

# 2018 Manitoba Annual Report



LIFESAVING SOCIETY®

*The Lifeguarding Experts*

# Lifesaving Society Manitoba Branch

The Lifesaving Society builds leadership capacity in every community where Canadians young and old learn to make safe choices, gain valuable first aid and lifesaving skills and live active lifestyles. Society members, government and the public look to the Lifesaving Society to establish industry custom and practice to help make Manitoba the safest place to live, work and play.

## Our mandate:

- The Lifesaving Society has a public health and safety mandate for drowning and injury prevention and active living and fitness
- The Lifesaving Society provides valuable education and training ensuring Canadians have access to safe, fun and healthy living experiences.
- The Lifesaving Society is the standard setting certifying body for public aquatic safety and Canada's lifeguards.
- The Lifesaving Society is the sport organization for lifesaving, providing sport for life and long term athlete development opportunities.

The Lifesaving Society is a national charity working to prevent drowning and water-related injuries. Lifesaving training programs, Water Smart public education, water incident research, safety management services and lifesaving sport are just some of the ways we save lives and prevent personal injury.



# Lifesaving Society Manitoba Branch

## Board of Directors

<b>Elizabeth Proskurnick</b> .....	Board Chair and National Active Member
<b>Mikaela Garfinkel</b> .....	Treasurer
<b>Arash Fazel-Darbandi</b> .....	Director (Until May 2018)
<b>Kristen Olson</b> .....	Director
<b>Sarah Painter</b> .....	Director
<b>Kayla Saarinen</b> .....	Director
<b>Dora Simmons</b> .....	Director (From June 2018)
<b>Jon Sorokowski</b> .....	Director and National Board Member



## Staff

<b>Carl Shier</b> .....	Chief Executive Officer (Until June 2018)
<b>Kevin Tordiffe</b> .....	Operations Manager/Acting CEO
<b>Dorothy Melnychuk</b> .....	Administrative Coordinator
<b>Kathy Plett</b> .....	Program Coordinator
<b>Christopher Love</b> .....	Water Smart® and Safety Management Coordinator
<b>Lorne Edwards</b> .....	Media Coordinator and Canadian Safe Boating Council
<b>Melissandre Berthelot-Dilk</b>	Office Assistant

## Support

<b>Jon Sorokowski</b> .....	Website Development & Support
<b>Dr. Kelvin Williamson</b> .....	Medical Advisor
<b>Patrol Sgt Stefane Boulet</b> ...	Winnipeg Police Service
<b>Staff Sgt Bob Chabot</b> .....	Royal Canadian Mounted Police



Northern Water  
Smart® Instructors

# Message from Board of Directors Chair - Elizabeth Proskurnik

Within this report, you will find many of the Society's successes and highlights of 2018. As I reflect on the past year, I once again feel so fortunate that I have the opportunity to work with a group of such dedicated staff and volunteers, who are all working towards the common goal of preventing drowning and water-related injuries. There once again was a tremendous amount of work done in 2018 to expand our ability to share drowning prevention education and messaging.

Last year was the first year of amalgamating the Lifeguard Competition and Annual General Meeting which helped put a spotlight on Lifesaving Sport and also helped bring new faces to our AGM. Lifesaving Sport can play such an important role in Lifeguard development and is the only sport that has a humanitarian component. We hope that this increased exposure will help grow the competition in this province.

In April, our organization was invited to hold our Rescue and Honour Awards at Government House, hosted by the Lieutenant Governor of Manitoba-The Honourable Janice C. Filmon, C.M., O.M. It is such an honour that our organization is able to acknowledge individuals who demonstrated significant acts of bravery that exemplify the spirit of the Lifesaving Society in such a prestigious environment.

National Drowning Prevention Week was again a huge success at sharing our Drowning Prevention message across the province as a Provincial Proclamation of National Drowning Prevention Week was made by Honourable Rochelle Squires, Minister of Sustainable Development at an event at Birds Hill Park. The commitment by the Province to recognize the importance of this week is always appreciated and we are also fortunate that other organizations and affiliates also focus on its importance and run events to increase awareness

Finally, it is important to mention that after 13 years as the Branch's Chief Executive Officer, Carl Shier retired last year. Carl had a significant impact on the Branch in his time at the helm and it was difficult to say good bye to a friend and colleague, however, we feel confident that Carl will be using his time wisely, enjoying time at his cabin and continuing to help our mission in other capacities. During this time of transition, it is essential to acknowledge and thank Kevin Tordiffe for stepping in as Acting Chief Executive Officer and for showing great innovation and dedication to the organization. He will also be leaving us soon, but his passion for the Society and our mission is always inspiring.

Thank you also to all of you who believe so deeply in our mission and work incredibly hard to share our messages and work to ensure all Manitobans are safe in, on or around water.



## Message from Acting CEO - Kevin Tordiffe

2018 has been a busy year that saw the Lifesaving Society Manitoba Branch work in what I would call an adaptive way. In June of 2018, Carl Shier our CEO officially retired from the Lifesaving Society. Carl has been a fixture with the Lifesaving Society for over a decade, and has certainly helped us grow and evolve, and I know I am grateful for his efforts, and have recognized he is a tough act to follow.

The Branch did a lot of work in 2018 on media presence and advertising both in traditional media and social media venues and it has brought us in contact with a new market in Manitoba. Our messages of drowning prevention were heard or seen across the province, on TV, Radio, Print, and Social Media and this has been a very positive experience. Often, in the past when I would meet with a new organization on individual about the Lifesaving Society, I would ask if they had heard of us and the standard answer was no. This year, the answer often came back that they had heard or seen our messages.

This is important to us as our message of drowning prevention is important and can help us leverage the public's identification of us into

greater support for the Lifesaving Society as a registered charity. With more Manitobans dying each year due to drowning than due to impaired driving, we believe great engagement with our community and increased donations can help us improve our messaging and our reach.

We also got a chance to continue working with new partnerships in 2018. One of the most evident was the relationship we had an opportunity to grow with the Canadian Safe Boating Council. The program was a great success, connecting us to more media coverage on a vastly wide range of drowning prevention topics. I want to thank Lorne Edwards for all his efforts in 2018 and let everyone know his incredible work did not go unnoticed.

In a final thought I just want to remind everyone that drowning prevention is important to every Manitoban at every moment. When we work together on this goal we succeed. Keep up the good work, keep your head out of the water, never be afraid to be an advocate, and I wish you all the best in 2019. [#Lifeguard4Life](#)



# Safety Management Services

Submitted: Christopher Love, Water Smart® Coordinator

Throughout 2018 we continued to expand the Safety Management Services the Branch is able to offer. As an organization, we continued to place an emphasis on helping affiliates, facilities and municipalities maintain safe aquatic facility operations at all times. Our continued outreach work is reaching more and more facilities in Manitoba.

During the year we worked with Recreation Connections Manitoba to promote training for the wider recreation community in drowning prevention and water safety issues. We ran another Aquatic Management Training courses with Recreation Connections, with a total of 4 recreation professionals from various locations across Manitoba participating. We also again provided assistance with an aquatics stream at the Recreation Connections Manitoba Conference. I presented at the conference about Aquatic Risk Management for pools and waterfronts. Besides these initiatives, we also worked with Recreation Connections on preparing for 2019 events. Look for more information in the 2019 Annual Report.

I continue to serve on the Lifesaving Society's National Safety Standards Commission. This group works to make sure that the Society's safety advice to pool operators and the public is research-based and up to date. We worked on many different topics in 2018, and most of them will be released to the public in 2019 after final review and editing.

In closing, I say thank you to the following members of the Manitoba safety management committee who volunteered their time to assist with the work of the committee during 2018: Sharon Blanchard, Melanie Friesen, Lloyd Plueschow, Marie Sorlie, and Wendy Yates.



# Program Report

Submitted: Kathy Plett, Program Coordinator

Content and evaluation criteria for Bronze Levels revisions were finalized in 2018. The needs of candidates, instructors, and affiliates were kept paramount. Revisions to the Bronze Levels are designed to ensure that candidates are introduced to knowledge, skills, judgment, and fitness items as they are ready to successfully learn them. The research that went into the revisions of the Bronze Levels ensures that Bronze Cross candidates continued to have the skills, knowledge, judgement, and fitness to be an Assistant Lifeguard; and are well prepared to learn the competencies required for the internationally recognized National Lifeguard Standard.

In the fall of 2017, the City of Winnipeg Aquatics Branch partnered with the Winnipeg School Division to develop a swimming program offered free of charge to grade four students—Swimming Counts. The Lifesaving Society was asked for assistance in development of this new initiative for providing water safety education in elementary schools in Winnipeg. We provided guidance and expertise in the development of age level appropriate classroom and pool sessions. All students receive the same information in the classroom, and the pool sessions are divided into 3 levels—based upon swimming ability. In the pool, students are taught/exposed to water safety skills and basic swimming skills. All students are evaluated on is their ability to achieve the Lifesaving Society's Swim to Survive™ Standard. The content of this program allows for participation for all students including new Canadians, non-swimmers, and swimmers. The program was launched in 2018 and was hugely successful with 2,055 students participating in the Swimming Counts Program in 2018. This program is again running in 2019.

In the winter/early spring of 2018, we again collaborated with the City of Winnipeg Aquatics Branch. We worked with them to tailor the Wading Pool Attendant Certification course to be a part of the mandatory staff training for all their wading pool

attendants. In collaboration with Keeley Braunstein-Black (at the time the Chief Swim Instructor Aquatic Services Division—Wading Pools) a power-point presentation and a lesson plan was developed. Nine City of Winnipeg aquatic staff were trained as Wading Pool Attendant instructors and 209 City of Winnipeg wading pool attendants were certified.

This fall all Trainers and National Lifeguard Instructors were recertified. The YMCA-YWCA Winnipeg, Rady Jewish Community Centre, City of Winnipeg, and the Swan Valley Credit Union Aquatics Centre in Swan River all hosted recertification clinics. These clinics saw the launch of new resources for Trainers and National Lifeguard Instructors. The Leadership Reference Manual contains the latest information on how to teach for all Lifesaving Society Instructors and Trainers. The content is based upon the most up-to-date research in teaching and learning theory. The Leadership Competency Guide has all the competency evaluation criteria for all instructor and trainer levels. Look for more books to be available in 2019.

In closing, I want to thank all our affiliates, instructors, examiners, trainers, volunteers, and supporters for their continued support. Running Lifesaving Society programs; volunteering on committees, at events, or special projects; or supporting us in our drowning prevention message are all vital in helping us reducing the number of drownings and accidents in Manitoba.



# Winter Smart Program

Submitted: Christopher Love, Water Smart® Coordinator

We started 2018 as always with visits to northern and remote communities to provide ice safety education and other training courses. Melissa Anderson travelled on behalf of the Branch to Mosakahiken Cree Nation, while I travelled to the remaining communities listed in the attached table. Over the past couple of years it has become more difficult to access schools as part of our winter visits. Most communities want visits in January or February, as access is better then, but schools very often have conflicts with examinations or other education events that prevent our instructors from getting in to visit. This resulted in a lower turnout for our programs in 2018.

For November and December 2018 we hired Ashley Bieniarz as our Winter Smart Instructor. She busily scheduled visits for the 2018–2019 winter season after starting in early November. The vast majority of her visits, however, were again requested for January and February 2019. Look for further news about her travels in the 2019 Annual Report.

We balanced the lower turnout in some of our community visits with bigger outreach events during the winter. In January 2018 we attended the Cabela’s Ice Fishing event held at the Kenaston location. This was a great opportunity for us to see what kinds of questions the ice fishing crowd had about ice safety. Near the end of the year, in November, we attended the first-ever Winnipeg Ice Fishing Show held at Red River Exhibition Place. This event attracted somewhere around 5,000–7,000 people over two days, and allowed us to reach a much wider audience.

## 2018 Winter Smart Communities Visited

COMMUNITY	PARTICIPANTS
Berens River.....	29
Garden Hill First Nation.....	233
Mallard/Meadow Portage/Waterhen.....	68
Mosakahiken Cree Nation.....	137
Peguis First Nation.....	15
Wasagamack.....	185

**667** Total Participants

## Public Education Events

PRESENTATION TYPE	PARTICIPANTS
Water Smart® Program for EAL Students.....	2525
Winter Smart Ice Safety for EAL Students.....	25
Public Water Smart® Displays & Events.....	1946
Public Winter Smart Ice Safety Sessions.....	44
Water Smart® for Schools.....	848
Winter Smart Ice Safety for Schools.....	51
Farm Safety Days.....	585
Within Arms’ Reach.....	24

**6,048** Total Participants

# Water Smart®

## Submitted: Christopher Love, Water Smart® Coordinator

We continued to grow the public profile of the Society during 2018 through increased public education programming of all types. Attendance at our public education events increased by over 1,400 people as compared to 2017. Much of this increase came from events where we got out to meet and communicate with the public directly. We know that the Society reached 8,200 individuals directly through our displays and Branch programming. We can be fairly certain that we reached thousands of more Manitobans through the training programs run by our affiliates, our social media feeds, and the brochures and handouts distributed across the province through partner agencies.

National Drowning Prevention Week is the yearly highlight of our public education efforts, and in 2018 it ran from July 15–21. Our goal for 2018 was to both to have more events running around the province, as well as to raise public awareness of the week through targeted media attention. We ran a media conference on July 18, 2018 at Birds Hill Provincial Park right next to the beach to launch the 2018 Drowning Report and to highlight the week. Attendees included the Honourable Rochelle Squires, Minister of Sustainable Development; the Honourable Ron Schuler, Minister of Infrastructure; the Honourable Doug Eyolfson, Member of Parliament for Charleswood-St James-Assiniboia-Headingley, and representatives from STARS Air Ambulance, and the Bird's Hill Beach Patrol. Minister Squires proclaimed National Drowning Prevention Week on behalf of the province, and every major local

media organization was in attendance. We also know that many affiliates ran events during this week, and I extend my thanks to every one of them for their work in supporting drowning prevention.

As in previous years, staff from the Society made over 80 safety presentations to English as an Additional Language (EAL) students between April and August. We set a new record for students reached in 2018, just edging out our 2017 total, with 2,525 students attending our sessions. Other events that the Society attended in order to educate the public during 2018 included Costco Safety Day, several Farm Safety Days, the Mid-Canada Boat Show, the Manitoba Dragon Boat Festival, the Winnipeg Ice Fishing Show, and the Winnipeg Fish Festival. In October, I made two presentations at the Physical and Health Educators of Manitoba stream of the Manitoba Teacher's Society Professional Development Day, and we also provided a CPR-C course for attendees. We set up booths at the Association of Manitoba Municipalities (AMM) Spring Trade Show in April, and the AMM Annual General Meeting in November to provide contact with municipal officials from across the province.

Thank you to everyone who supported our public education efforts in 2018. Your help allows us to reach more Manitobans every year. Our ultimate goal is a drowning-free province with Manitobans making Water Smart® choices every time they are in, on or near the water.



## The Northern Water Smart® Program

### Submitted: Christopher Love, Water Smart® Coordinator

The Northern Water Smart® program celebrated its 14th season in 2018. During the months of July and August, our staff visited 36 communities across Manitoba. This year 575 youth participated in the Swim to Survive™ swimming lessons, 290 individuals participated in Emergency First Aid & CPR-A courses to learn valuable first aid and CPR skills, and 196 adults and teens received their Pleasure Craft Operator (PCO) cards by participating in our Boat Operator Accredited Training (BOAT) program. For a fourth year we ran two additional course offerings

for communities that wanted to access them, with the Within Arms' Reach and Water Smart® for Kids programs attracting an additional 529 participants.

As is the case every summer season, the Northern Water Smart® program is always at the mercy of the weather. The summer of 2018 was a hot one in the south of the province, but much of northern Manitoba was hit by multiple weeks of cooler wet weather. While we did not lose many days to stormy weather this year, the cold did

result in fewer participants for Swim to Survive in some communities. Forest fires were a potential threat in later Spring, but by the time visits were underway we did not have any scheduling issues due to fire activity.

Every year our Northern Water Smart® Instructors are the backbone of the program. They go above and beyond to make the program work as they bring water safety programming to remote areas of the province. For 2018 we had only one returning staff member, Melissandre Berthelot-Dilk, and she was not able to travel as much as in previous years. Our new instructors for the season were Rachel Alder, Kristina De Jong, Breanna Hofley, Sarah MacDonald, Cristine Vlcek and Trevor Weimer. Prior to their travel the instructors spent the first seven weeks in the office getting ready for their visits during the summer. They received refresher training on all of their teaching awards, and also undertook EAL presentations to practice working in front of larger crowds. They made lots of phone calls and sent many faxes and e-mails to their community contacts to make sure every detail was taken care of before arrival. We continue to monitor the feedback we receive

from communities during and after a visit so that the program can be improved for the next season.

It is also important for us to recognize the support we receive from government agencies to allow this program to continue. During 2018 the Lifesaving Society Manitoba Branch received funding from four different government departments to allow the Northern Water Smart® program to be a success. We extend our thanks to the Government of Manitoba Department of Indigenous and Northern Relations, Government of Manitoba Department of Health, Seniors & Active Living, Government of Manitoba Department of Sustainable Development, and Health Canada–First Nations and Inuit Health Branch (Brighter Futures/Building Healthy Communities Programs). Without the support of these agencies the Society would not be able to sustain such a large outreach program. We also thank Keewatin Tribal Council for acting as a funding agent between Health Canada and the Lifesaving Society due to new regulatory requirements for funding allocated for First Nations.

## 2018 Northern Water Smart® Program ( May–Aug ) Communities Visited



COMMUNITY	PARTICIPANTS
Bissett	16
Bloodvein First Nation	33
Brokenhead Ojibway First Nation	20
Camperville	23
Cranberry Portage	13
Duck Bay	33
Fairford/Pinaymootang First Nation	12
Fox Lake Cree Nation	35
Garden Hill First Nation	27
Grand Rapids/Misipawistik Cree Nation	72
Keeseekoowenin First Nation	37
Lac Brochet/Northlands Denesuline First Nation	61
Little Grand Rapids First Nation	56
Lynn Lake	24
Mallard	38
Marcel Colomb First Nation	40
Nelson House/Nisichawayasihk Cree Nation	50
Norway House/Kinosao Sipi Cree Nation	78

COMMUNITY	PARTICIPANTS
O-Chi-Chak-Ko-Sipi First Nation	58
Opaskwayak Cree Nation	23
Oxford House/Bunibonibee Cree Nation	91
Peguis First Nation	47
Red Sucker Lake First Nation	14
Rolling River First Nation	48
Sagkeeng First Nation	52
Selkirk	26
Seymourville	20
Sherridon	15
South Indian Lake/O-Pipon-Na-Piwin Cree Nation	75
St. Laurent	23
St. Theresa Point First Nation	70
Thicket Portage	63
Tootinaowaziibeeng Treaty Reserve	113
Wasagamack First Nation	69
Waywayseecappo First Nation	97
York Landing/York Factory Cree Nation	55

# PDF Loaner Program 2018

COMMUNITY	# PFDS SENT
Cranberry Portage .....	24
Norway House Cree Nation .....	10
Sherridon .....	10
Scantebury/Brokenhead Ojibway First Nation.....	20
Sagkeeng First Nation .....	24

COMMUNITY	# PFDS SENT
Mathias Colomb Cree Nation.....	20
Lac Brochet/Northlands Denesuline First Nation .....	20
Valley View Bible Camp in the Municipality of North Norfolk ..	24
Skownan First Nation.....	12

**164** Total PDFs Sent

## Media Report

Submitted: Lorne Edwards, Media Outreach Coordinator



I am pleased to report almost 200 Lifesaving Society–MB Branch facilitated media engagements in 2018. That is a substantial increase from the year before. There was media interest in all Lifesaving Society events from the Provincial Lifeguard Championships and Rescue and Honour Awards to the four Canadian Safe Boating Council campaigns in which the Lifesaving Society took the lead and gained considerable exposure solidifying its' role as safe water and boating educators in Manitoba. My role as media outreach coordinator is to find opportunities to share our education, research and expertise in the name of drowning prevention.

The Lifesaving Society continues to act as the media "go to" resource for comments relating to drownings. While not speaking directly to specific incidents, through the Lifesaving Society's extensive drowning research, insight was offered in terms of where drownings occur, in what circumstances and who is drowning.

Media interest and coverage came from all platforms from radio, television and print, to social media. Both CTV Winnipeg and Global Winnipeg featured the Lifesaving Society's Northern Program. Global went to Patricia Beach to see our instructors helping members of the Brokenhead First Nation. CTV Winnipeg featured Swim to Survive at St. Malo Provincial Park.

Media engagement was not restricted to Winnipeg. Outlets from Steinbach to Brandon to as far north as Thompson contacted the Lifesaving Society for interviews and information on water safety and drowning prevention. Lifesaving Society staff were frequent visitors to both the CTV Winnipeg Morning Show and Global Morning News Winnipeg.

2018 saw the Lifesaving Society offer information, insight and education in other languages to reflect the continued flow of new Canadians into Manitoba, and the cultural diversity of our province. Radio commercials produced in Punjabi, Tagalog, French, Cree and Ojibway were heard throughout the spring, summer and fall. Messages focused on several key areas of drowning prevention; keeping young children within arm's reach while in or near the water, ensuring you are prepared with all the safety equipment necessary before heading out on a boat, do not engage in risky behavior such as drinking and boating, and always wear a lifejacket while in or near the water.

Once again the Winnipeg Police Service and Manitoba RCMP partnered in various Lifesaving Society media events as did members of the Manitoba Coalition for Safer Waters. A new Lifesaving Society Drowning and Impairment Report also received media coverage particularly in light of Canada's new Cannabis Act, legalizing recreational cannabis. There was also interest in a Geographic Drowning Report produced by the Lifesaving Society, particularly from media in Thompson and Steinbach given the report's findings that show a high number of drownings in both Northern and Eastern Manitoba.

One of the highlights of the year in terms of media engagement came during a Lifesaving Society News Conference at Bird's Hill Provincial Park in July marking National Drowning Prevention Week. The simultaneous release of the latest Manitoba Drowning Report at that media event also made headlines. It helped keep the Lifesaving Society top of mind when it comes to recognition in the community as a leader in drowning prevention.

# Manitoba Community Water Safety Grants Program 2018

Drowning prevention is a high priority in our province. The Manitoba Coalition for Safer Waters, its affiliated member organizations together with the Province of Manitoba make grants available to community organizations who want to help reduce drownings by improving water safety in their communities. A wide range of water safety activities as identified by the communities are considered for the grant.

Some ideas are:

- Swimming lessons for children
- Improving signage at beaches and waterfronts
- Training for swim instructors and lifeguards
- Increased supervision of young people near water
- Offering boat operator training courses
- Constructing safety barriers at hazardous waterfronts

The 2019 Community Water Safety Grants were posted on the Lifesaving Society's website as well as the Coalition's website the middle of September 2018, thus allowing six weeks for communities to apply for the grants.

The Coalition received a total of 45 applications requesting \$100,365.13 worth of funds. The Coalition met Wednesday, November 21<sup>st</sup> at the Lifesaving Society offices, and approved 23 applications requesting a total of \$51,370.79 worth of funds.

Funding was approved for:

- Aspenheim Colony (Pine Creek School Division)
- City of Winnipeg (Aquatics Division)
- Clearwater Colony (Lightly School–Balmoral MB)
- Bloomfield Colony (Pine Creek School Division)
- Brightstone Colony (Lac du Bonnet)
- East Beaches Fire and Rescue (Grand Marais)
- East Selkirk Fire Department
- Emerald, Forest & Cascade Colonies (Pine Creek School Division)
- Flin Flon School Division
- Grandview & District Recreation Commission
- Greenwald Colony (Beausejour)
- Flin Flon School Division
- Kelsey Rec Centre (The Pas)
- Langruth Elementary School
- Manitoba Canoe & Kayak Centre (Riverview)
- Manitoba SwimAbility (Brandon and Dauphin)
- Narol Fire Department (Narol, RM of St. Clements)
- Norway House Cree Nation
- Ready, Set, Swim (Winnipeg)
- Richland School (Ridgeland MB)
- Rossburn Recreation Commission (Rossburn Municipality)
- St. Amant Foundation (Winnipeg)
- St. Theresa Point Paddling Club (St. Theresa Point)
- Swan Valley Aquatic Centre
- Treesbank Colony (RM of South Cypress)

Cheques for 30 percent of the grant totals were issued early in 2019. The remaining 70% will be issued once grant applicants file an activity report at the conclusion of their projects.

Of particular note were applications by several Fire and Rescue agencies that applied for grants to help cover the cost of training aids to assist in water rescue training, and other equipment used in real-life rescues. A number of Manitoba Hutterian Communities were also issued grants to help pay for swimming lessons for children living in their areas.



# 2018 Manitoba Lifeguard Championships

Host: City of Winnipeg: Recreation Services, Aquatics Branch

Location: St. James Centennial Pool

## 1<sup>st</sup> Place: Half Way to the Pool

Meghan Conrad  
Ashley Kulczycki  
Arash Fazel Darbandi  
Jordan Grenier

## 2<sup>nd</sup> Place: She-Unit

Shanyce Crighton  
Sarah Dyck  
Tiera Maddison  
Kristie Bailey

## 3<sup>rd</sup> Place: Straight Outta Fromson

Maziar Fazel Darbandi  
Max Fidel  
Toni Ulici  
Emma Barber-Dueck



# Branch Awards and Certifications

Top Line Summary	2018	2017	2016
Swimming.....	3,742	1,506	1,367
Lifesaving.....	2,003	1,865	1,978
Lifeguarding.....	863	836	989
Leadership.....	2,497	1,635	2,175
First Aid.....	2,282	4,745	4,870
Safety Management.....	7	15	14
First Aid 2016 Updates.....	26	325	355
<b>TOTAL.....</b>	<b>11,420</b>	<b>10,927</b>	<b>11,748</b>



Swimming	2018	2017	2016
Swim to Survive Participants.....	2,687	1,015	903
Swim for Life.....	1,055	491	464
<b>TOTAL.....</b>	<b>3,742</b>	<b>1,506</b>	<b>1,367</b>

Lifesaving	2018	2017	2016
Junior Lifeguard Club.....	44	18	8
Canadian Swim Patrol.....	67	65	130
Bronze Star.....	156	140	196
Bronze Medallion.....	721	701	738
Bronze Cross.....	578	656	666
Distinction.....	1	0	6
Lifesaving Fitness.....	1	6	2
Wading Pool Attendant.....	209	0	0
Boat Rescue for First Responders.....	26	37	31
BOAT.....	200	242	201
<b>TOTAL.....</b>	<b>2,003</b>	<b>1,865</b>	<b>1,978</b>

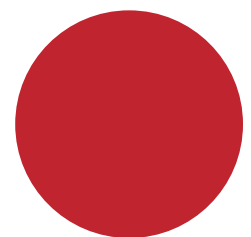


Lifeguarding	2018	2017	2016
National Lifeguard.....	863	836	989

Leadership	2018	2017	2016
Instructor & Examiner.....	2319	1,612	2,029
Trainer.....	178	23	146
<b>TOTAL.....</b>	<b>2,497</b>	<b>1,635</b>	<b>2,175</b>

First Aid	2018	2017	2016
First Aid.....	1637	2,813	2,984
CPR.....	645	1,932	1,886
<b>TOTAL.....</b>	<b>2,282</b>	<b>4,745</b>	<b>4,870</b>

Safety Management	2018	2017	2016
See Auditor.....	0	0	14
Aquatic Management Training.....	4	15	0
Occupational Aquatic Safety.....	3	0	0
<b>TOTAL.....</b>	<b>7</b>	<b>15</b>	<b>14</b>



# Rescue and Volunteer Recognition Awards

## RESCUE AWARDS

**Rescue Commendation**—recognizes outstanding individuals who placed themselves at risk while attempting, conducting or saving a life in a water-related rescue.

**M.G. Griffiths Award**—recognizes Lifesaving Society trained individuals who, although not on duty, applied their skills and knowledge in attempting, conducting or saving a life in a water-related rescue.

**ALERT Lifeguard Recognition Award**—recognizes National Lifeguard certified lifeguards and aquatic staff with Lifesaving Society certifications who while working at their facility show exemplary qualities in the performance of their duties.

## RECOGNITION & SERVICE AWARDS

**Certificate of Appreciation**—presented to individuals who have assisted in the Society's drowning prevention mission.

**Certificate of Recognition**—presented to groups and organizations who have contributed to the Society's drowning prevention mission.

**Lifeguard of the Year**—presented to a certified National Lifeguard in Manitoba who goes "above and beyond" when at work on the pool deck or waterfront.

**Instructor of the Year**—presented to a Lifesaving Instructor or Trainer in Manitoba who "pulls out all the stops" when delivering programs to their students.

**Jim McDiarmid Memorial Award**—presented to a long-term volunteer who has made significant contributions to the Society's operations in Manitoba.

## COMMONWEALTH HONOURS

**Certificate of Thanks**—recognizes short term or single time contributions or service to the Society by individuals, clubs, organizations or businesses.

**Service Commendation**—honours volunteers who have performed noteworthy service for a minimum of two years.

**Service Medal**—honours volunteers who have performed noteworthy service for a minimum of four years.

**Bar to Service Medal**—honours volunteers who have performed noteworthy service for a minimum of eight years.

**Service Cross**—honours volunteers who have performed noteworthy service for a minimum of 12 years.

**Bar to Service Cross**—honours volunteers who have performed noteworthy service for a minimum of 16 years. Additional bars are presented at 4 year intervals for volunteers who continue to serve the Society.

**Commonwealth Honourary Life Member**—honours individuals who have performed outstanding and meritorious volunteer service to the Society for at least 24 years.

**Commonwealth President's Award**—recognizes organizations, clubs, schools, etc. who have made exceptional, continuing and sustained contributions or service to the operations of the Royal Life Saving Society.

Each year the Lifesaving Society honours those who have risked their own life to save another. The Rescue Awards ceremony is an opportunity for our branch to commend our fellow Manitobans for their quick thinking and selfless response in a water related incident. The Lifesaving Society is also fortunate to have many organizations and volunteers who contribute their time, energy and expertise to the Society and its mission. Annually the Society is honoured to recognize their contributions to drowning prevention in Manitoba and Canada.

As our Society's Patron is Her Majesty Queen Elizabeth II, the Society has been fortunate to have the support of many Lieutenant Governors of Manitoba. On April 24, 2018, we were very pleased to have our annual Honour & Rescue Awards Ceremony hosted by the Lieutenant Governor of Manitoba, The Honourable Janice C. Filmon, C.M, O.M.

## Presented April 24, 2018:

### Rescue Commendation

Mr. Terry Baille  
Cst. Joe Behse  
Riley Francis Bighetty  
Daniel Sean Bigneill  
Micah Boisjoli  
Murray Breemersch  
Daniel Robert Constant  
Omar Q. Constant  
Quinn TL Constant  
Jules Friesen  
Annie Holowich  
Christine Holowich  
PSE Sandra MacDonald  
Stephen MacLean  
Cst. Denny Martens  
Cst. Jeffrey McIntosh  
Bernice Pontanilla  
Cpl. Colin Stark  
Anthony Wiess

### ALERT Lifeguard Recognition Award

Amber Penner

### Special Recognition Award

East Beaches Fire  
and Water Rescue

### Certificate of Thanks

STARS Winnipeg  
Elizabeth Plett  
Susan Plueschow  
Donald Ross  
Gareth Yates

### Service Commendation

Mikaela Garfinkel  
Rishona Hyman  
Jon Sorokowski

### Service Medal

Renée Barnabé  
Arash Fazel Darbandi  
Guy William Plett  
Elizabeth Proskurnik  
Jon Sorokowski  
Kelvin Williamson

### Service Cross

Anne Love  
Keith Love  
Sarah Painter  
Peter Whittington  
Wendy Yates

### Bar to Service Cross

Douglas Froemel

### Commonwealth Young Lifesaver of the Year

Jon Sorokowski

### Commonwealth President's Award

YMCA-YWCA of Winnipeg

# 2018 Awards & Honours Recipients

## Lifeguard of the Year

Albert "Jody" Williams

## Instructor of the Year

Brian Derkach

## Jim McDiarmid Memorial Award

Rishona Hyman

## Certificate of Appreciation

Dave Amey

Diana Amey

Deanna Bekus

Katrina Benner

Margaret Benner

Patrol Sergeant Stefane Boulet

Keeley Braunstein-Black

Desiree Bremner

Staff Sergeant Bob Chabot

Sydney Chubaty

Shanyce Crighton

Sophia Dunning

Hudson Edwards

Victoria Edwards

Patricia Eyamba

Meghan Higgins

Matthew Higgs

Pat Kaniuga

Linda Kirton

Eric Labaupa

Beth Macdonell

Tiera Maddison

Lucille Nolasco

Katie Romas

Richard Siwik

John Spence

Sheri Spencer

Frank Stecky

Kelsey Taylor

Eric Turner

Alex Vanderhooff

Melissa Waldner

Katherine Ward

Clay Young

Amanda Younka

## Certificate of Recognition

Bounce Design

City of Winnipeg Community Services–Aquatics Branch

CJNU 93.7 FM

CJOB Winnipeg

CKJS Winnipeg

CKLQ Brandon

Classic 107 FM/Golden West Radio

Enterprise Rent-a-Car; Winnipeg–Regent

Gimli Yacht Club

Keewatin Tribal Council

Northern Association of Community Councils

Rady Jewish Community Centre

RCMP D Division

Sheps Screening & Design Ltd.

Swan River Aquatic Centre

The Standard Press

Tootinaowaziibeeng First Nation

Valley Fashions

Winnipeg Fire Paramedic Service

Winnipeg Fish Festival

Winnipeg Police Service River Patrol Unit

Winnipeg School Division

YMCA-YWCA of Winnipeg

## To be presented later in 2019:

## Certificate of Thanks

Meghan Conrad

## Service Medal

Raeanne Donaldson

Rishona Hyman

## Bar to Service Medal

Renée Barnabé

Elizabeth Proskurnik



# Financial Statements

For the Year Ended December 31, 2018

## Statement of Financial Position DECEMBER 31, 2018

	2018 (\$)	2017 (\$)
<b>ASSETS</b>		
<b>CURRENT</b>		
Cash and cash equivalents	180,721	308,425
Short term investments	54,820	84,235
Accounts receivable	33,119	12,868
Due from government agencies	-	6,409
Inventory	18,149	26,862
Prepaid	9,207	8,761
	<hr/>	<hr/>
	296,016	447,560
LONG-TERM INVESTMENTS (Note 4)	70,450	-
TANGIBLE CAPITAL ASSETS (Note 3)	5,023	7,069
	<hr/>	<hr/>
	371,489	454,629
	<hr/> <hr/>	<hr/> <hr/>
<b>LIABILITIES</b>		
<b>CURRENT</b>		
Accounts payable and accrued liabilities	16,578	28,293
Due to government agencies	2,090	-
	<hr/>	<hr/>
	18,668	28,293
<b>Net Assets</b>	352,821	426,336
	<hr/>	<hr/>
	371,489	454,629
	<hr/> <hr/>	<hr/> <hr/>

## Statement of Net Assets FOR THE YEAR ENDED DECEMBER 31, 2018

	2018 (\$)	2017 (\$)
<b>NET ASSETS – BEGINNING OF YEAR</b>	426,336	443,196
DEFICIENCY OF REVENUES OVER EXPENSES	(73,515)	(16,860)
	<hr/>	<hr/>
<b>NET ASSETS – END OF YEAR</b>	352,821	426,336
	<hr/> <hr/>	<hr/> <hr/>

The accompanying notes are an integral part of these financial statements.

This Financial Report was prepared by: Talbot & Associates

## Statement of Operations

FOR THE YEAR ENDED DECEMBER 31, 2018

	2018 (\$)	2017 (\$) (Restated)
<b>REVENUE</b>		
Test fees, sales and other revenues ( <i>Schedule 1</i> )	240,324	339,267
Less: Cost of goods sold	(53,909)	(80,965)
	186,415	258,302
<b>Grants &amp; Assistance</b>		
Manitoba Sustainable Development	5,000	5,000
Manitoba Health, Seniors, and Active Living	125,600	125,600
Manitoba Indigenous & Municipal Relations	225,000	225,000
Human Resources Development Canada	7,900	3,754
Health Canada	54,000	50,000
Google Inc.	6,407	43,367
Canadian Safe Boating Council	39,130	10,000
	649,452	721,023
<b>EXPENSES</b>		
Advertising and promotion	82,918	106,150
Amortization of tangible assets	2,048	2,899
Insurance	5,915	6,337
Interest and bank charges	4,869	3,769
Lifeguard competition	9,100	7,535
Meetings	5,287	9,115
Office expenses	22,968	25,184
Professional fees	10,163	6,360
Programs	133,101	184,669
Rental	40,853	43,792
Repairs and maintenance	15,777	11,711
Salaries and wages	382,825	325,835
Utilities	7,143	4,527
	722,967	737,883
<b>DEFICIENCY OF REVENUES OVER EXPENSES</b>	(73,515)	(16,860)

The accompanying notes are an integral part of these financial statements.

## Statement of Cash Flows

FOR THE YEAR ENDED DECEMBER 31, 2018

	2018 (\$)	2017 (\$)
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Deficiency of revenues over expenses for the year	(73,515)	(16,859)
<b>Adjustments for non-cash items</b>		
Amortization of tangible capital assets	2,048	2,899
<b>Changes in non-cash working capital balances</b>		
Accounts receivable	(20,251)	(17,733)
Due from government agencies	8,499	(1,569)
Inventory	8,713	(7,118)
Prepaid expenses	(446)	2,719
Accounts payable and accrued liabilities	(11,718)	(8,622)
<b>TOTAL CASH FLOWS FROM OPERATING ACTIVITIES</b>	<u>(86,670)</u>	<u>(46,283)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Payments to acquire long-term investments	(70,449)	-
Proceeds from short-term investments	29,415	(964)
<b>NET CASH USED BY INVESTING ACTIVITIES</b>	<u>(41,034)</u>	<u>(964)</u>
<b>Net cash increase (decreases) in cash and cash equivalents</b>	(127,704)	(47,247)
<b>Cash and cash equivalents at beginning of period</b>	<u>308,425</u>	<u>355,672</u>
<b>Cash and cash equivalents at end of period</b>	<u><u>180,721</u></u>	<u><u>308,425</u></u>

The accompanying notes are an integral part of these financial statements.

## 1. DESCRIPTION OF OPERATIONS

The Royal Life Saving Society - Manitoba Branch Inc. (the "Organization") was incorporated in 1985 under the laws of the Province of Manitoba as a not-for-profit organization. The Organization's mission is to prevent drowning and aquatic accidents for Manitobans by providing the public education and program education. The Organization is a registered charity and as such, is exempt from income taxes under paragraph 149(1)(f) of the *Income Tax Act*.

## 2. SIGNIFICANT ACCOUNTING POLICIES

The accounting policies of the Organization are in accordance with Canadian accounting standards for not-for-profit organizations applied on a basis consistent with that of the preceding year. Outlined below are those policies considered particularly significant.

### a. Short-term investments

Short-term investments consist of investments with a maturity date of twelve months or less as at December 31, 2018 and are stated at their fair value.

### b. Inventories

Inventory is stated at the lower of cost and net realizable value. Cost is determined on a first-in, first-out basis.

### c. Long-term deposits

Long-term deposits consist of term deposits with a maturity date of more than twelve months as at December 31, 2018 and are stated at their fair value.

### d. Tangible capital assets

Amortization is provided for using the declining balance method over the estimated useful lives as follows for the major classes of assets:

Communications equipment	20%
Computer hardware	30%
Furniture & equipment	20%
Lifesaving equipment	20%

The amortization of the property, plant, and equipment is calculated half of the above mentioned rates for the year of purchase and no amortization is recorded in the year of disposal.

### e. Revenue recognition

Program revenue is recognized when substantially all of the obligations of the Organization are satisfied. Membership revenue is recognized in the period to which it is applicable. Fundraising revenue is recognized in the period in which it is received.

The Organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when they are received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

### f. Use of estimates

The preparation of the financial statements in conformity with Canadian accounting standards for private enterprises requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. By their nature, these estimates are subject to measurement uncertainty and the effect on the financial statements of changes in such estimates in future periods could be significant.

### g. Contributed services

A large number of volunteers contribute several hours annually to the Organization's activities. Due to the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

**2. SIGNIFICANT ACCOUNTING POLICIES** (continued)**h. Financial instruments***Initial and subsequent measurement*

The Organization initially measures its financial assets and liabilities at fair value, except for certain related party transactions that are measured at the carrying amount or exchange amount, as appropriate.

The Organization subsequently measures all its financial assets and liabilities at cost or amortized cost, except for certain related party transactions that are measured at the carrying amount or exchange amount, as appropriate.

Financial assets measured at amortized cost on a straight-line basis include cash, and trade and other accounts receivable. Financial assets measured at fair value include quoted shares.

Financial liabilities measured at amortized cost on a straight-line basis include accounts payable and accrued liabilities.

*Transaction costs*

Transaction costs related to financial instruments that will be subsequently measured at fair value are recognized in income in the period incurred. Transaction costs related to financial instruments subsequently measured at amortized cost are included in the original cost of the asset or liability and recognized in income over the life of the instrument using the straight-line method.

**3. TANGIBLE CAPITAL ASSETS**

	Cost (\$)	Accum. Dep. (\$)	2018 Net Book Value (\$)	2017 Net Book Value (\$)
Communications equipment	1,600	1,588	12	15
Computer equipment	41,858	37,421	4,437	6,337
Furniture and fixtures	40,883	40,392	491	614
Lifesaving equipment	3,851	3,768	83	103
	<u>88,192</u>	<u>83,169</u>	<u>5,023</u>	<u>7,069</u>

**4. LONG TERM INVESTMENTS**

	2018 (\$)	2017 (\$)
Term deposit with Belgian Alliance Credit Union, earning annual interest of 3.35%, maturing October 17, 2023	45,310	-
Term deposit with Belgian Alliance Credit Union, earning annual interest of 3%, maturing October 24, 2020	25,140	-
	<u>70,450</u>	<u>-</u>

**5. LEASE COMMITMENT**

The Organization has a five-year lease with Aledar & Gelina Oze that commenced on April 1, 2014 for the premises located at 100 – 383 Provencher Boulevard, Winnipeg, MB. The lease requires monthly rent payments of \$3,574, and there is an option for renewal at the end of the term. The parties are still in negotiation as at the report date.

**6. FINANCIAL RISKS**

The Organization is exposed to various risks through its financial instruments, without being exposed to concentrations of risk. The main risks are broken down below.

***Credit risk***

Credit risk is the risk that one party to a financial asset will cause a financial loss for the company by failing to discharge an obligation. The Organization's credit risk is mainly related to accounts receivable and notes receivable. The Organization provides credit to its clients in the normal course of its operations. At February 28, 2019, 93% of the outstanding receivables had been collected.

***Interest rate risk***

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in interest rates. The Organization is exposed to interest rate risk on its fixed and floating interest rate financial instruments. Fixed interest rate instruments subject the company to a fair value risk, since fair value fluctuates inversely to changes in market interest rates. Floating interest rate instruments subject the company to changes in related future cash flows.

**7. COMPARATIVE FIGURES**

The prior year's financial statements were audited by another accountant. Some figures have been restated to conform with the current year presentation.

**Schedule 1 – Schedule of Test Fees, Sales and Other Revenues**

	<b>2018 (\$)</b>	<b>2017 (\$)</b>
<b>Test Fees</b>		<b>(Restated)</b>
Examiner	52,752	83,775
Instructor	25,727	25,033
Lifesaving	31,972	34,608
	110,451	143,416
Merchandise sales	113,529	144,299
Affiliate membership fees	1,415	11,865
Training fees	4,331	2,510
Safety management	598	34,803
Lifeguard insurance premiums	-	2,374
	<b>240,324</b>	<b>339,267</b>

# Program support provided by:



Manitoba Coalition for Safer Waters



Employment and Social Development Canada (Canada Summer Jobs Program)  
Health Canada (First Nations & Inuit Health)



Manitoba Department of Health, Seniors & Active Living  
Manitoba Department of Indigenous and Northern Relations  
Manitoba Department of Sustainable Development



Google Inc.



Keewatin Tribal Council



## Lifesaving Society Manitoba Branch

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