Lifeguard training had common themes. They included: How do we reach populations that do not normally take swimming lessons? How do we educate people to make better water smart decisions? What tools do we need to give lifeguards to help them do their job better? What do we need to do to make the aquatic spaces in our communities safer for all? How do we reduce the number of refugees that are drowning while trying to escape to a better life? The exchange of ideas and the sharing of how everyone around the world approaches these problems was exciting to be a part of.



in 2017, with 2519 students attending our sessions. Other events that the Society attended in order to educate the public during 2017 included Costco Safety Day, Clear Lake Celebration Day in Riding Mountain National Park, multiple Farm Safety Days, Old Navy Safety Day, and the Winnipeg Fish Festival. In October I made two presentations at the Physical and Health Educators of Manitoba stream of the Manitoba Teacher's Society Professional Development Day, and we also provided a CPR – C course for attendees. We set up booths at the Association of Manitoba Municipalities (AMM) Spring Trade Show in April, and the AMM Annual General Meeting in November to provide contact with municipal officials from across the province.

In October I attended the 2017 World Conference on Drowning Prevention (WCDP 2017) on behalf of the Branch. I was very honored to be selected to speak about our Northern Water Smart® program to the conference attendees. The presentation was well attended, with follow up questions about how we have run the program during its 13 seasons. WCDP 2017 was attended by 805 delegates from over 60 nations. We were truly show-casing our local expertise to the world of drowning prevention.

Thank you to everyone who supported our public education efforts in 2017. Your help allows us to reach more Manitobans every year. Our ultimate goal is a drowning-free province with Manitobans making Water Smart® choices every time they are in, on or near the water.



The Northern Water Smart® Program - *Christopher Love*

The Northern Water Smart® program celebrated its 13th season in 2017. During the months of July and August, our staff visited 39 communities across Manitoba. We had 876 youth participate in the Swim to Survive™ swimming lessons, 449 individuals participated in Emergency First Aid & CPR-A courses to learn valuable first aid and CPR skills, and 191 adults and teens received their Pleasure Craft Operator (PCO) cards by participating in our Boat Operator Accredited Training (BOAT) program. For a third year we ran two additional course offerings for communities that wanted to access them, with the Within Arms' Reach and Water Smart® for Kids programs attracting an additional 542 participants.

As is the case every summer season, the Northern Water Smart® program is always at the mercy of the weather. Thankfully, the weather cooperated for the most part during 2017. While we did lose a few days of swimming to very cold or stormy weather, the total number of days lost was lower than in some previous seasons. This resulted in the increase in participant numbers for 2017. Every year we face new challenges in organizing and running visits. With the program experience gained over 13 years, however, all of these disruptions can be taken in stride and our instructors adapted well to schedule changes during the summer.

As always, our Northern Water Smart® program would not be a success without the work of our dedicated staff. This year we had six staff returning as Northern Water Smart® Instructors from 2016; Melissa Anderson, Alexandra Baker, Melissandre Berthelot-Dilk, Jamil Cruz-Kan, Jayonne Morris

and Weston Walker. They were joined by one new staff person for the season; Hannah Andersen. As in our previous twelve seasons the summer was blocked out for 16 weeks. The instructors spent the first seven weeks in the office getting ready for their visits during the summer. They received refresher training on all of their teaching awards, and also undertook EAL presentations to practice working in front of larger crowds. They made lots of phone calls and sent many faxes and e-mails to their community contacts to make sure every detail was taken care of before arrival. Then, for July and August, they headed out into the field and visited all of our selected communities. Their hard work made the program successful again for another season.

It is also important for us to recognize the support we receive from government agencies to allow this program to continue. During 2017 the Lifesaving Society – Manitoba Branch received funding from five different government departments to allow the Northern Water Smart® program to be a success. We extend our thanks to the **Government of Manitoba Department of Indigenous and Northern Relations, Government of Manitoba Department of Municipal Relations, Government of Manitoba Department of Health, Seniors & Active Living, Government of Manitoba Department of Sustainable Development, and Health Canada – First Nations and Inuit Health Branch** (Brighter Futures/ Building Healthy Communities Programs). Without the support of these agencies the Society would not be able to sustain such a large outreach program.



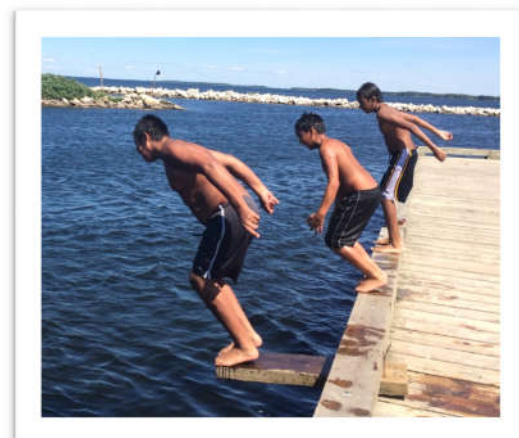
2017 Northern Water Smart® Program (May 12 - Aug. 31)



From left to right: Melissandre Berthelot-Dilk, Hannah Andersen, Jamil Cruz-Kan, Alexandra Baker, Melissa Anderson, Jayonne Morris and Weston Walker.

2017 Northern Water Smart® Communities Visited

Community	Participants	Community	Participants
Barrows	22	Nelson House	110
Berens River	69	Norway House	105
Brochet/Barren Lands	48	Opaskwayak	35
Buffalo Point	33	Oxford House	91
Canupawakpa	57	Peguis	65
Chemawawin	58	Pelican Rapids	36
Churchill	51	Pikwitonei	14
Cormorant	14	Pine Creek	29
Cranberry Portage	25	Poplar River	41
Cross Lake	86	Rolling River	29
Ebb & Flow First Nation	53	Sagkeeng	44
Fairford/Pinaymootang	80	Skownan	14
Fisher River	12	St. Laurent	26
Garden Hill	109	St. Theresa Point	131
God's River	71	Wabowden	38
Hollow Water	26	Waterhen	7
Lac Brochet	100	Waywayseecappo	71
Lake Manitoba	52	Winnipegosis	51
Little Saskatchewan	68	York Landing	76
Manigotagan	26		
Total Participants:			2073



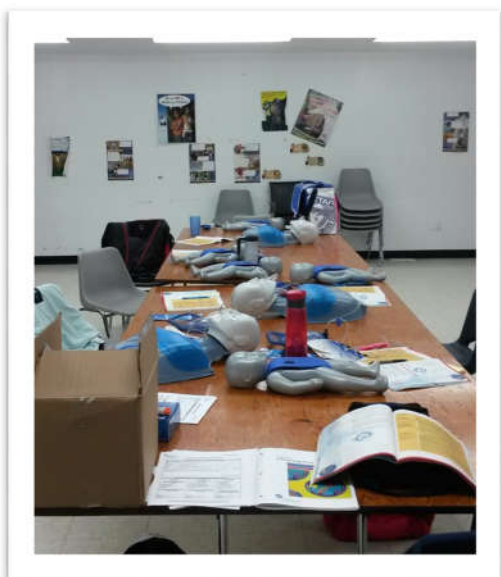
Winter Smart - Christopher Love

For January through March and November and December I again travelled up north for the Society's Winter Smart program. As in previous years we provided ice safety education for school students in northern and remote communities, as well as for the wider public. We also provided first aid or BOAT training (PCO Card certification) as requested by the communities. The start of 2017 saw some wild weather that resulted in lower turn-outs for programs. At the end of the year a mild fall season saw few requests for ice safety education before year end. Most communities requested visits in January and February, as they were expecting cold weather to keep people inside at the start of the New Year. Expect to see more about those visits in our 2018 Annual Report.

Also as part of the Winter Smart Program in 2017 we continued outreach work with organizations across the province. This included us attending and presenting at the International Snowmobile Congress hosted in Winnipeg in June 2017 by SnoMan, as well as the SnoMan Provincial Congress in November. We also worked with The Fishing Journal at a very well attended Lake Winnipeg/Red River Ice Fishing meeting held in Selkirk in December. All of these events

allowed us to reach out to more Manitobans, even during non-traditional times of the year.

We extend our thanks to the **Government of Manitoba Department of Indigenous and Northern Relations**, **Government of Manitoba Department of Municipal Relations**, and **Government of Manitoba Department of Health, Seniors & Active Living** for their financial support. The funding provided by these departments allows us to reach communities that otherwise would not be able to access valuable water and ice safety programs.

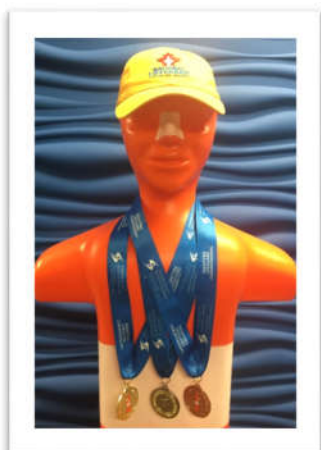
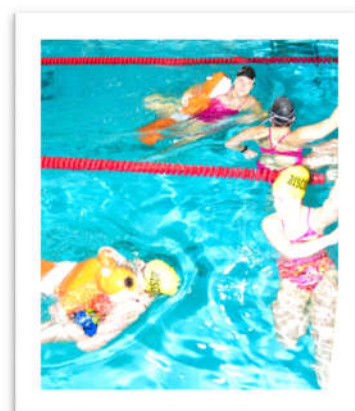


2017 Winter Smart Communities Visited			
Community	Participants	Community	Participants
Birdtail Sioux	81	Lac Brochet	155
Bloodvein	141	O-Chi-Chak-Ko-Sipi	74
Brochet/Barren Lands	107	Rolling River	125
Crane River	77	York Landing	85
Fairford/Pinaymootang	121		
Total Participants:			966

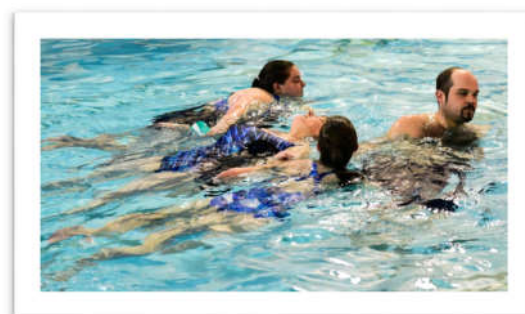
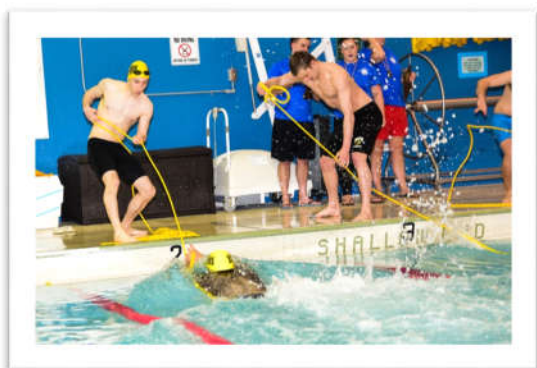
Public Education Events			
Presentation Type	Participants	Presentation Type	Participants
Water Smart® Program for EAL Students	2519	Water Smart® for Schools	237
Public Displays & Events	966	Farm Safety Days	650
Ice Safety Presentations	259	Within Arm's Reach	9
Total Participation :			4640

2017 Manitoba Lifeguard Championships

March 24 & 25 2017. 17 Wing Recreation Centre



2017 Manitoba Lifeguard Champions: Half Way to the Pool
 Ashley Kulczycki, Meghan Conrad (captain), Arash Fazel Darbanbi, Jordan Grenier



PFD Loaner Program 2006 - 2017

Community	Total	Community	Total	Community	Total
Barren Lands (Brochet)	48	Gypsumville (Pinaymootang)	30	Poplar River*	162
Barrows	56	Hamiota	24	Red Sucker Lake	60
Berens River	138	Hollow Water F.N. (Wanipigow)*	54	Riverton	24
Birch River First Nation	48	Homewood Colony	60	Rolling River	36
Birdtail Sioux First Nation	48	Jackhead (Kinonjeoshtegon)	72	Sagkeeng	54
Black River First Nation	60	Lac Brochet (Northlands)	126	Sandy Bay	108
Bloodvein	78	Lake Manitoba First Nations	66	Sapotaweyak Cree Nation	54
Camp Wannakumbac*	92	Leaf Rapids	12	Sayisi Dene (Tadoule Lake)	90
Camperville	72	Little Black River First Nation	48	Scanterbury (Brokenhead)	78
Carman	30	Little Grand Rapids	54	Seymourville	84
Churchill	72	Little Saskatchewan	36	Shamattawa	30
Cormorant	90	Lynn Lake*	162	Sherridon	36
Cranberry Portage	132	Mallard*	78	Shortdale (Tootinaowazibeeng)	84
Crane River	78	Mathais Colomb (Pukatawagan)	154	Skownan First Nation	90
Cross Lake	102	Matheson Island*	162	Snow Lake	80
Dauphin River F.N	60	Meadow Portage*	48	Spence Lake	24
Duck Bay	96	Manitotagan*	24	St. Laurent	89
Easterville	126	Moose Lake (Mosakahiken)	114	St. Theresa Point First Nation	138
Ebb and Flow F.N	114	Nelson House (Nisichawayasihk)	162	Stonewall	24
Fisher River	70	Norway House Cree Nation	134	Thicket Portage*	150
Fox Lake*	90	Opaskwayak (The Pas)	90	Town of Grand Rapids	54
Garden Hill	244	O-pipon-na-piwin Cree Nation	156	Town of Leaf Rapids*	135
Gillam*	102	Oxford House	72	Village of Winnipegosis	57
Gillam (Junior Canadian Rangers)	20	Panuingassi	66	Wabowden	102
God's Lake Narrows First Nation*	126	Pelican Rapids (Sapotaweyak)	90	War Lake (Ilford)	102
God's River (Manto Sipi Cree)	55	Pikwitonei	120	Wasagamack	152
Grand Beach Cottage Owners Asc.*	24	Pinaymootang First Nation*	106	Waterhen	84
Grand Rapids (Misipawistik Cree)*	78	Pine Creek First Nations	126	York Landing	139
Grand Rapids School	24	Pine Dock	28		
Granville Lake	30	Pine Falls	36	Grand Total 2006 - 2017	7235

In 2017 we distributed 363 PFDs to 16 communities as noted by an asterisk *.

Thank you to Manitoba Department of Health, Seniors and Active Living and the North West Company, who continue to provide great support for this program.

“CHOOSE IT, USE IT, WEAR A LIFEJACKET”

Application forms for the PFD LOANER Program are available from the Lifesaving Society or on the Manitoba Coalition For Safer Waters Website: www.mbsaferwaters.ca



Manitoba Community Water Safety Grants Program 2008 - 2017

Communities that have received grants from 2008 to 2017

Aurora Family Therapy Centre (Winnipeg)*	Ilford (Momenta)	Selkirk Pool
Altona (Town of)*	Immigrant and Refugee Community	Seymourville
Arborg (Bifrost Parks and Rec Commission)	Inwood (Community Swim Program)	Sherridon
Austin	RM of Killarney - Turtle Mountain*	Shoal Lake (Leisure Services)*
Balmoral (Lightly School Hutterite Colony)*	Lac du Bonnet (Town of)	Snow Lake*
Belmont (Prairie Lakes Rec District)	Lac du Bonnet (Springwell School)	Snow Lake (Joseph H Kerr School)
Belmont (RM of Strathcona)	Lac Du Bonnet (Winnipeg River Recr. District)	Souris (Souris Valley Rec Commission)
Binscarth	Lake of the Woods (Manitoba Pioneer Camp)	South Indian Lake
Birch River (Wuskwi Sipiik School Fundraising)	Langruth	Sperling (Silver Winds Colony)
Birch River Recreation Commission	Laurier (Ecole Jours de Plaine)*	St. Agathe (Crystal Springs Colony School)
Birtle (Valley Recreation District)	Leaf Rapids	St. Andrews (RM of St Andrews)*
Brandon (Brandon School Division)	Lynn Lake (Town of)	St. Claude (Ecole Communautaire Gilbert-Rosset School)*
Brandon (Community Sportsplex)	MacGregor (Municipality of North Norfolk)	St. Eustache (Ecole St. Eustache)
Brandon (Westman Immigration Services)	MacGregor (Valley View Bible Camp)	St. Laurent (RM of St. Laurent)
Camperville	MacGregor (Pine Creek School Division)*	St. Malo (Saint Malo Catholic Camps)
Carberry (Carberry Plains Community Centre)	Mathais Colomb Cree Nation	St. Pierre-Jolys (Ecole Communautaire Real.)
(Carberry (RM of North Cypress—Langford)	Matheson Island (Community of)*	St. Theresa Point
Cascade School*	Marius (Isaac Beaulieu Memorial School)*	Starbuck (Peace Valley School)
Churchill	McCreary	Steinbach (Eastman Immigrant Services)
Cormorant	Melita*	Steinbach (Elmdale School)
Cranberry Portage (Local Urban District of C. P.)	Minnedosa	Steinbach (Southwood School)
Dauphin (Dauphin Bible Camp)	Moosehorn (RM of Grahamdale)	Steinbach (Woodlawn School)
Dauphin (Recreation Services)*	Morden (City of)*	Strathclair (Salt Lake Water Safety Program)
Delorane (Lake Metigoshe Swimming Lessons Committee)	Morris (Town of)	Swan River (Swan Valley Credit Union Aquatic Centre)
Dominion City (Roseau Crossing Heritage Park and Pool)*	NEEDS Inc. (Winnipeg)*	The Pas (Kelsey Recreation Commission)
Dugald (Parkside Pool)	Neepawa (Town of)	Thicket Portage
Dugald (Ridgeland Hutterite Colony)*	Nelson House (Nisichawayasihk Cree Nation)*	Thompson (City of)*
Easterville (Chemawawin Cree Nation)*	Newton (Sunnyside Colony)	Treherne (Aquatic Centre)
Eile (Rosedale Colony)	Ninette (Ninette Pelican Lake Development Corp.)	Treherne (Lourders, and Somerset)
Elphinstone (Keeseekoowenin Ojibway)	Norway House	Vassar*
Emerson (Town of)	Notre-Dame-de-Lourdes (Ecole Elementaire N. D.)	Vermillion Colony School
Eriksdale (Lakeshore)	Opaskwayak (Health Authority)	Victoria Beach
Fairford (Pinaymootang First Nation Health)	Oxford House (Bunibonibee Cree Nation)	Virden*
Fairholme Colony	Peguis (Band Education Authority)	Wabowden
Flin Flon (City of)*	Pelican Rapids (Neil Dennis Kematch School)	War Lake First Nation
Garden Hill Public Health Program	Pikwitonei	Warren (Keystone Colony)
Gillam (Town of)	Pilot Mound (Louise Recreation)	Waterhen, Waterhen Comm. Council
Gimli (Gimli Recreation Centre)	Pinawa (Local Government District of Pinawa)	Wawanesa
Gladstone (Glad-West Recreation Commission)	Portage la Prairie (Ecole Arthur Meighen School)	Wawanesa (Souris River Recreation Commission)
Gladstone (Parent Adv.)	Portage la Prairie (Norquay School)	West Hawk Lake (S/E Whithell Fire)
Grand Beach (Grand Beach Cottage Owners Association)	Portage la Prairie (North Memorial School)	Winkler (City of Winkler Parks and Rec.)*
Grandview	PowerView	Winnipeg (Canadian Muslim Women)
Grose Isle (Grosse Isle School)*	Richer	Winnipeg (Immigrant and Refugee Community Origination of Winnipeg)
Grunthal	Roblin/Shell River/Hillsburg Rec Commission*	Winnipeg (Leap Winnipeg)
Gypsumville (Dauphin River)	Rorketon (Lawrence Rec Commission)	Winnipeg (Making Waves)
Hadishville (Reynolds Elelmentry School)	Roseau River (Roseau River Bible Camp)	Winnipeg (Point Douglas Residents Committee)
Hamiota (Aquatic Centre)	Rosburn Recreation Commision	Winnipeg (St. George School)
Hartney*	Russell	Woodlands (Woodlands Elementary School)
Hartney (Fern Valley Recreation Commission)	Sandy Bay (Isaac Beaulieu Memorial School)	

In 2017: 30 Communities - as noted by an asterisk * - shared \$49,000.00 in funds. Programs supported a wide range of initiatives from improved signage and site development, to school-based swimming programs and training programs for rural facilities.

Application forms for the Community Water Safety Grant are available from the Lifesaving Society or on the Manitoba Coalition For Safer Waters Website: www.mbsaferwaters.ca

Rescue and Volunteer Recognition Awards

Each year the Lifesaving Society honours those who have risked their own life to save another. The Rescue Awards ceremony is an opportunity for our branch to commend our fellow Manitobans for their quick thinking and selfless response in a water related incident. The Lifesaving Society is fortunate to have many organizations and volunteers who contribute their time, energy and expertise to the Society. Annually the Society is honoured to recognize them for their contributions to the Society

RESCUE AWARDS

The Rescue Commendation Award

Recognizes outstanding individuals who placed themselves at risk while attempting, conducting or saving a life in a water-related rescue.

The M.G. Griffiths Award recognizes Lifesaving Society trained individuals, who although not on duty applied their skills and knowledge in attempting, conducting or saving a life in a water-related rescue.

ALERT - Lifeguard Recognition

Presented to National Lifeguard certified lifeguards and to aquatic staff with Lifesaving Society certifications who while working at their facility show exemplary qualities in the performance of their duties.

VOLUNTEER RECOGNITION

Certificate of Appreciation is presented to individuals who have assisted in the Society's drowning prevention mission.

Certificate of Recognition is presented to groups and organizations who have made a contribution to the Society's drowning prevention mission.

Lifeguard of the Year is presented to a certified National Lifeguard who goes "above and beyond" when at work on the pool deck or waterfront.

Instructor of the Year is presented to a Lifesaving Instructor who "pulls out all the stops" when delivering programs to their students

Jim McDiarmid Memorial Award is presented to a long-term volunteer who has made significant contributions to the Society's operations in Manitoba

Certificate of Thanks is presented to individuals, clubs, organizations or businesses, who have made a significant contribution to the Society.

Service Commendation honours volunteers who have performed noteworthy service for a minimum of two years.

Service Medal honours volunteers who have performed noteworthy service for a minimum of four years.

Bar to Service Medal honours volunteers who have performed noteworthy service for a minimum of eight years.

Service Cross honours volunteers who have performed noteworthy service for a minimum of 12 years.

Bar to Service Cross honours volunteers who have performed noteworthy service for a minimum of 16 years.

Commonwealth Honourary Life Member is reserved for individuals who have performed outstanding and meritorious service to the Society for at least 24 years.

Commonwealth President's Award is presented to organizations, clubs, schools, etc. who have provided exceptional service or contributions to the operations of the Royal Life Saving Society.

This last year we were very pleased to have this ceremony hosted by the Lieutenant Governor of Manitoba The Honourable Janice C. Filmon, C.M, O.M . We recognized the following individuals with Rescue Commendation Awards.

<i>Presented March 9 & March 30, 2017</i>		
Rescue Commendation	Rescue Commendation	Instructor of the Year
Angelle Downey	Jeff Sawyer	Peter Whittington
Timothy Downey	Paul Martin	Jim McDiarmid Memorial Award
Curtis Johnson	Alert Lifeguard Recognition	Michael Limerick
Adam Harrower	Cassidy Davis	Certificate of Thanks
Eva Wolfe	Certificate of Appreciation	Darren Berg
John Rempel	Steve Anderson	Monica Chorney
Katherina Cole	Desiree Bremner	Glen Dickson
Damon Stewart	Ashley Kulczycki	Rishona Hymen
Steven Preteau	Jennifer Sarna	Corrina Loewen
Tatum Preteau	Angela Worthman	Ashley Walus
Dursameen Alfa Bashir	Meghan Conrad	Service Commendation
Kamran Bashir	Shanyce Crighton	Raeanne Donaldson
Raghees Ahmed Bashir	Amber Griffiths	Bar to Service Cross
Mark Sinclair	Lifeguard of the Year	Lloyd Plueschow
Tom Thomas	Kirk Smith	
Darren Wojcik		

To Be Presented at the 2018 Rescue & Honour Awards Ceremony

Commonwealth Young Lifesaver of the Year	Service Medal
Jon Sorokowski	Renée Barnabé
Certificate of Thanks	Arash Fazel-Darbandi
STARS Air Ambulance	Guy William Plett
Service Commendation	Elizabeth Proskurnik
Monica Chorney	Kelvin Williamson
Rishona Hyman	Service Cross
Jon Sorokowski	Sarah Painter
	Wendy Yates

2017 Volunteer Awards

Lifeguard of the Year	Certificate of Recognition	Certificate of Recognition	Certificate of Appreciation
Jalysa Rempel	Carman Aquatic Centre	LGD of Pinawa	Eleanor Caswell
Instructor of the Year	Lundar Community Pool	Flin Flon Aquaplex	Mathieu Chase
Audrey Hicks	MB. Sustainable Development	Camp Arnes	Jessie Chubaty
Jim McDiarmid Memorial Award	MB. Health, Healthy Living & Seniors	Camp Cedarwood	Brian Cook
Wendy Yates	Health Canada - First Nations & Inuit	CFB Shilo	Shannon Cuciz
Certificate of Recognition	River East Transcona Immigrant Services	Dauphin Kinsmen Aquatic Centre	Jacques de Moissac
Garden Hill First Nation	17 Wing Winnipeg	Thompson Norplex Pool	Maria Ditchfield
Northlands Denesuline FN	Activeau	Treherne Aquatic Centre	Sarah Dyck
Nisichawayasihk Cree Nation	Town of Altona	Vassar Swimming Pool	Norm Foster
Kinosao Sipi Cree Nation	Aqua Essence	University of Manitoba	Melanie Friesen
St. Theresa Point First Nation	Arborg-Bifrost Parks and Recreation	Winton Pool The Pas	Stephen Hancock
Winnipeg Free Press	B'nai Brith Jewish Community Camp	Roblin Pool	Ann Marie Hayek
Global News Morning Winnipeg	Beausejour – Splash Aquatics Centre	Rady Jewish Community Centre	Garth Hilderman
CTV Winnipeg Morning Live	Boissevain & Morton Rec. Commission	Steinbach Aquatic Centre	Daria Jorquera Palmer
NCI Radio	Blake Wallace	Stonewall Quarry Park	Kim Keating
Now Country Radio	Anika Herrod	Town of Swan River	Kathy Kennedy
CBC Manitoba	Carly Hopkins	Winkler Aquatic Centre	Rahim Ladhani
Radio Canada – Manitoba	Mathieu Chase	Virten Community Rec. Commission	Genevieve Lapalme
Winnipeg Foundation	Fluid Motion	YMCA-YWCA of WPG Downtown	Stefanie Lasuik
CHTM Radio	Emergency Rescue Response Services	YMCA-YWCA of WPG E.K.	Gregory Marsh
Corus Radio Group	Jordyn Weselake	YMCA-YWCA of WPG South	Jayelle Morris
SnoMan	Proficient Training	YMCA-YWCA of WPG West Portage	Cameron Plett
The Fishing Journal	City of WPG Aquatic Branch	Zig Zag Yacht Club	William Plett
Fort Garry/St. Norbert Healthy Child	City of WPG – Boni-Vital Pool	YMCA of Brandon	Alyssa Ross
Westman Immigrant Services	City of WPG – E.K. Pool	Certificate of Appreciation	Marie Sorlie
Recreation Connections Manitoba	City of WPG – Pan Am Pool	Elyssa Allard	Doug Speirs
MB. Indigenous & Northern Relations	City of WPG – St. James Civic Centre	Wayne Bergen	Stuart Walter
MB. Municipal Relations	City of WPG – St. James Centennial Pool	Sharon Blanchard	
Immigrant & Refugee Community Organization of Manitoba	City of WPG – North Centennial Recreation & Leisure Facility	Elizabeth Caswell	

2017 Volunteer Awards to be presented at a future awards ceremony

Certificate of Thanks	Certificate of Thanks	Commonwealth President's Award	Service Cross
Red River College Language Training Centre	Elizabeth Plett	Seven Oaks School Division Adult Learning Centre	Anne Love
Age & Opportunity Manitoba	Gareth Yates	Winnipeg School Division EAL Programs	Keith Love
Edge ESL Program	Commonwealth President's Award	Service Commendation	Peter Whittington
Enhanced English Skills for Employment	YMCA-YWCA of Winnipeg	Mikaela Garfinkel	Bar to Service Cross
Mosaic Newcomer Family Resource Network	Altered Minds Incorporated - Entry Program	Service Medal	Douglas Froemel
Donald Ross	Manitoba Institute of Trades & Technology	Jon Sorokowski	
Susan Plueschow			

Balance Sheet (and 2016 comparison) December 31, 2017

ASSETS		
	<u>2017</u>	<u>2016</u>
Current		
Cash	\$308,425	\$355,672
Short term deposits	\$84,235	\$83,271
Accounts receivable	\$19,277	\$1,544
Inventory	\$26,862	\$19,744
Prepaid expenses	<u>\$8,761</u>	<u>\$11,480</u>
	\$447,560	\$471,711
Capital assets	<u>\$7,069</u>	<u>\$9,968</u>
	<u>\$454,629</u>	<u>\$481,679</u>
LIABILITIES		
Current		
Accounts payable	\$20,617	\$29,239
Government remittances payable	<u>\$7,676</u>	<u>\$9,245</u>
	<u>\$28,293</u>	<u>\$38,484</u>
NET ASSETS		
Net assets invested in capital assets	\$7,069	\$9,968
Unrestricted net assets	<u>\$419,267</u>	<u>\$433,227</u>
Net assets	<u>\$426,336</u>	<u>\$443,195</u>
	<u>\$454,629</u>	<u>\$481,679</u>

ACKNOWLEDGEMENTS

The Society gratefully acknowledges the program support and financial contributions provided by:

- Health Canada
- The Province of Manitoba Departments of :
 - Manitoba Indigenous and Northern Relations
 - Manitoba Municipal Relations
 - Manitoba Sustainable Development
 - Manitoba Health, Seniors and Active Living
- And our business and individual donors who so generously support the Society's vision & mission.

*This Financial Report was prepared by:
S. H. J. Bernacki C.A.*

Statement of Operations for the year ending December 31, 2017

	<u>2017</u>	<u>2016</u>
Revenue		
Test fees & merchandise sales	\$369,587	\$318,147
Less cost of goods sold	(\$80,838)	(\$80,813)
	\$288,749	\$237,334
Fundraising	\$3,625	\$2,976
Grants & assistance	<u>\$462,721</u>	<u>\$449,134</u>
	<u>\$755,095</u>	<u>\$689,444</u>
Operating Expenditures		
Advertising & promotion	\$96,404	\$55,940
Amortization	\$2,899	\$2,386
Audit fees	\$3,784	\$3,784
Insurance	\$6,337	\$4,159
Lifeguard competition	\$5,920	\$6,114
Meetings	\$21,508	\$7,224
Office supplies	\$28,267	\$22,536
Postage	\$7,175	\$7,175
Professional Fees	\$2,576	\$6,089
Program development	\$303,872	\$292,588
Rent	\$43,792	\$42,600
Repairs & maintenance	\$8,574	\$9,057
Telephone	\$2,317	\$2,211
Wages & benefits	<u>\$238,529</u>	<u>\$246,957</u>
	<u>\$771,954</u>	<u>\$708,820</u>
Excess (deficiency) of revenues over expenses	(\$16,859)	(\$19,376)
Net assets beginning of year	<u>\$443,195</u>	<u>\$462,571</u>
Net assets end of year	<u>\$426,336</u>	<u>\$443,195</u>

The Lifesaving Society — Manitoba is a registered non-profit organization whose existence depends on the generous donations of the public. Every contribution is important to us and tax deductible receipts will be issued upon receiving a donation. Registered Charity No. 119129047 RR0001

Branch Awards and Certifications

First Aid		Canadian Lifesaving Programs		Leadership	
Lifesaving AED	6	National Lifeguard - Waterfront	6	B.O.A.T. - Instructor/Examiner	1
Aquatic Emergency Care	70	NLW Recert	32	B.O.A.T. - Instructor/Examiner Recert	6
AEC & CPR C Recert	50	Boat Rescue for First Responders	31	Boat Rescuer for First Responders Instructor	1
CPR Level C	1118	Boat Rescue for First Responders Recert	6	Boat Rescuer for First Responders Instructor Reappointment	3
CPR - A	4	Swim To Survive™	1015	Bronze Cross Examiner	106
CPR-HCP	803	CLSP Total: 3689		BC Examiner Reappointment	203
Emergency First Aid	1486	Leadership		Distinction Examiner	106
Emergency First Aid Recert	5	First Aid 2016 update	325	Distinction Examiner Reappointment	198
Standard First Aid	1134	Lifesaving & First Aid Instructor	103	National Lifeguard Pool Examiner	1
Standard First Aid Recert	68	LS & FA Instructor Recert	203	NLP Examiner Reappointment	5
Lifesaving Oxygen Admin	1	First Aid Instructor	120	NLWP Examiner Reappointment	1
First Aid Total: 4745		First Aid Instructor Recert	210	NLW Examiner Reappointment	2
Canadian Lifesaving Programs		Swim for Life Instructor	104	Assistant Instructor Trainer	7
Boat Operator Accredited Training	242	Swim for Life Instructor Recert	205	First Aid Instructor Trainer	3
Canadian Swim Patrol - Rookie	25	Aquatic Emergency Care Instructor	4	Lifesaving & First Aid IT	3
Canadian Swim Patrol - Ranger	20	AEC Instructor Recertification	3	Swim for Life IT	4
Canadian Swim Patrol - Star	20	CPR Instructor	1	First Aid Instructor Trainer Reappointment	1
Bronze Star & CPR A	140	CPR Instructor Recert	5	Lifesaving & First Aid IT Reappointment	2
Bronze Medallion & CPR A	701	HCP Instructor	1	Swim for Life IT Reappointment	2
Bronze Cross & CPR C	623	HCP Instructor Recert	5	Branch Trainer Appointment	1
Bronze Cross & C CPR Recert	24	NL Pool Instructor	5	Leadership Total: 1960	
Lifesaving Fitness - Bronze	4	NLI Pool Recert	4	Safety Management	
Lifesaving Fitness - Silver	2	NL Waterfront Instructor	3	Aquatic Management Training	15
National Lifeguard - Pool	331	NLI Waterfront Recert	2	Safety Management Total 15	
National Lifeguard - Pool Recert	467	NLI Water Park Recert	1		

"Whom So Ever You See In Distress - Recognize In Them A Fellow Man"



This photo was used on World Conference On Drowning Prevention literature. It was taken during a Northern Water Smart® Program visit to Wasagamack First Nation, Manitoba

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Twitter: [@LifesavingMB](https://twitter.com/LifesavingMB)



MANITOBA BRANCH BOARD OF DIRECTORS

- Elizabeth Proskurnik - Board Chair (National Active Member)
- Mikaela Garfinkel - Treasurer
- Monica Chorney - Director (until June)
- Rishona Hyman - Director
- Sarah Painter - Director
- Jon Sorokowski - Director (National Board Member)
- Wendy Yates - Director

BRANCH STAFF

- Carl Shier - Chief Executive Officer
- Kevin Tordiffe - Operations Manager/Acting CEO
- Dorothy Melnychuk - Administrative Assistant
- Kathy Plett - Program Coordinator
- Chris Love - Water Smart & Safety Mgmt. Coordinator
- David Lyons - Drowning Research & MCSW Programs (until June)
- Lorne Edwards - Canadian Safe Boating Council Contract

SUPPORT

- Jon Sorokowski - Web site development & support
- Dr. Kelvin Williamson - Medical Advisor
- Staff Sgt. Robert Riffel - Winnipeg Police Service

PROGRAM SUPPORT PROVIDED BY:

Manitoba Coalition for Safer Waters



Health Canada (First Nations & Inuit Health)



Manitoba Sustainable Development



Manitoba Department of Health, Seniors, and Active Living



Manitoba Department of Indigenous and Northern Relations



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