



LIFESAVING SOCIETY®
The Lifeguarding Experts

2022 MANITOBA ANNUAL REPORT



LIFESAVING SOCIETY MANITOBA

The Lifesaving Society builds leadership capacity in every community where Canadians young and old learn to make safe choices, gain valuable first aid and lifesaving skills and live active lifestyles. Society members, government and the public look to the Lifesaving Society to establish industry custom and practice to help make Manitoba the safest place to live, work and play.

OUR MANDATE

- The Lifesaving Society has a public health and safety mandate for drowning and injury prevention, and active living and fitness
- The Lifesaving Society provides valuable education and training ensuring Canadians have access to safe, fun, and healthy living experiences
- The Lifesaving Society is the standard-setting, certifying body for public aquatic safety and Canada's lifeguards
- The Lifesaving Society is the sport organization for lifesaving, providing sport for life and long-term athlete development opportunities
- The Lifesaving Society is a national charity working to prevent drowning and water-related injuries. Lifesaving training programs, Water Smart® public education, water incident research, safety management services, and lifesaving sport are just some of the ways we save lives and prevent personal injury.

INDIGENOUS LAND ACKNOWLEDGEMENT

We recognize that Manitoba is on the treaty territories and ancestral lands of the Anishinaabe, Anishinewuk, Dakota Oyate, Denesuline and Nehethowuk peoples.

We acknowledge Manitoba is located on the Homeland of the Red River Métis.

We acknowledge northern Manitoba includes lands that were and are the ancestral lands of the Inuit.

We respect the spirit and intent of Treaties and Treaty Making and remain committed to working in partnership with First Nations, Inuit and Métis people in the spirit of truth, reconciliation and collaboration.

SOCIETY
Experts

Board of Directors

Sarah Painter
Ashley Walus

President & Chair and National Member Representative (until April 2022)
Director, President & Chair
and National Member Representative (from April 2022)

Kurt Panth
Phil Dobson
Sarah Dyck
Zaphira Neuschwander
Kristen Olson
Kayla Saarinen
Jon Sorokowski
Dr. Kelvin Williamson

Treasurer
Director
Director
Director
Director
Director, National Board Member
Director
Director, Medical Advisor

Staff



Stacey Grocholski
Executive Director



Alexandra Carriere
Special Projects Officer



Lorne Edwards
Media Coordinator



Christopher Love
Water Smart® and Safety
Management Coordinator



Kathy Plett
Program Coordinator



Nikki Tamayo
Member Services Representative

Northern Water Smart® Program Staff

Emma Schjerning
Excellencia Tshibambuyi
Cristine Vlcek

Support Staff

Avery Alexiuk
Melissandre Berthelot-Dilk
Desiree Bremner
Amber Schaefer

STATEMENTS OF SUPPORT



Minister's Message

Our province is blessed with tens of thousands of lakes, where Manitobans and visitors can enjoy the recreational opportunities they offer in all seasons. While we enjoy our lakes, rivers, and streams, it is important to do so safely.

Since 1911, Lifesaving Society Manitoba has been working to prevent drownings and water-related injuries by promoting water safety through its various programs and initiatives that increase public education and awareness.

I would like to highlight two of their many initiatives, namely their Northern Water Smart® Program, whose goal is to reduce drowning in Manitoba's northern and remote communities through training at no cost to those communities, and its Water Smart® English as an Additional Language (EAL) programs, which are adapted to the learning needs of new Canadians.

Thanks to the efforts of the Lifesaving Society, countless Canadian lives have been saved over the years.

On behalf of the Government of Canada, I would like to recognize and thank the Lifesaving Society for its invaluable contribution in serving our communities in the name of water safety.

The Honourable Dan Vandal

Member of Parliament

Saint Boniface—Saint Vital



Mayor's Message

I want to express my deep appreciation for the valuable work that Lifesaving Society Manitoba has been doing in our province in promotion of water safety and prevention of drowning. This Annual Report will show the impact of your efforts and the progress you have made over the past year in keeping Manitobans safe.

Many people have benefitted from your programs by gaining the skills and knowledge required to gain confidence in and around water. The hard work and dedication of the team, the volunteers and the members of Lifesaving Society Manitoba has made it possible to continue the mission of educating the public about the dangers of water and teaching essential skills for survival in aquatic environments.

Together, let's continue to ensure Manitoba's waters are safe for all. Your dedication to water safety is commendable and your efforts have made a significant impact on many. Thank you for the work that you continue to do.

Sincerely,

A handwritten signature in black ink, appearing to read 'S. Gillingham'. The signature is stylized and fluid.

Scott Gillingham

Mayor

The City of Winnipeg



Winnipeg Police Service Message

Whether on or around the scenic rivers and creeks across Winnipeg or the beautiful bodies of water throughout Manitoba, our waterways have been an essential source of transportation and recreation for many of us.

We take great pride in them, but they must also command our respect and caution.

Be it on natural waterways, alongside community retention ponds or, of course, public and private pools; it truly takes an informed and aware community to keep our waterways safe.

Lifesaving Society Manitoba has taken the lead in preventing drownings and severe injury through its training programs, Water Smart® public education initiatives and drowning prevention research.

Drowning is preventable, and education is the key to preventing and reducing the number of water-related injuries.

One drowning is one too many.

We are thankful for Lifesaving Society Manitoba's efforts and proudly partner with them whenever possible to make Manitoba a safer place to live, work and play.

Danny Smyth
Chief of Police



CHAIR'S REPORT

Ashley Walus, Board President

It is my privilege to share that Lifesaving Society Manitoba (LSM) has had another strong and productive year.

In June, our Branch had the pleasure of hosting Lifesaving Society Canada's Annual General Meeting, originally scheduled for May 2020. It was wonderful to connect with and host delegates from across the country again. Meeting in person encouraged fruitful and lively discussion surrounding Swim Transition, programming, advocacy, and provincial collaboration. The results of which, I am sure will benefit our organization in the coming months and years.

Our Governance Committee continued their work to update policies and procedures that align with governance best practices. We implemented our first cycle of Board self-evaluations and hope to use the information to ensure a high standard for our Board of Directors. The Finance and Audit Committee developed a comprehensive Finance Policy and Procedure manual to enhance transparency within the organization. We also reviewed our strategic plan, a key function of setting goals and monitoring our progress as an organization. We have achieved much in a short period, and I commend the staff, the Executive Director, Stacey, our committee members, and fellow Board members for the hard work put in to ensure the continued success of LSM.

Though many challenges arose as a result of the COVID-19 pandemic, so too did many opportunities for growth and innovation. The Board of Directors and its subcommittees have made advances in geographic diversity, with several members living outside of Winnipeg, thanks to our required pivot to virtual meetings.

Upon reflection, I am hopeful for what lies ahead for LSM. Our work is more relevant than ever as we navigate a full return to spring and summer programming this year, with the goal of keeping Manitobans safe in, on, and around water. I would like to encourage each of you reading this report to consider how you can contribute to enhancing our vision of a Manitoba free from drowning and water related injury. If you would like to get involved, please reach out to any staff or Board member – we would love to have you join our team!

Lifesaving Society Manitoba President's List

Year	President/Board Chair
1911	The Hon. J.A. Aikens Esq. M.P.
1931	R.D. Waugh
1932	Mrs. G.A. Harrison
1935 – 1939	Clive K. Tallin Q.C.
1941	Leo Best
1943	Mrs. George Skuce
1943 – 1947	Amy Fisher
1952 – 1957	Mrs. Dorothy C. Lloyd
1957 – 1958	Jim Dorrian
1962 – 1971	Jack Motyer
1972 – 1973	Mervyn Cavers
1973	Mervyn E.D. Fitz
1974 – 1975	Don Rocan
1975	Ian Fife
1975 – 1977	Greg Fraser
1977 – 1979	Andy Bagnall
1979 – 1984	Donna Jacobson
1984 – 1986	Dr. Tim Pethrick
1986 – 1988	Phillip M. Hay
1988 – 1992	RoseAnn MacKinnon
1992 – 1994	Carol M. Hardy
1994 – 1997	Lana Stowe
1997 – 2000	Linda Grossart
2000 – 2002	Gerri Hewitt
2002 – 2006	Marna Kenny
2006 – 2010	Kevin Tordiffe
2010 – 2014	Dr. Christopher Love
2014 – 2016	Michael Limerick
2016 - 2020	Elizabeth Proskurnik
2020 – 2022	Sarah Painter
2022 - Present	Ashley Walus



EXECUTIVE DIRECTOR'S REPORT

Stacey Grocholski, Executive Director

“The only way around is through” – Robert Frost

As we continue to navigate and re-build the aquatics sector, we would be remiss to acknowledge the hard work and determination of our community. These adversities highlight how important it is - now more than ever - that we learn from each other and face these challenges together. Having the strength to do this, is the hallmark of true success. I commend all our partners, staff, and volunteers who tirelessly work towards the goal of a Manitoba free from drowning and water-related injuries.

Internally, we've continued to focus our efforts on building a strong and sustainable organization. Our staff team has grown to meet the increased demand for our services as we welcome new affiliates and strengthen relationships with existing partners secondary to Swim Transition. This has been a time for reflection, modernizing and re-inventing as opportunities arise. What a wonderful time for the Lifesaving Society at the local and national level!

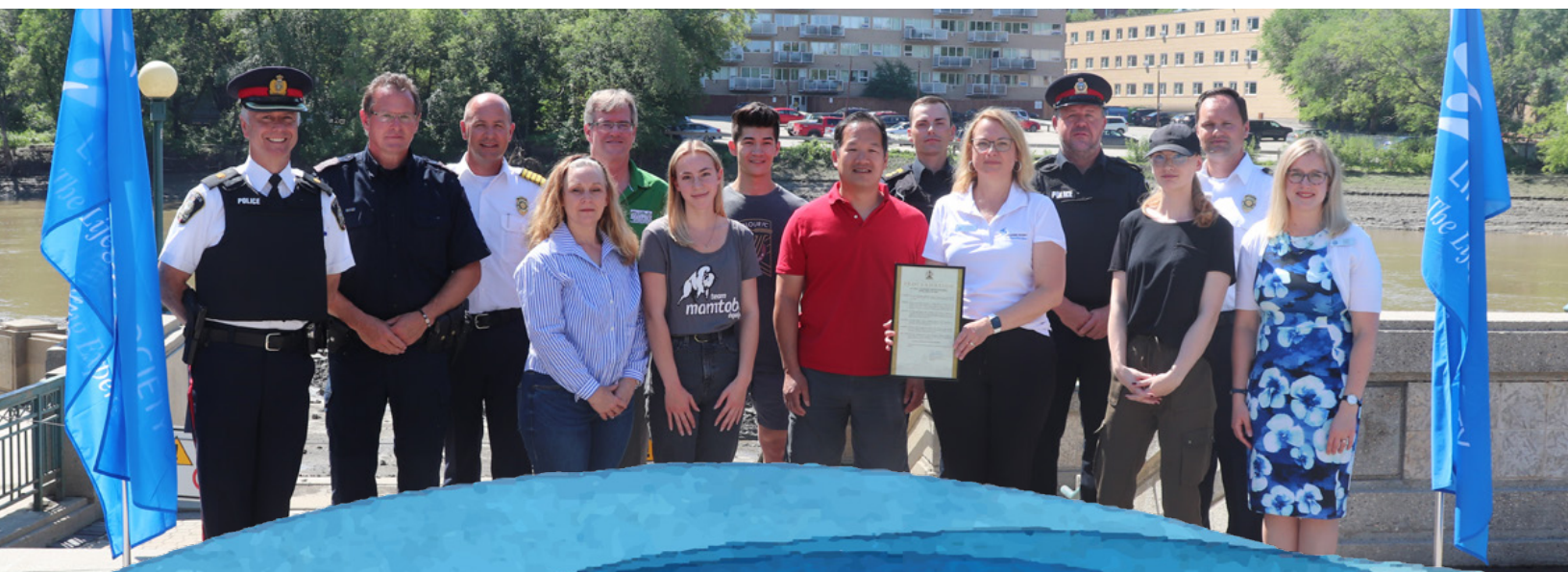
In July, we put on another successful Drowning Prevention Week, where we highlighted our water safety message to the province. Our logo was displayed on the legislative building to

draw attention to the week and our incredible staff team were out in full force at events, on the radio, on TV, and in social media. We were privileged to have Garrett Wong share his story about his decision to wear a lifejacket while out fishing and how that one decision saved his and his son's life. This poignant story was a powerful way to bring a personal face to our drowning prevention message.

As we look ahead, we are committed to learning and growing our understanding of equity, diversity and inclusivity. We recognize our obligation to ensure every member, partner, and stakeholder has a voice, and that all contributions are listened to and collaborate with each other. This is especially important more than ever as we continue to support the aquatics sector and build on the strengths of one another to further the mission of drowning prevention.

With sincere gratitude,

Stacey Grocholski



PROGRAM REPORT

Kathy Plett, Program Coordinator

In January 2022, the Canadian Red Cross announced that effective December 31, 2022, after 75 years they will no longer provide aquatic education or aquatic leadership training (swimming lessons, lifeguard, and swimming instructor certifications). The Red Cross encouraged their Training Partners to transition to the Lifesaving Society Canada's programs to continue their work in the aquatic field.

Red Cross and Lifesaving Society staff from each province worked together to ensure that updates regarding the Swim Transition were communicated effectively to all Red Cross Training Partners. The Canadian Red Cross and The Lifesaving Society Canada worked together to create pathways to help Red Cross award holders and Training Partners transition smoothly.

Lynn Kolba (Red Cross) and I held an online meeting for Red Cross Training Partners, to welcome them to the Lifesaving Society, to answer questions, and to help make the transition as easy as possible.



Swim Transition Statistics as of December 31, 2022:

- 169 Red Cross Lifeguards transferred to National Lifeguard
- 40 Red Cross Assistant Lifeguard transferred to Bronze Cross
- 537 Red Cross Water Safety instructor completed the Swim Transfer Instructor Clinic
- 16 Water Safety Instructor Trainers transferred to Swim for Life Trainers
- 7 Red Cross Lifeguard Instructors transferred to National Lifeguard Instructors
- 41 affiliates switched to the Swim for Life Program. This was a combination of existing Lifesaving Society affiliates who also offered Red Cross Swimming, former Red Cross training partners and new affiliates to the Lifesaving Society

During the year, we visited several rural and northern affiliates, with a goal of strengthening our relationships and developing new partnerships with former Red Cross Training Partners.

On July 1, 2022, revisions to the National Lifeguard programs were implemented. The revisions included clarified language and consistency between similar items across all National Lifeguard streams, as well as other additions to ensure candidates continue to meet the high standards set for lifeguards. These revisions help ensure that we are providing the best training possible for lifeguards, furthering our mission of a Manitoba free from drowning and water-related injury.

BRANCH AWARDS + CERTIFICATIONS

TOP LINE SUMMARY	2022	2021 ¹	2020 ¹	2019	2018
Swimming	9,081	86	91	3,123	3,742
Lifesaving	2,848	1,147	666	2,094	2,003
First Aid	2,315	1,334	1,364	1,856	2,282
Safety Management	0	10	0	7	7
Lifeguarding	937	699	294	804	863
Leadership	1,631	1,993	190	1,767	2,497
Swim Transition Instructor Course	537				
Swim Patrol Upgrade Clinic	115				
NL 2022 Program Revisions Updates	54				
First Aid 2016 Update ²	0	0	0	15	26
Bronze Revisions Update ⁴	82	530			
TOTAL	19,622	5,799	2,605	9,666	11,420
SWIMMING					
Swim to Survive Participants	162	37	91	2,711	2,687
Swim for Life ⁵	8,919	49	0	412	1,055
TOTAL	9,081	86	91	3,123	3,742
LIFESAVING					
Junior Lifeguard Club ⁵	54	0	0	45	44
Canadian Swim Patrol ⁵	642	30	0	290	67
Bronze Star	135	55	0	190	156
Bronze Medallion	1,040	502	216	732	721
Bronze Cross	871	461	347	664	578
Distinction	1	1	0	1	1
Lifesaving Fitness	0	0	0	12	1
Wading Pool Attendant	0	0	0	0	209
Boat Rescue for First Responders	23	40	0	24	26
BOAT	82	58	103	136	200
TOTAL	2,848	1,147	666	2,094	2,003
LIFEGUARDING					
National Lifeguard	937	699	294	804	863
TOTAL	937	699	294	804	863
LEADERSHIP					
Instructor & Examiner	1,603	1,826	190	1,751	2,319
Trainer	28	167	0	16	178
TOTAL	1,631	1,993	190	1,767	2,497
FIRST AID					
First Aid	2,164	1,121	917	1,564	1,637
CPR ³	151	213	447	292	645
TOTAL	2,315	1,334	1,364	1,856	2,282
SAFETY MANAGEMENT					
SEE Auditor	0	0	0	0	0
Aquatic Management Training	0	0	0	7	4
Occupational Aquatic Safety Training	0	10	0	0	3
TOTAL	0	10	0	7	7

NOTES:

¹Programs were severely affected by the COVID-19 pandemic in both 2020 & 2021.

²The First Aid 2016 Update is no longer offered.

³In 2020 database upgrades split CPR certifications out from Bronze levels in preparation for the implementation of Bronze Revisions.

⁴The Bronze Revisions Update for instructors launched March 1, 2021.

⁵Not all affiliate reported for 2022. Numbers based on reported stats and recognition supplies sales

WATER SMART® COORDINATOR REPORT

**Dr. Christopher Love, Water Smart®
& Safety Management Coordinator**

In 2022 our public education programming expanded again after two years of COVID-19 public health restrictions limiting our reach. With the lifting of public health orders, we were able to attend more in-person public education events, provide more hands-on learning experiences, and rebuild our community presence. Our overall participation numbers in direct programming increased, we continued to develop relationships with our existing partners, and we established new partnerships to further our mission.

From July 17-23, 2022, we hosted National Drowning Prevention Week (NDPW). NDPW is the major focus of all the Society's public education efforts. Many affiliates hosted in-person events to promote water safety education, as they, too, began to re-open after two years of limited public education interaction. Their efforts helped us reach more Manitobans and got them thinking about safety in, on, and around water. Demand for our services has increased steadily over the years. We predict this demand will only increase in 2023, as the cost of going without water safety education has become all too clear during the pandemic.

Thank you to all who supported our public education efforts in 2022. Your participation enables the Society to further its mission for a Manitoba free from water related injuries and drowning, and allows Manitobans to make Water Smart® choices in, on, and around water. We look forward to running more public education and water safety initiatives in 2023.

2022 Public Education Events	
Presentation Type	Participants
Water Smart® Program for EAL Students	778
Winter Smart Ice Safety for EAL Students	257
Public Water Smart® Displays & Events	334
Farm Safety Days & Day Camps	199
Within Arms' Reach	65
Total Participants:	1,633

WINTER SMART PROGRAM REPORT

**Dr. Christopher Love, Water Smart®
& Safety Management Coordinator**

Just like our Water Smart® Program, our Winter Smart Program supports northern and remote communities that would not otherwise be able to access water and ice safety education. Winter Smart Program is focused on winter and ice safety. Due to a number of COVID-19 outbreaks in the communities which we were schedule to visit, the total number of visits for this past Winter Smart Program season was lower than average, for a total of 6 community visits.

To help ensure that some public education was taking place in as many locations as possible we distributed the *Boreal Besties Winter Smart Ice Fishing Adventure* activity book as widely as possible. Over 3,500 copies of the activity books were sent out to northern communities and First Nations during January and February 2022. Finally, as part of I Love to Read Month we partnered with Evanov Communications and distributed over 1,000 activity books to:

- Amber Trails Community Elementary School
- Constable Edward Finney Elementary School
- Gray Academy
- Brock Corydon School
- Cholakis Dental
- Children's Dental World
- Chancellor Elementary School
- Mapleton School (Lockport)



2022 Winter Smart Program - Communities Visited	
Community	Participants
Bisset	79
Cranberry Portage	220
Lac Brochet/Northlands Denesuline First Nation	71
Matheson Island	26
Nisichawayasihk Cree Nation (Nelson House)	485
Poplar River First Nation	138
Total Participants:	1,019

NORTHERN WATER SMART® PROGRAM REPORT

Dr. Christopher Love, Water Smart® & Safety Management Coordinator

The 2022 summer season marked the Northern Water Smart® Program’s 18th year of operation. Although we were able to travel more freely after the height of the COVID-19 pandemic, the number of courses we were able to run was still impacted. We continued to adapt our programming to meet the needs of communities while also prioritizing the health and safety of participants and staff.

Despite these challenges, the amount of programming delivered steadily increased. Our three full-time program staff visited 14 communities over the course of the summer. And, as in the previous two years, we shipped program supplies and water safety resources to communities that had depleted their stocks from prior shipments.

In addition to the northern community visits, our summer staff also delivered water safety presentations to various English as an Additional Language (EAL) classes, which were done both

virtually and in-person. The classes that were able to accommodate in-person presentations expressed their gratitude for a return to a more normal routine and the increased engagement and interaction that in-person learning allows.

On behalf of the Northern Water Smart® Program we thank our funders, whose generous support furthers our program and mission:

- Government of Manitoba – Department of Indigenous Reconciliation and Northern Relations
- Government of Manitoba – Department of Health
- Government of Manitoba – Department of Environment, Climate, & Parks
- Indigenous Services Canada – First Nations & Inuit Health Branch
- Employment & Social Development Canada – Canada Summer Jobs Program

2022 Northern Water Smart® Program - Communities Visited

Community	Participants	Community	Participants
Barren Lands First Nation (Brochet)	6	Hollow Water First Nation	22
Black River First Nation	8	Matheson Island	11
Camperville	13	Shamattawa First Nation	16
Canupawakpa Dakota First Nation	40	St. Theresa Point First Nation	25
Cranberry Portage	43	Tootinaowaziibeeng Treaty Reserve	48
Ebb & Flow First Nation	40	Wasagamack First Nation	4
Garden Hill First Nation	38	York Landing First Nation	46
Total Participants: 360			

LIFEJACKET LOANER PROGRAM REPORT

Lorne Edwards, Media Coordinator

Each year, the Manitoba Coalition for Safer Waters distributes free Personal Floatation Devices (PFDs) to various communities. The application for the program was posted on the Coalition website and emailed to various Northern Communities in March.

In 2022, the Coalition received 13 applications, and through the Northwest Company, we were able to distribute 312 PFDs to 13 communities. The total cost of was \$16,329.53. The Northwest Company delivered to the communities to which they regularly service at no cost to the Coalition.

The Manitoba Coalition for Safer Waters delivered 312 PFDs to the following communities:

Birch River
Cormorant
Cranberry Portage
Ebb and Flow
Garden Hill
Matheson Island
Mosakahiken Jordan's Principle – Moose Lake
Nelson House
Norway House
Pine Falls – Powerview – St. George's
Rock Ridge
Waywayseecappo Jordan's Principle
York Factory



MEDIA SUMMARY

Lorne Edwards, Media Coordinator

In 2022, Lifesaving Society Manitoba had nearly 100 media engagements. The issues ranged from our public education campaigns to ice safety, boat safety, and drowning research information. Another popular topic was the Swim Transition, specifically, how the public would perceive the changes in aquatic programming.

In Radio:

- We partnered with Evanov in February for I Love to Read Month, an annual initiative in Manitoba schools to encourage students to find their love of reading. Three of Evanov's radio stations distributed our Boreal Besties Winter Activity Books to various schools in Manitoba.
- We had multiple opportunities to discuss general water and ice safety in radio interviews.
- We were interviewed weekly on the CKLQ Morning show in Brandon to talk about our services, and remind residents of Western Manitoba of the risks in, on, and around water.
- Over the summer, we hosted a water safety initiative with Corus Entertainment. Prizes were awarded to members of the public displaying appropriate water safety practises such as: wearing PFD's in, on, and around the water; keeping their children Within Arms' Reach; practicing safe boating.
- We partnered with various media outlets focusing on new immigrants, which is one of the higher-risk communities in terms of water-related injury and drowning.

On Screen:

- We worked with Tripwire Media to create a 30-second video demonstrating the risks of inflatables on open water. The video, known as our "floatie video" was released on social media channels, and had a two-week stint in the previews of Cineplex-Odeon Theaters in Winnipeg and Prairie City Cinema in Portage la Prairie.

Public Ed:

- National Drowning Prevention Week (NDPW) kicked off on July 17, 2022, with a media event behind the Manitoba Legislature. With the Assiniboine River as our backdrop, we informed the public of the dangers of unsafe and impaired boating, and encouraged Manitobans to always wear their lifejackets/PFD's when in, on, or around water. Joining us were the RCMP, the Winnipeg Police Service, the Winnipeg Fire-Paramedic Service, the Mid Canada Marine and Powersports Dealers Association, Transport Canada, and Swim Natation Manitoba. Also with us was Garret Wong and his son, who shared his personal experience in a boating mishap, and how grateful he was that both he and his son were wearing their PFDs.
- The evening of our media event, the Lifesaving Society logo was projected onto the dome of the Manitoba Legislative building where it remained the entire week.
- As part of NDPW, we, along with various partners, gathered in front of the Winnipeg sign at the Forks to remind the public of the value of swimming as a life skill.



COMMUNITY WATER SAFETY GRANTS

Lorne Edwards, Media Coordinator

Drowning prevention is a high priority in our province. In partnership with its affiliated organizations and the Province of Manitoba, the Manitoba Coalition for Safer Waters provides grants to community organizations that want to help reduce drownings and water related injury. These grants provide funding for swimming lessons, lifeguard and swimming instructor training, updated safety equipment and signage, and more.

The applications open in the fall and close in late November of each year. This year, our Core Committee met to review the 43 applications. Though we would love to grant all applicants the funds required for their water safety initiatives, this year there were 24 successful applicants. The total funds given were \$50,258.35.

This year's Community Water Safety Grant recipients:

Bloomfield Colony
Brightstone Colony
Cascade Forest Home Colony

City of Selkirk
Ecole St. Eustache
Fort la Reine School
Freedom International School
Gimli Harbour Authority
Gonzaga Middle School
Lac du Bonnet Community Development Corp.
Lowe Farm School
North Memorial School
Praire Crossroads School
Ridgeland Colony
Rosenort School
Rosser School
Springfield Colony
Strong Swimmers Survive
Tataskweyak Cree Nation Recreation
The Manitoba Camping Association
Whiteshell Colony
Woodlands School
Yellowquill School
YMCA-YWCA of Winnipeg



RESCUE AND HONOUR AWARDS CEREMONY

Lorne Edwards, Media Coordinator

As a member of the Royal Life Saving Society Commonwealth, Lifesaving Society Manitoba hosts the Rescue and Honour Awards. This is an annual event to recognize those who, with or without formal training, demonstrated extraordinary compassion and heroism in responding to their fellow Manitobans in times of danger, and to honour those who have volunteered their time and energy to help further Lifesaving Society Manitoba's mission of a Manitoba free from drowning and water-related injury.

On Thursday, January 26, 2023, we held our Rescue and Honour Awards Ceremony, hosted by Her Honour, the Honourable Anita R. Neville, P.C., O.M., Lieutenant Governor of Manitoba at Government House. This event was intended for individuals involved in water-related rescues in the year 2021, but due to COVID-19 public health restrictions and lockdowns, and resulting scheduling conflicts, we were not able to host an awards ceremony until recently. Although there was a two-year delay, it was still a delightful evening in which we gathered and celebrated truly remarkable individuals.

17 Manitobans were recognized for their efforts in five different rescues, and numerous Society volunteers were honoured for their continued support and work to further our mission.

The following are a list of the awards and individuals to whom they were presented:

Rescue Commendation

Recognizes individuals who acted with resourcefulness and courage to aid an individual in distress in a water-related rescue.

- Paddy Boulton
- Toni Boulton
- Vivian Broder
- Deegan Campbell
- Cynthia Cherewayko
- Jason James Cherewayko
- Aaron Clayton
- Troy Crowley
- Chad Erb
- Lori Mott
- Brian Paterson
- Mike Ross
- Tyler Schmidt
- Jon Volk
- John Wickberg

Photo credit: Lloyd Plueschow



M.G. Griffiths Award

Recognizes Lifesaving Society trained individuals who, although not on duty, applied their skills and knowledge in attempting, conducting, or saving a life in a water-related rescue.

- Brett Chestley
- Blake Morden

Certificate of Thanks

For short term volunteer contributions or service to the Society.

- Rachel Alder
- Alexandra Carriere
- Phil Dobson
- Mikaela Garfinkel
- Gordon Holens
- Greg Marsh
- Mark O'Rouke
- Kurt Panth
- Cameron Plett

Commonwealth President's Award

Recognizes organizations, clubs, schools, etc. who have made exceptional, continuing, and sustained contributions or service to the operations of the Society.

- Manitoba Justice - Office of the Chief Medical Examiner

Service Commendation

For a minimum of two years of volunteer service to the Society, with approximately 50 hours of volunteering per year.

- Elizabeth Plett-Ross
- Ashley Walus

Service Medal

For a minimum of four years of volunteer service to the Society, with approximately 50 hours of volunteering per year.

- Kristen Olson
- Kayla Saarinen

Bar to Service Medal

For a minimum of eight years of volunteer service to the Society, with approximately 50 hours of volunteering per year.

- Jon Sorokowski

Bar to Service Cross

For a minimum of sixteen years of volunteer service to the Society, with approximately 50 hours of volunteering per year.

- Anne Love
- Pete Whittington

Branch Awards List

The following individuals are being recognized for their contributions to Lifesaving Society Manitoba's mission of a Manitoba free from drowning or water-related injuries.

Lifeguard of the Year

- Andrew Dyck

Instructor of the Year

- Cherlynn Cain

Jim McDiarmid Memorial Award

- Sarah Painter

Certificate of Recognition

- Prairie City Cinema
- Rady Jewish Community Centre

Certificate of Appreciation

- Tyler Carr
- S/Sgt Bob Chabot
- Dean Janzen
- Jasmine Laine
- Keith Levit
- Kira Penner
- Cheryl Waldner
- Dave Wheeler
- Hiu Ying (Esther) Wong
- Andrew Yates
- Elliott Yates
- Hannah Yates
- Owen Yates



**Whomsoever you see in distress,
recognize in them a fellow human being**

SAFETY MANAGEMENT SERVICES REPORT

Dr. Christopher Love, Water Smart® & Safety Management Coordinator

As health restrictions related to the COVID-19 pandemic lifted in 2022, the Society's safety management work was able to shift focus from both assisting facilities and organizations in navigating the provincial health measures and providing facilities and organizations aquatic safety advice, to solely providing the best safety advice for aquatic facilities across Canada. I continued my work at the National level as part of the team developing and revising safety standards for pools, waterfront areas, and other aquatic facilities.

The Safety Standards Commission released ten new and/or revised safety standards to the public, which can be found at: <https://www.lifesaving.ca/safety-management-services.php>

We would also like to extend our gratitude to Wendy Yates, who represented Manitoba on the national Safety Standards Commission in 2022. Thank you, Wendy, for your commitment to water safety in our province and country.



SPECIAL PROJECTS OFFICER REPORT

Alexandra Carriere, Special Projects Officer

The role of Special Projects Officer is new to Lifesaving Society Manitoba. This role was created to support the Program Coordinator and Water Smart® Coordinator and other departments within our organization with the increased demand for the Society's programming.

As Special Projects Officer, I have collaborated with Dr. Christopher Love in all aspects of our Water Smart® programming, such as: organizing and delivering Water Smart® and Winter Smart presentations to northern and rural communities; provide First Aid and BOAT training to northern and rural communities; and deliver Water Smart® presentations to various EAL classes in Winnipeg.

I also collaborated with Kathy Plett to provide Program support. Part of this collaboration included contacting aquatic facilities, schools, and other aquatic related organizations to ensure they heard the news of the Swim Transition, as well as facilitating training courses Red Cross Advanced

Leadership qualification holders to transition their qualifications to the Lifesaving Society.

A project in which I have taken the lead is updating Lifesaving Society Manitoba's website. We have partnered with BOUNCE Design to create a new website, expected to launch in Fall 2023. We are working to design a new website that is fresh and user-friendly.

I look forward to how this role will grow and transform in 2023.





TREASURER'S REPORT

Kurt Panth, LSM Treasurer

The summary of financial information presented here is derived from The Royal Life Saving Society Canada – Manitoba Branch Inc. (“the Society”) Financial Statements for the year ended December 31, 2022. The detailed Financial Statements of the Society are included in this report. Throughout 2022, Lifesaving Society Manitoba, its members, volunteers, and communities saw a rebound from challenges as a result of the COVID-19 pandemic. As public health restrictions and lockdowns lifted, programs and activities were able to resume and have seen strong recovery.

In 2022, the Society’s net revenue from operations of \$729,449 was lower than expenses from operations of \$754,590 generating a deficit of revenue over expenses from operations of \$25,141. This minor deficit can be attributed primarily to the return in pre-pandemic level activities, and reduction of COVID-19 related funding. While COVID-19 related funding declined, the Society received \$6,664 in Canadian Emergency Wage Subsidy which resulted in an overall deficit of \$18,477.

The Society is grateful to the Federal and Provincial governments, corporate sponsors, foundations and individual donors, who continuously support the Society’s Mission. Total expenditures of \$745,590 were up 23% in 2022 as a result of programs restarting. Most significantly, the Society recognized higher programming expenses, advertising expenses, and salaries. Looking ahead to the 2023 year, the Society is anticipating a balanced budget. I believe that the Society is well-positioned to continue working towards its mission of drowning prevention and drowning prevention research.

DONOR'S LIST

Lifesaving Society Manitoba would like to thank the following donors:

Stacey Grocholski
Anne and Keith Love
Christopher Love
Robyn Small
Jon Sorokowski



INDEPENDENT AUDIT REPORT



INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
The Royal Life Saving Society - Manitoba Branch Inc.

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of The Royal Life Saving Society - Manitoba Branch Inc. (the "Organization"), which comprise the statement of financial position as at December 31, 2022, and the statements of operations, net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2022, and its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so. Those charged with governance are responsible for overseeing the Organization's financial reporting process.

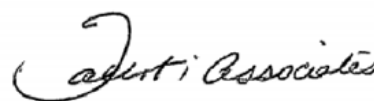
Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the Organization to express an opinion on the financial statements. We are responsible for the direction, supervision and performance of the audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Winnipeg, Manitoba
March 22, 2023



Talbot and Associates
Chartered Professional Accountants

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION

For the year ended December 31, 2022

	2022	2021
ASSETS		
CURRENT		
Cash and cash equivalents	\$ 269,166	\$ 134,623
Short term investments	91,713	39,779
Accounts receivable	54,682	179,436
Due from government agencies	2,124	2,171
Inventory	34,673	38,112
Prepaid expenses	5,975	4,646
	458,333	398,767
LONG-TERM INVESTMENTS (Note 3)	-	49,680
TANGIBLE CAPITAL ASSETS (Note 4)	14,144	10,127
	\$ 472,477	\$ 458,574
LIABILITIES		
CURRENT		
Accounts payable and accrued liabilities	\$ 38,049	\$ 2,040
CEWS repayable	-	3,629
Canada Emergency Business Account loan	40,000	40,000
	78,049	45,669
NET ASSETS		
Unrestricted	294,428	312,905
Internally Restricted	100,000	100,000
	394,428	412,905
	\$ 472,477	\$ 458,574

STATEMENT OF CHANGES IN NET ASSETS

For the year ended December 31, 2022

	Unrestricted	Internally restricted	2022	2021
NET ASSETS - BEGINNING OF YEAR	\$ 312,905	\$ 100,000	\$ 412,905	\$ 272,664
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	(18,477)	-	(18,477)	140,241
NET ASSETS - END OF YEAR	\$ 294,428	\$ 100,000	\$ 394,428	\$ 412,905

FINANCIAL STATEMENTS (CONTINUED)

STATEMENT OF OPERATIONS

For the year ended December 31, 2022

	2022	2021
REVENUE		
Test fees, sales, and other revenues (Schedule 1)	\$ 354,603	\$ 199,603
Less: Cost of goods sold	(149,306)	(53,456)
	205,297	146,147
Grants & Assistance		
Manitoba Indigenous & Municipal Relations	225,000	225,000
Manitoba Health, Seniors, and Active Living	125,600	125,600
First Nations and Inuit Health Branch	108,000	80,000
The Winnipeg Foundation	25,000	30,000
Human Resources Development Canada	10,552	15,814
Manitoba Sustainable Development	5,000	5,000
Winnipeg Chamber of Commerce	25,000	-
	524,152	481,414
	729,449	627,561
EXPENSES		
Advertising and promotion	106,896	77,417
Amortization of tangible capital assets	3,547	3,222
Bad debt expense (recovery)	-	(200)
Insurance	3,586	7,632
Interest and bank charges	6,090	3,050
Meetings	4,675	910
Memberships and licenses	1,354	918
Office expenses	30,206	21,777
Professional fees	21,054	39,374
Programs	130,269	84,324
Rental	41,909	38,417
Repairs and maintenance - equipment	19,199	13,310
Salaries and wages	354,571	319,033
Utilities	5,454	5,279
Website	25,780	-
	754,590	614,463
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FROM OPERATIONS	(25,141)	13,098
OTHER INCOME AND EXPENSES		
Canada Emergency Wage Subsidy	6,664	101,437
Canada Emergency Rent Subsidy	-	15,703
CEBA loan forgiveness	-	10,000
	6,664	127,140
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	\$ (18,477)	\$ 140,238

Funding & Program Support Provided By:



Employment and Social
Development Canada
(Canada Summer Jobs Program)

Indigenous Services Canada
(First Nations & Inuit
Health Branch)



Manitoba Coalition
for Safer Waters



Manitoba Department of Environment,
Climate & Parks

Manitoba Department of Health

Manitoba Department of Indigenous
Reconciliation and Northern Relations



The North West
Company Foundation



The Winnipeg
Foundation



Keewatin Tribal Council

Lifesaving Society Manitoba
100 – 383 Provencher Boulevard
Winnipeg, MB R2H 0G9

Phone: 204-956-2124

Fax: 204-944-8546

Email: info@lifesaving.mb.ca

<https://lifesaving.mb.ca>



The Royal Life Saving Society Canada – Manitoba Branch Inc.
(conducting business as Lifesaving Society Manitoba) is a registered
charity and not-for-profit organization incorporated in Manitoba.
Registered Charity Number 119129047 RR0001.

